

SUBCOMMITTEE C – AGENDA

Via Teams
October 31, 2024
1:30 p.m.

PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to establish a **Undergraduate Certificate** (Type 2) in **Arts and Cultural Management** in the College of Arts and Letters. The University Committee on Undergraduate Education (UCUE) recommended approval of this request at its October 10, 2024 meeting.

- a. **Background Information:**

The multidisciplinary Undergraduate Certificate in Arts and Cultural Management will provide undergraduates with opportunities not only to improve skills related to the MSU Liberal Learning Goals (analytical thinking, integrated reasoning, and communication, in particular) but also to pursue theoretical and practical training related to the management of and advocacy for arts and cultural organizations and/or entrepreneurial artistic careers. Successfully managing arts and cultural organizations requires understanding highly variable leadership styles related to working with highly diverse populations (other organization members, artists, board members, community volunteers, donors, etc.). Today's arts and cultural organizations also look for knowledge and skills related to promoting the organization in digital forums and within various social networks. Students who have practical work experience in the arts and cultural sphere are also highly sought after, which allows them to participate in critical analyses and production of arts and cultural management projects (e.g., preparation for board meetings, coordination of volunteer contributions, event planning; production of promotional materials and campaigns, etc.).

Students best served by this undergraduate certificate will be those committed to working within arts and cultural environments, which will require a solid theoretical and practical background in the arts and culture but will also profit from a secondary focus on managing such organizations. Informing our work to develop this certification are the careers of recent arts and humanities alums now working with such organizations as the Make a Wish Foundation, IndieSpace NYC, Y No Habia Luz, Detroit Symphony Orchestra, PYO Music Institute, Getty Museum, Belle Isle Conservancy, Impression 5 Science Center, Cirque du Soleil, Cranbrook Academy of Art, Community Action House, and Child and Family Charities.

The Undergraduate Certificate in Arts and Cultural Management curriculum will focus on the changes in cultural life with its complex patterns of cultural production in the arts and humanities and on a solid knowledge of arts management within highly variable arts and humanities organizations. The wide array of such organizations on the MSU campus, including the Abrams Planetarium, Eli and Edythe Broad Art Museum, MSU Libraries, MSU Museum, W.J. Beal Botanical Garden, and Wharton Center for Performing Arts, are complemented by the equally rich array of arts and cultural organizations in Lansing, such as the Arts Council of Greater Lansing, Lansing Art Gallery, Reach Studio Art Center, Impression 5 Science Center, India Cultural Society, Michigan Council of Arts and Culture, and the Michigan Humanities Council. Faculty who will be drawn from across MSU departments have long-term, strong relationships with those who are already involved in arts and cultural management within such institutions, and we anticipate drawing both guest speakers and workshop presenters, as well as supporting the development of new experiential learning and job shadowing opportunities in these institutions.

- b. **Academic Programs Catalog Text:**

The Undergraduate Certificate in Arts and Cultural Management is a multidisciplinary program, which is administered by the College of Arts and Letters, and is available as an elective to students enrolled in bachelor's degree programs at Michigan State University. It provides students with theoretical and practical training for managing and advocating arts and cultural organizations and/or the industry dimensions of an artistic and humanistic entrepreneurial career. Students will engage with promotion, leadership, budgeting, and strategies through participation in coursework, experiential learning opportunities, internship and volunteer positions, and other co-curricular activities that allow them to participate in critical analysis and production of arts and cultural management projects.

Students interested in completing the Undergraduate Certificate in Arts and Cultural Management should consult an academic advisor in the College of Arts and Letters.

The undergraduate certificate is available as an elective to students who are enrolled in bachelor's degree programs at Michigan State University except the Minor in Arts and Cultural Management. With approval of the department and college that administers the student's degree program, the courses that are used to satisfy the undergraduate certificate may also be used to satisfy the requirements for the bachelor's degree.

Requirements for the Undergraduate Certificate in Arts and Cultural Management

			CREDITS
Students must complete 10 credits from the following:			
1.	The following course (3 credits):		
	ACM 271	Introduction to Arts and Cultural Management	3
2.	A minimum of 6 credits from the following courses:		
	ACM 461	Financial Management and Planning of Arts, Cultural and Museum Management	3
	ACM 462	Marketing and Public Relations in Arts, Cultural, and Museum Management	3
	ACM 463	Event Production and Planning for Arts and Culture	3
	ACM 464	Education and Outreach for Arts and Cultural Management	3
	ACM 465	Leadership and Innovation for Arts, Cultural and Museum Management	3
	ACM 466	Facilities and Operations for Arts and Cultural Management	3
	ACM 467	Development and Fundraising for Arts, Cultural Management, and Museums	3
	ACM 469	Advocating for Arts and Cultural Organizations	3
	ACM 480	Arts and Cultural Experience	1
	ACM 491	Special Topics in Arts and Cultural Management	1 to 4
	ACM 496	Arts and Cultural Management Internship	1 to 3
	MUSM 480	Museums and Cultural Experience	1
	MUSM 485	Foundations of Museum Studies	3
	MUSM 492	Special Topics in Museum Studies	1 to 3
	MUSM 494	Museum Exhibitions: Theory and Development	3
	THR 316	Stage Management	3
	THR 467	Production Management	3
The maximum amount of credits allowed in ACM 480 and MUSM 480 is 6 credits. Other management-focused or arts and humanities courses may be substituted with the approval of the academic advisor.			
3.	One of the following experience courses (1 credit):		
	ACM 480	Arts and Cultural Experience	1
	MUSM 480	Museums and Cultural Experience	1

Effective Spring 2025.

