PART I – NEW ACADEMIC PROGRAMS AND PROGRAM CHANGES

COLLEGE OF ARTS AND LETTERS

1. Request to change the requirements for the Disciplinary Teaching Minor in English that is available for secondary certification in the Department of English. The Teacher Education Council (TEC) will consider this request at its February 12, 2024 meeting.

   a. Under the heading ENGLISH replace the entire entry with the following:

      1. All of the following courses (12 credits):
         ENG 210 Introduction to Literary Studies 3
         ENG 280 Introduction to Literary Theories 3
         ENG 302 Introduction to English Language Studies 3
         ENG 308 Readings in Literature for Young Adults 3

      2. One of the following courses (3 credits):
         ENG 360 Studies in Postcolonial and Diaspora Literature (W) 3
         ENG 362 Studies in Modern/Contemporary Literature (W) 3
         ENG 364 Studies in 18th-/19th-Century Literature (W) 3
         ENG 366 Studies in Medieval/Early Modern Literature (W) 3

      3. One of the following courses (3 or 4 credits):
         ENG 408 Critical Literacies and Communities 4
         ENG 413 Critical Questions in Language and Composition (W) 3

      4. All of the following courses (7 credits):
         TE 310 Clinical Experience in English Education I 3
         TE 411 Seminar in English Education I 3
         TE 503 Internship in Teaching Diverse Learners in Additional Endorsement Areas 1

   

Effective Fall 2024.

ELI BROAD COLLEGE OF BUSINESS

1. Request to change the requirements for the Master of Business Administration degree in STEM in The Eli Broad College of Business and Graduate School of Management. The University Committee on Graduate Studies (UCGS) will consider this request at its February 19, 2024 meeting.

   a. Under the heading Requirements for the STEM Master of Business Administration Degree make the following changes:

      (1) In item 2., add the following courses:

         FI 859 Mergers and Acquisitions 1.5
         FI 863 Corporate Restructuring and Governance 1.5
         FI 875 Behavioral Finance I 1.5
         MKT 811 Brand Insights 1.5
         MKT 829 Digital Marketing 1.5

   

Effective Fall 2024.
COLLEGE OF COMMUNICATION ARTS AND SCIENCES

1. Request to establish a **Graduate Certificate** in **Health and Risk Communication** in the College of Communication Arts and Sciences. The University Committee on Graduate Studies (UCGS) approved this request at its January 22, 2024 meeting.

   a. **Background Information:**

      The existent Master of Arts Degree in Health Communication has traditionally been a strong-suit of MSU – with a Health and Risk Communication Center of over 50 faculty, multiple NIH- and foundation grants, and connections to university-, state-, federal-, and global health authorities. Moreover, at both the undergraduate as well as the doctoral level, health communication is one of the most widely studied communication context in the college (next to media).

      Critically, however, there is a strong demand for sub-areas of expertise within health communication that would benefit working professionals wanting to upgrade their knowledge and skills in a shorter period and in a way more commensurate with the working professionals' needs and expectations. Currently, the master’s program recruits primarily from on-campus students and while some of them work, they are not working professionals. The certificate would open an entire new target audience – working professionals from the broad fields of health communication, public health, and health education, who want to upgrade their career, but would not enroll directly in an on-site master’s program. This provides a world-class professional development opportunity for individuals to enhance their expertise in health communication. The work world of