2. Request to establish a **Undergraduate Certificate** (Type 2) in **Museum Studies** in the College of Arts and Letters. The University Committee on Undergraduate Education (UCUE) recommended approval of this request at its October 10, 2024 meeting.

a. **Background Information:**

The Undergraduate Certificate in Museum Studies will provide undergraduate students at MSU with opportunities to pursue theoretical and practical training related to the management of and advocacy for arts and cultural organizations and/or entrepreneurial artistic careers. Successfully managing museums and cultural organizations requires understanding highly variable leadership styles related to working with highly diverse populations (other organization members, artists, board members, community volunteers, donors, etc.). Today's museums and cultural organizations also seek knowledge and skills related to promoting the organization in digital forums and social networks. Students who have practical work experience in the heritage and cultural sphere are also highly sought after, which allows them to participate in critical analyses and production of museum and cultural management projects (e.g., preparation for board meetings, coordination of volunteer contributions, event planning; production of promotional materials and campaigns, etc.).

Students best served by this undergraduate certificate will be those committed to working within museum and cultural environments who will require a solid theoretical and practical background in the arts and culture but will also profit from a secondary focus on managing such organizations. Informing our work to change this certification are the careers of recent arts and humanities alums now working with such organizations as the Make a Wish Foundation, IndieSpace NYC, Y No Habia Luz, Detroit Symphony Orchestra, PYO Music Institute, Getty Museum, Belle Isle Conservancy, Impression 5 Science Center, Cirque du Soleil, Cranbrook Academy of Art, Community Action House, and Child and Family Charities.

The Undergraduate Certificate in Museum Studies curriculum will focus on the changes in cultural life with its complex patterns of cultural production in the arts and humanities and on a solid knowledge of arts management within highly variable arts and humanities organizations. The wide array of such organizations on the MSU campus, including the Abrams Planetarium, Eli and Edythe Broad Art Museum, MSU Libraries, MSU Museum, W.J. Beal Botanical Garden, and Wharton Center for Performing Arts, are complemented by the equally rich array of arts and cultural organizations in Lansing, such as the Arts Council of Greater Lansing, Lansing Art Gallery, Reach Studio Art Center, Impression 5 Science Center, India Cultural Society, Michigan Council of Arts and Culture, and the Michigan Humanities Council. Faculty who will be drawn from across MSU departments have long-term, strong relationships with those who are already involved in museum and cultural management within such institutions, and we anticipate drawing both guest speakers and workshop presenters, as well as supporting the development of new experiential learning and job shadowing opportunities in these institutions.

b. **Academic Programs Catalog Text:**

The Undergraduate Certificate in Museum Studies is a multidisciplinary program, which is administered by the College of Arts and Letters, and is available as an elective to students enrolled in bachelor's degree programs at Michigan State University. It provides students with theoretical and practical training for managing and advocating museum and cultural organizations and/or the industry dimensions of an artistic and humanistic entrepreneurial career. Students will engage with promotion, leadership, budgeting, and strategies through participation in coursework, experiential learning opportunities, internship and volunteer positions, and other co-curricular activities that allow them to participate in critical analysis and production of museum and cultural management projects.

Students interested in completing the Undergraduate Certificate in Museum Studies should consult an academic advisor in the College of Arts and Letters.

The undergraduate certificate is available as an elective to students who are enrolled in bachelor's degree programs at Michigan State University except the Minor in Museum Studies. With approval of the department and college that administers the student's degree program, the courses that are used to satisfy the undergraduate certificate may also be used to satisfy the requirements for the bachelor's degree.

Requirements for the Undergraduate Certificate in Museum Studies

CREDITS

Students must complete 10 credits from the following:

1. The following course (3 credits):

	MUSM 485	Foundations of Museum Studies	3
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2. A minimum of 6 credits from the following courses:

	ACM 271	Introduction to Arts and Cultural Management	3
	ACM 480	Arts and Cultural Experience	1
	MUSM 480	Museums and Cultural Experience	1
	MUSM 487	Museums, Arts and Culture in the Digital Future	3
	MUSM 488	Museum Curatorial Practices	3
	MUSM 489	Museum Collections Management and Care	3
	MUSM 492	Special Topics in Museum Studies	1 to 3
	MUSM 494	Museum Exhibitions: Theory and Development	3
	MUSM 496	Museum Studies Internship	1 to 3
	MUSM 497	Practicum in Museum Studies	1 to 3
	MUSM 498	Learning and Experience in Museums	3
	THR 467	Production Management	3

The maximum amount of credits allowed in ACM 480 and MUSM 480 is 6 credits. Other management-focused or arts and humanities courses may be substituted with the approval of the academic advisor.

3. One of the following experience courses (1 credit):
- | | | | |
|------|-----|---------------------------------|---|
| ACM | 480 | Arts and Cultural Experience | 1 |
| MUSM | 480 | Museums and Cultural Experience | 1 |

Effective Spring 2025.

3. Request to establish a **Bachelor of Arts** degree in **Korean** in the Department of Linguistics, Languages, and Cultures. The University Committee on Undergraduate Education (UCUE) will consider this request at its October 24, 2024 meeting.

a. **Background Information:**

The Korean Program has been an integral part of the Asian Studies curriculum in the Department of Linguistics, Languages, and Cultures (LiLaC) at MSU for nearly two decades. The Korean Program offers a full-fledged language program covering all levels of instruction (i.e., first through fourth year). The Korean Program has also offered Korean as a minor since Spring 2015.

Overall enrollment in the Korean Program has continued to increase with 218 students enrolled in the Korean Program for Academic Year 2022-2023. Furthermore, the number of students who have declared a minor in Korean has more than tripled based on data from the Office Registrar in March 2023.

The Korean Program awarded 73 minors between SS15 and FS22 and 15 minors in SS23 and US23.

Based on data collected in 2023 by the Big Ten Academic Alliance (BTAA) Korean Studies e-School administered by the Nam Center for Korean Studies at the University of Michigan, the number of enrollments in MSU's Korean minor was one of the highest in the BTAA. In addition, students minoring in Korean have continually asked that MSU create a Korean major. As the MLA detailed in their 2021 Enrollments in Languages other than English report, enrollment in Korean courses rose 38.3% nationally from 2016 to 2021.

With the healthy enrollments in the Korean minor and the robust interest in a Korean major demonstrated by undergraduate students at MSU, the Korean Program is expected to grow steadily in the foreseeable future.

Around the BTAA, Korean Studies has long been established as a formal program with a Korean major, including at peer institutions such as the Ohio State University, Pennsylvania State University, Indiana University, the University of Michigan, and the University of Illinois.

Against the backdrop of steadily increasing interest in Korean and increased enrollments in the Korean Program, the time is ripe to take the next step to formalize the Korean Studies Program at MSU by creating a major. Given the presence of committed faculty members in the Department of Linguistics, Languages, and Cultures, together with a number of faculty members across campus who teach courses with Korea-related content, there is sufficient demand and sufficient resources to expand the Korean Program to confer a major. A Korean major will enable students to further enrich their educational experience by taking Korean Studies elective courses in other disciplines, including Art, Art History and Design, Economics, History, International Relations, Political Science, and Religious Studies. A Korean major would combine the Korean Program's focus on language proficiency with a commitment to cultural literacy in Korean Studies.

The proposed major in the Korean Program will support MSU's mission and transformative journey to be a land-grant university. It embodies many of the key values outlined in MSU's Mission Statement and 2030 Strategic Plan.

While the Korean major will focus on functional language and cultural proficiencies, it is also critical for MSU's students to develop translingual and transcultural competencies. With new courses on Korean norms and values, cultural history, and language and society, the Korean major will equip

students with such competencies, preparing them to contribute to national and international communities.

Furthermore, the Asian Studies Center's Title VI grant has supported the development of the Korean major. Benefits of a new Korean major extend beyond LiLaC and the College of Arts and Letters:

The new major will demonstrate MSU's growing strength in Asian Studies, enabling the Asian Studies Center to make a stronger case for renewed Title VI funding for the 2027-30 grant cycle. This grant is valued at between \$2 and \$2.5 million over four years.

It will give MSU greater standing vis-à-vis funding agencies, including the Korea Foundation, whose mission it is, in part, to support the development of Korea-related programs in US institutions of higher education.

Given Korea's global economic position and its cultural, historical, and intellectual connections with other major East Asian countries (China, Japan, and Taiwan), the Korean Program will expand the current intellectual networks for Asian Studies at MSU. This synergy will have a positive impact on MSU's increased focus on China and Chinese Studies, our historical strength in Japanese Studies, and our nascent but rapidly growing interest in Taiwan Studies.

The establishment of the major will also send a strong signal of MSU's commitment to Korean Studies to MSU's Korea affiliated supporters in the U.S. and Korea, such as the Council on Korean Studies (a Korean community organization in the greater Lansing area) and the MSU Alumni Organization in Korea. A Korean major could translate into greater contributions from these important, sizeable, and loyal communities to further develop and expand the proposed program. This support would, in turn, strengthen the existing linkages between MSU and external supporters, both locally and globally.

b. **Academic Programs Catalog Text:**

The Bachelor of Arts Degree in Korean equips students with linguistic proficiencies in the Korean language and cultural literacy about Korea and its place in the world. Students gain global cultural understanding, develop communication skills, and think analytically about language and cultural products. The major provides the requisite skills and cultural competency for students to participate in education abroad programs, internships, student organizations, and experiential learning opportunities through which they can practice the language and deepen their cultural understanding while becoming conversant with digital technologies as an integrated part of their academic training in preparation for careers beyond MSU.

Requirements for the Bachelor of Arts Degree in Korean

CREDITS

1. The University requirements for bachelor's degrees as described in the *Undergraduate Education* section of this catalog; 120 credits, including general elective credits, are required for the Bachelor of Arts Degree in Korean.

The University's Tier II writing requirement for the Korean major is met by completing KOR 402 or 461. Those courses are referenced in item 3. a. below.

The requirements of the College of Arts and Letters for the Bachelor of Arts degree.

2. The following requirements for the major:

a.	All of the following courses (19 credits):			
	KOR	202	Intermediate Korean II	4
	KOR	301	Intermediate-High Korean I	3
	KOR	302	Intermediate-High Korean II	3
	KOR	401	Advanced Korean I	3
	KOR	402	Advanced Korean II	3
	KOR	461	Korean Culture (W)	3

Students who place out of any of these courses may take additional electives from category 3.b. below to make up the required number of credits in 3. a. Students may also take KOR 290 to meet the 3.a. requirement. Course work used to meet the 3.a. requirement must be approved by the student's academic advisor.

- b. Four of the following courses, of which 6 credits must be in KOR (12 credits):

ASN	291	Special Topics in Asian Languages	3
HST	209	Traditional East Asia	4
HST	210	Modern East Asia	4
KOR	291	Intermediate Topics in Korean Studies	1 to 6
KOR	351	Korean Identities and Cultural Values	3
KOR	451	Korean Language in Culture and Society	3
KOR	490	Independent Study	3
KOR	491	Advanced Topics in Korean Studies	1 to 6
MC	324D	Regional Politics, Cooperation and Conflict in Asia	4
PLS	392	Special Topics in Political Science	3

Students interested in ASN 291 or PLS 392 must consult with the academic advisor to ensure Korean-related content. Other courses that contain a substantive amount of Korean or Korean-related content may be used for the elective requirement with the approval of the student’s advisor. Courses not in the College of Arts and Letters may also be counted toward the college cognate requirement with advisor and program approval.

c. Complete the following capstone experience:

KOR	492	Capstone Project: Korean	1
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An approved language study or internship in Korea at the 300 or 400-level will also fulfill this requirement with advisor approval.

d. Education Abroad requirement:

Students with a primary major in Korean are highly encouraged to participate in an education abroad experience approved by the Korean Program. MSU study abroad programs are available at various sites in Korea throughout the year. Under special circumstances, equivalent experiences may be approved by the department.

Additional Major in Korean

This option is designed to encourage students to combine a major in Korean with a major in another field. Students electing an additional major must meet the requirements of the College of Arts and Letters for the Bachelor of Arts degree and must complete requirements 3. a., two courses from 3. b., and 3. c. in the Bachelor of Arts Degree in Korean above to fulfill the requirement of 26 semester credits.

Effective Fall 2025.

ELI BROAD COLLEGE OF BUSINESS

1. Request to establish a **Undergraduate Certificate** (Type 2) in **Brand Marketing** in the Department of Marketing. The University Committee on Undergraduate Education (UCUE) recommended approval of this request at its October 10, 2024 meeting.

a. **Background Information:**

Through conversations with an alumna and 20+ year professional in the field of marketing/advertising, the faculty in the department of marketing have agreed that now is the right time to begin an undergraduate certificate program that brings three top MSU academic programs together: Advertising, Marketing and Packaging. The program will educate students in these three key areas of Brand Management/Marketing with an emphasis on packaged goods and will prepare students to successfully navigate the recruitment/interview process required for employment in this highly selective field.

The industry is moving away from hiring MBAs into Brand Management positions and is now seeking the less expensive undergraduate. With highly ranked programs in Advertising and Packaging and a very strong business college, our university is uniquely positioned to offer academic preparation for those interested in pursuing Brand Management positions within the Consumer Packaged Goods industry. The Department of Marketing has taken a leadership role in establishing a new course and collaborating with the Department of Advertising and Public Relations and the School of Packaging in order to establish this new certificate program and will be the academic department in which the certificate program is housed. No other university that we

are aware of offers a certificate or degree program which brings together knowledge from these three academic areas (marketing, advertising and packaging).

Through this certificate program, students will have an immersive learning experience on brand management/marketing which integrates fundamental principles from marketing, advertising and packaging elective courses with industry concepts. In the capstone course (MKT 475 – Brand Marketing), students will have the opportunity to apply these approaches to a real-life business case on brand management/marketing while receiving guidance from a panel of leading companies.

Obtaining the certificate will equip students with networking, mentoring and practical skills/knowledge that can be applied in real work settings of brand management/marketing.

The department has already invited students from advertising management and packaging to participate in the newly developed Brand Marketing course (MKT 475 – currently MKT 491).

b. **Academic Programs Catalog Text:**

The Undergraduate Certificate in Brand Marketing, which is administered by the Department of Marketing, is designed to develop the knowledge and skills necessary to thrive in the field of Brand Management/Marketing.

The undergraduate certificate is available as an elective to students who are enrolled in bachelor's degree programs at Michigan State University in marketing, advertising management or packaging. With approval of the department and college that administers the student's degree program, the courses that are used to satisfy the undergraduate certificate may also be used to satisfy the requirements for the bachelor's degree.

Students who plan to complete the requirements of the undergraduate certificate should consult the undergraduate advisor in the Department of Marketing.

Admission

To be considered for admission into the certificate program, students must have completed and obtained a grade of 3.0 in MKT 300 Managerial Marketing, only offered to undergraduate business college students. Packaging and Advertising Management students must complete and obtained a grade 3.0 MKT 327 Introduction to Marketing, offered to non-business students.

All students must:

1. complete an application, including a statement of purpose and a resume. Applications must be received by the Department of Marketing by March 15 for fall semester admission and by October 1 for the spring semester admission.
2. agree to allow the selection committee to review the student's grades. Interviews will be held by the selection committee.

Admission to the certificate program is limited and competitive and is not guaranteed. Meeting the minimum standards does not guarantee admission. The applicant's overall record is considered, including the student's statement of objectives and extra-curricular activities. Admission is subject to space availability.

Requirements for the Undergraduate Certificate in Brand Marketing

Students must complete 9 credits from the following:

- | | | | CREDITS |
|----|---|---|---------|
| 1. | The following courses (9 credits): | | |
| | ADV 330 | Advertising Management Strategy | 3 |
| | MKT 491 | Special Topics in Marketing
(Section: Brand Marketing) | 3 |
| | PKG 430 | Packaging for Fast Moving Consumer Goods | 3 |
| 2. | Attendance of the Professional Development for Brand Marketing through the Russell Palmer Career Management Center. | | |

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to delete the curriculum and degree requirements for the **Master of Arts** degree in **Public Relations** in the Department of Advertising and Public Relations. The University Committee on Graduate Studies (UCGS) provided consultative commentary to the Provost after considering this request. The Provost made the determination to discontinue the program after considering the consultative commentary from the University Committee on Graduate Studies.

No new students are to be admitted to the program effective Spring 2020. No students are to be readmitted to the program effective Spring 2020. Effective Fall 2024, coding for the program will be discontinued and the program will no longer be available in the Department of Advertising and Public Relations. Students who have not met the requirements for the Master of Arts Degree in Public Relations through the Department of Advertising and Public Relations prior to Fall 2024 will have to change their major.

Note: This program has been in moratorium since Spring 2020.

2. Request to change the requirements for the **Bachelor of Arts** degree in **Journalism** in the School of Journalism.

The concentrations in the Bachelor of Arts degree in Journalism are noted on the student's academic record when the requirements for the degree have been completed.

- a. Under the heading **Requirements for the Bachelor of Arts Degree in Journalism** make the following changes:

- (1) In item 3. c., under the heading **Information Graphics** delete the following course:

JRN	487	Creative Journey Education Abroad	6
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- (2) In item 3. c., under the heading **International Reporting** delete the following courses:

JRN	483	Photo Communication in Europe	6
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JRN	487	Creative Journey Education Abroad	6
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- (3) In item 3. c., under the heading **Media Design** delete the following course:

JRN	487	Creative Journey Education Abroad	6
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- (4) In item 3. c., under the heading **Photojournalism** delete the following course:

JRN	483	Photo Communication in Europe	3
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- (5) In item 3. c., under the heading **Writing, Reporting and Editing** delete the following course:

JRN	420	Capital News Service	3
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Add the following course:

JRN	420	Capital News Service	4
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Effective Spring 2005.

3. Request to establish a **Graduate Certificate in Documentary Film** in the Department of Journalism. The University Committee on Graduate Studies (UCGS) will consider this request at its October 21, 2024 meeting.

a. **Background Information:**

The School of Journalism offers a Master of Arts Degree in Journalism, in addition to undergraduate B.A. programs in Journalism and Digital Storytelling and a doctoral program as part of the Information and Media Ph.D. program in the College of Communication Arts and Sciences. It also houses the Minor in Documentary Production.

The Documentary Production undergraduate minor moved to the School of Journalism in Fall 2021 when instructors and their courses moved departments from Media and Information to the School of Journalism and a new program, Digital Storytelling, was created and that housed the minor.

The addition of courses and faculty to the School coincided with an increase in interest among students in the Journalism M.A. program in documentary filmmaking, and the School regularly receives interests from students in the Digital Storytelling program who are looking at graduate programs. Students in the Journalism M.A. program now regularly take 400-level courses in documentary filmmaking. Students in the Ph.D. program also have expressed interest in studying documentary filmmaking.

The creation of a graduate certificate in Documentary Film would allow for increased specialization for students in these graduate programs, as well as a venue for students across university programs and outside the university to study Documentary Film at the graduate level.

b. **Academic Programs Catalog Text:**

The Graduate Certificate in Documentary Film provides graduate students with the history, theories and frameworks needed to design, develop, produce and distribute documentaries that they create using video, audio, still photography, web design, and print media. Students will engage in the pre-production, production and post-production phases and gain experience as a director, producer, cinematographer, audio specialist, researcher or other integral member of a documentary film team.

Admission

To be considered for admission to the Graduate Certificate in Documentary Film, students must:

1. Have a completed bachelor's degree.
2. Submit an academic statement of no more than 500 words that clearly describes the applicant's reasons for pursuing the certificate and the goals that the certificate will help them attain.

For additional information, refer to the *Admission* section in the *Graduate Education* section of this catalog.

Requirements for the Graduate Certificate in Documentary Film

CREDITS

Students must complete 9 credits from the following:

1. Students must complete 6 credits, spread across two semesters in the following courses:

JRN	811A	Advanced Documentary Filmmaking I	3
JRN	811B	Advanced Documentary Filmmaking II	3
2. Complete 3 credits from the following:

DS	409	Advanced Lighting and Camera Techniques	3
DS	435A	Creating the Fiction Film I	3
DS	440	Advanced Video Editing	3
DS	441	Filmmaking III: Advanced Filmmaking Capstone (W)	3
DS	442A	Multicam Production for Arts (W)	3
DS	442B	Multicam Production for Sports (W)	3
DS	442C	Multicam Production for News (W)	4
DS	492C	Digital Storytelling Special Topics in Filmmaking	1 to 6
JRN	403	Broadcast News II: Intermediate Reporting	3
JRN	404	Sports Broadcast and Production	4

JRN	406A	Broadcast News III: Advanced Reporting	4
JRN	406B	Broadcast News Producing	4
JRN	407	Advanced Reporting	3
JRN	418	Advanced Sports Reporting	3
JRN	412	Scoring for Moving Pictures	3
JRN	413	3D Animation Storytelling	3
JRN	800	Multiple Media Reporting I	3
JRN	801	Multiple Media Reporting II	3
JRN	810	Visual Journalism	3

Effective Spring 2025.

COLLEGE OF EDUCATION

- Request to change the requirements for the **Doctor of Philosophy** degree in **Counselor Education and Supervision** in the Department of Counseling, Educational Psychology, and Special Education. The University Committee on Graduate Studies (UCGS) will consider this request at its November 18, 2024 meeting.

The optional concentration in the Doctor of Philosophy Degree in Counselor Education and Supervision is noted on the student's academic record when the requirements for the degree have been completed.

- Under the heading **Requirements for the Doctor of Philosophy Degree in Counselor Education and Supervision** add the following optional concentration:

Optional Concentration in Rehabilitation and Disability

The optional concentration in Rehabilitation and Disability is available for doctoral students in the Doctor of Philosophy Degree program in Counselor Education and Supervision involving additional course work. The concentration prepares students with the knowledge, skills and attitudes needed to collaborate in a professional relationship with people who have disabilities. Students must be in good standing and are expected to declare their interest in pursuing the concentration by the end of the Spring semester of their first year in the Counselor Education and Supervision doctoral program. This provides sufficient time to complete the concentration requirements, within the context of the doctoral curriculum, in a timely manner and have the concentration officially listed on their transcript. Note: Students who are interested in pursuing the Certified Rehabilitation Counselor (CRC) credential should discuss additional requirements with their advisor or program director.

CREDITS

Students must complete the following:

- Rehabilitation and Disability Advance Professional Seminars (6 credits):

CEP	964	Practice and Profession of Rehabilitation Counseling	3
CEP	965	Psychosocial Bases of Rehabilitation and Disability	3
- At least one of the following specialized/applied rehabilitation disability courses (3 credits):

CEP	864	Career Development	3
CEP	868	Medical Aspects of Disabilities	3
CEP	873	Employment Strategies for People with Disabilities	3
CEP	864	Career Development	3
CEP	877	Assessment in Counseling	3
Another course with prior approval of the doctoral program director and advisor			3

These courses must be at least at the master's level. If students have taken a rehabilitation counseling or disability related course from another institution, transfer credit can be considered, subject to program approval.
- All of the following clinical courses (9 credits):

CEP	944B	Teaching Internship	3
CEP	944C	Clinical Counseling Internship	3
CEP	944D	Clinical Supervision Internship	3

Clinical courses are already required for the PhD program. However, the concentration requires that the student focus within each clinical course on Rehabilitation and Disability content.

4. Relevant Milestones. Apprenticeship topic and Dissertation topic should be related to rehabilitation and disability.

Effective Spring 2025.

2. Request to change the requirements for the **Master of Science** degree in **Kinesiology** in the Department of Kinesiology. The University Committee on Graduate Studies (UCGS) will consider this request at its November 18, 2024 meeting.

The concentrations in the Master of Science degree in Kinesiology are noted on the student's academic record when the requirements for the degree have been completed.

- a. Under the heading **Requirements for the Master of Science Degree in Kinesiology** make the following change:

- (1) Delete the following concentration:

Student Athlete Development

Effective Fall 2025.

PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

KOR 351	Korean Identities and Cultural Values Spring of even years. 3(3-0) RB: Background in Korean language
NEW	Introduction to major themes in Korean identity and culture through literature, music, films, photographs, folktales, and the arts. Topics include everyday life in traditional and contemporary Korean culture as well as attitudes, ideas, feelings, and beliefs that are associated with Korean culture and identities. Taught in English. Effective Fall Semester 2025
KOR 451	Korean Language in Culture and Society Spring of odd years. 3(3-0) RB: Familiarity with Korean language, culture, and/or history recommended, but not required.
NEW	Contrastive analysis of the Korean language in culture and society, examining sociolinguistic phenomena in contemporary Korea. Topics include Confucianism and honorifics, language changes, gender differences, generation differences, linguistic identities, North and South Korean languages, and Korean contacts with other languages such as Chinese, Japanese and English. Taught in English and Korean. Effective Fall Semester 2025
KOR 461	Korean Culture (W) Fall of every year. 3(3-0) P: Completion of Tier I Writing Requirement RB: Familiarity with Korean language, culture, and/or history recommended, but not required.
NEW	In-depth analysis of historical, social, and cultural developments in the Korean-speaking world. Topics include the Korean War, North Korea, modernization, economic crisis, the women's movement, family life, multiculturalism, globalization, and digital Korea. Taught in English and Korean. Effective Fall Semester 2025
KOR 492	Capstone Project: Korean Fall of every year. Spring of every year. 1(1-0) C: KOR 401 concurrently or KOR 402 concurrently or KOR 451 concurrently or KOR 461 concurrently or KOR 491 concurrently
NEW	Completion of a capstone paper or project reflective of student's academic achievements in Korean Studies. Effective Fall Semester 2025
PRT 250	Intensive Intermediate Portuguese Spring of every year. Fall of every year. Spring of every year. 5(5-0) P: PRT 150 or PRT 102 P: PRT 150 RB: Solid background in another Romance language. Not open to students with credit in PRT 201 or PRT 202. Continued development of listening, speaking, reading, writing skills, and cultural knowledge. Effective Summer Semester 2025

ELI BROAD COLLEGE OF BUSINESS

ITM 917	Research Methods in Information Systems Fall of every year. 3(3-0) RB: (MSC 905) or graduate courses in Philosophy of Science, Intermediate Statistics. R: Open to graduate students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the College of Communication Arts and Sciences or approval of college. Research methodologies utilized to study information systems phenomena from social science, computational science, and clinical approaches. Critique information systems literature from various methodological perspectives. <u>DELETE COURSE</u> Effective Fall Semester 2024
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BUS 100	<p>Business Major and Career Exploration Fall of every year. 1(1-0)R: Open to undergraduate students in the Business—Admitted major or approval of college. <u>R: Open to undergraduate students in the Accounting major or in the Business - Admitted major or in the Finance Major or in the Human Resource Management Major or in the Management Major or in the Marketing Major or in the Supply Chain Management Major or approval of college.</u> Introduction to different types of careers in business. Interaction with industry professionals regarding how to launch and sustain a fulfilling and productive business career. Self-assessments guiding students toward a career target, major and minor selections, and a strategic degree completion plan. Effective Fall Semester 2025</p>
MBA 808	<p>Leadership and Teamwork Fall of every year. 1 to 3 credits. R: Open to MBA students. Understanding team management and leadership through experiential and skill based learning. Effective communication, including the use of electronic communication technologies for team development and maintenance. Active practice of teamwork, communication, and leadership skills.<u>Understanding team management and leadership through experiential and skill-based learning. Effective communication, including the use of electronic communication technologies for team development and maintenance. Active practice of teamwork, communication, and leadership skills. Offered first half of semester.</u> Effective Fall Semester 2024</p>
MKT 475	<p>Brand Marketing Fall of every year. Spring of every year. 3(3-0) P: MKT 300 or MKT 327 R: Open to undergraduate students in the College of Agriculture and Natural Resources or in the College of Communication Arts and Sciences or in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Department of Marketing or in the Department of Advertising and Public Relations or in the School of Packaging or in the Marketing Major or in the Advertising Management major or in the Packaging Major and open to undergraduate students in the College of Agriculture and Natural Resources or in the College of Communication Arts and Sciences or in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the Department of Advertising and Public Relations or in the Department of Marketing or in the School of Packaging or in the Marketing Major or in the Advertising Management major or in the Packaging Major. Approval of department.</p>
NEW	<p>An immersive learning experience on brand management that integrates fundamental marketing principles with industry concepts. Opportunity to apply these approaches to a real life business case on brand management while receiving guidance from a panel of leading companies. Receive networking, mentoring and practical skills and knowledge that can be applied in real work settings of brand management. An application and selection process is required to enroll in this course. Because enrollment is limited, there is no guarantee that all interested parties will be admitted. Effective Fall Semester 2024</p>

COLLEGE OF COMMUNICATION ARTS AND SCIENCES

JRN 811	<p>Advanced Documentary Filmmaking Fall of every year. Spring of every year. 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. RB: (JRN 800) or Undergraduate degree and/or professional experience in journalism or documentary filmmaking Beginner-level camera, editing and reporting skills</p>
NEW	<p>Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution. Effective Fall Semester 2024</p>

COLLEGE OF EDUCATION

- KIN 802 Athletic Training Practicum I
Summer of every year. 2(1-2)-P: ~~KIN 804~~ R: Open to students in the Athletic Training Major.
~~Integration of learning with the associated psychomotor skills required for the practice of athletic training. Implementation of emergency action plans, preventative measures, emergency trauma, and record keeping practices in a clinical field experience under the direct supervision of a preceptor. This is the first of six clinical practicum experiences that provide students with adequate opportunities to integrate cognitive learning with the associated psychomotor skills required for the practice of athletic training. This course emphasizes implementation of emergency action plans, preventative measures, emergency trauma, and record keeping practices in a clinical field experience under the direct supervision of a preceptor.~~
Integration of learning with the associated psychomotor skills required for the practice of athletic training. Implementation of emergency action plans, preventative measures, emergency trauma, and record keeping practices in a clinical field experience under the direct supervision of a preceptor. This is the first of six clinical practicum experiences that provide students with adequate opportunities to integrate cognitive learning with the associated psychomotor skills required for the practice of athletic training. This course emphasizes implementation of emergency action plans, preventative measures, emergency trauma, and record keeping practices in a clinical field experience under the direct supervision of a preceptor.
Effective Summer Semester 2025
- KIN 803 Athletic Training Practicum II
Fall of every year. 2(1-2)-P: ~~KIN 800 and KIN 801 and KIN 802~~ R: Open to students in the Athletic Training Major.
~~Practicum experiences to integrate learning with the associated psychomotor skills. Anatomical palpations, emergency procedures, and clinical practices. This is the second of six clinical practicum experiences that provide students with adequate opportunities to integrate cognitive learning with the associated psychomotor skills required for the practice of athletic training. This course emphasizes anatomical palpations, emergency procedures, and clinical practices in a clinical field experience under the direct supervision of a preceptor.~~
Practicum experiences to integrate learning with the associated psychomotor skills. Anatomical palpations, emergency procedures, and clinical practices. This is the second of six clinical practicum experiences that provide students with adequate opportunities to integrate cognitive learning with the associated psychomotor skills required for the practice of athletic training. This course emphasizes anatomical palpations, emergency procedures, and clinical practices in a clinical field experience under the direct supervision of a preceptor.
Effective Summer Semester 2025
- KIN 804 Athletic Training Practicum III
Spring of every year. 2(1-2)-P: ~~KIN 803 and KIN 832 and KIN 833~~ R: Open to students in the Athletic Training Major.
~~Clinical practicum experiences for learning psychomotor skills related to Athletic Training. Lower extremity injuries, lower extremity modalities and rehabilitation, and clinical practices in a clinical field experience. This is the third of six clinical practicum experiences that provide students with adequate opportunities to integrate cognitive learning with the associated psychomotor skills required for the practice of athletic training. This course emphasizes lower extremity injuries, lower extremity modalities and rehabilitation, and clinical practices in a clinical field experience under the direct supervision of a preceptor.~~
Clinical practicum experiences for learning psychomotor skills related to Athletic Training. Lower extremity injuries, lower extremity modalities and rehabilitation, and clinical practices in a clinical field experience. This is the third of six clinical practicum experiences that provide students with adequate opportunities to integrate cognitive learning with the associated psychomotor skills required for the practice of athletic training. This course emphasizes lower extremity injuries, lower extremity modalities and rehabilitation, and clinical practices in a clinical field experience under the direct supervision of a preceptor.
Effective Summer Semester 2025
- KIN 805 Athletic Training Practicum IV
Summer of every year. 1(0-2)-P: ~~KIN 804 and KIN 836 and KIN 838~~ R: Open to students in the Athletic Training Major.
~~Clinical practicum experiences to integrate learning with the associated psychomotor skills. Emphasizes general medical conditions and clinical practices in a clinical field experience. This is the fourth of six clinical practicum experiences that provide students with adequate opportunities to integrate cognitive learning with the associated psychomotor skills required for the practice of athletic training. This course emphasizes general medical conditions and clinical practices in a clinical field experience under the direct supervision of a preceptor.~~
Clinical practicum experiences to integrate learning with the associated psychomotor skills. Emphasizes general medical conditions and clinical practices in a clinical field experience. This is the fourth of six clinical practicum experiences that provide students with adequate opportunities to integrate cognitive learning with the associated psychomotor skills required for the practice of athletic training. This course emphasizes general medical conditions and clinical practices in a clinical field experience under the direct supervision of a preceptor.
Effective Summer Semester 2025

- KIN 806 Athletic Training Practicum V
Fall of every year. 2(1-2)-P: ~~KIN 805 and KIN 836 and KIN 838~~ R: Open to students in the Athletic Training Major.
Clinical practicum experiences in learning with the associated psychomotor skills required for athletic training. Upper extremity injuries, upper extremity modalities and rehabilitation, general medical conditions, pharmacology, and clinical practices. This is the five of six clinical practicum experiences that provide students with adequate opportunities to integrate cognitive learning with the associated psychomotor skills required for the practice of athletic training. This course emphasizes upper extremity injuries, upper extremity modalities and rehabilitation, general medical conditions, pharmacology, and clinical practices in a clinical field experience under the direct supervision of a preceptor.
Effective Summer Semester 2025
- KIN 807 Athletic Training Practicum VI
Spring of every year. 3(0-6)-P: ~~KIN 806 and KIN 883 and KIN 884 and KIN 885~~ R: Open to students in the Athletic Training Major.
Clinical practicum experiences for learning with the associated psychomotor skills required for the practice of athletic training. Immersive clinical field experience under the direct supervision of a preceptor. This is the sixth of six clinical practicum experiences that provide students with adequate opportunities to integrate cognitive learning with the associated psychomotor skills required for the practice of athletic training. This course emphasizes a immersive clinical field experience under the direct supervision of a preceptor.
Effective Summer Semester 2025
- KIN 832 Lower Body Physical Assessment
Fall of every year. 3(2-2)-P: ~~KIN 800 and KIN 801 and KIN 802~~ R: Open to students in the Athletic Training Major.
Principles of lower body physical assessment. Mechanisms of injury, the evaluation process, and testing leading to diagnosis of lower body injuries. Analyzes principles of lower body physical assessment. Investigates mechanisms of injury, the evaluation process, and testing leading to diagnosis of lower body injuries.
Effective Summer Semester 2025
- KIN 833 Therapeutic Interventions I
Fall of every year. 3(2-2)-P: ~~KIN 800 and KIN 801 and KIN 802~~ R: Open to students in the Athletic Training Major.
Development, implementation, and evaluation of treatment plans. Therapeutic modalities and rehabilitation interventions for treating lower body injuries and general health conditions. Evidence-based approaches to therapeutic interventions. Develops, implements, and evaluates treatment plans using therapeutic modalities and rehabilitation interventions in the treatment of lower body injuries and general health conditions. Establishes an evidence-based approach to therapeutic interventions use in patient treatment.
Effective Summer Semester 2025
- KIN 834 Evidence Based Practice in Athletic Training
Fall of every year. 3(3-0)-P: ~~KIN 800 and KIN 801 and KIN 802~~ R: Open to students in the Athletic Training Major.
Methods for critically evaluating the quality of clinical research, implanting outcomes assessment techniques, and developing interventions to improve the delivery of primary healthcare in athletic training practice. Examines methods for critically evaluating the quality of clinical research, implanting outcomes assessment techniques, and developing interventions to improve the delivery of primary healthcare in athletic training practice.
Effective Summer Semester 2025

- KIN 835 ~~Pharmacology for Athletic Trainers~~
Spring of every year. 3(3-0) ~~P: KIN 832 and KIN 833~~ R: Open to students in the Athletic Training Major.
Application of pharmacology to Athletic Training clinical practice. Drug related side effects when a negative reaction is occurring, and managing instances of drug abuse in athletes. Through "real life" scenarios, students gain insights into the application of pharmacology in their clinical practice—including assisting patients who are taking a new medications, recognizing drug-related side effects when a negative reaction is occurring, and managing instances of drug abuse.
Effective Summer Semester 2025
- KIN 838 ~~General Medical Conditions for Athletic Trainers~~ General Medical Conditions
Spring of every year. 3(2-2) ~~P: KIN 832 and KIN 833 and KIN 834~~ R: Open to students in the Athletic Training Major.
General medical conditions from the athletic training perspective. Diagnosis and treatment of patients in daily clinical practice. Students will develop a basic understanding of general medical conditions from the athletic training perspective. The purpose of this course is to provide information that entry-level certified athletic trainers can use to diagnose and treat patients in daily clinical practice.
Effective Summer Semester 2025
- KIN 883 ~~Health Care Administration for Athletic Trainers~~ Health Care Administration
Fall of every year. 3(3-0) ~~P: KIN 835 and KIN 836 and KIN 837 and KIN 838~~ R: Open to students in the Athletic Training Major.
Professional management and administrative issues in athletic training. Planning, design, development, organization, implementation, direction, and evaluation of health care programs. Current issues in athletic training related to professional conduct and practice. Focuses on the professional management and administrative issues in athletic training including the planning, design, development, organization, implementation, direction, and evaluation of a health care program. Discusses current issues in athletic training related to professional conduct and practice.
Effective Summer Semester 2025
- KIN 884 Spine Evaluations and Advanced Rehabilitation
Fall of every year. 3(2-2) R: Open to students in the Athletic Training Major.
Techniques of manual clinical evaluation of the spine. Correction skills for spinal dysfunctions. This course is designed to serve as an advanced course for Athletic Training students. The content will focus on the techniques of manual clinical evaluation of the spine and the laboratory concentrates on the correction skills for spinal dysfunctions.
Effective Summer Semester 2025
- KIN 886 Psychology of Sports Injury and Rehabilitation
~~Spring of every year.~~ Fall of every year. 2(2-0) ~~P: KIN 883 and KIN 884 and KIN 885~~ R: Open to students in the Athletic Training Major.
Psychology of injury that may affect athletes. Risk, culture, pain science, adherence to rehabilitation regimens, the relationship between psychological factors and clinical outcomes, and referrals for additional support. This course focuses on a broader context of public health and offers insights into the many areas in which psychology may affect athletes, such as risk culture, pain science, adherence to rehabilitation regimens, the relationship between psychological factors and clinical outcomes, and referrals for additional support.
Effective Summer Semester 2025

- KIN 887 Performance Enhancement in Sport
Spring of every year. 1(1-0) ~~P: KIN 883 and KIN 884 and KIN 885~~ R: Open to students in the Athletic Training Major.
~~Athletic trainer's roles in modifying nutritional behaviors of athletes. Achieving peak performance in athletes by training and consumption of nutrients. Pre-game and post-game meals.~~ The course will focus on athletes achieving peak performance by training and eating a balanced diet including a variety of foods. Special attention will focus on carbohydrates, proteins, dairy, fats, vitamins and minerals.
Effective Summer Semester 2025
- KIN 888 Seminar in Athletic Training
Spring of every year. 3(2-2) ~~P: KIN 836 and KIN 837~~ R: Open to students in the Athletic Training Major.
~~Scientific writing and clinical research. Case reports, critically appraised topics (CATs), or research projects to address health related problems in Athletic Training. This seminar course allows the athletic training student to gain experience in scientific writing and implementing clinical research methods under the guidance and supervision of MSU faculty. These efforts will focus on the development of products such as case reports, critically appraised topic (CAT), or research project to address health related problems in athletic training.~~
Effective Summer Semester 2025

COLLEGE OF MUSIC

- MUS 973 Readings in Music Theory
On Demand. 2(2-0) A student may earn a maximum of 8 credits in all enrollments for this course. P: MUS 872 or MUS 873 or MUS 869 or MUS 875 or MUS 879 or approval of college R: Open to graduate students in the College of Music.
- REINSTATEMENT Exploration of current research trends in music theory. Critical readings of published articles and books. Formulation of independent research projects culminating in a term paper similar in scope to a conference presentation or article.
Effective Spring Semester 2025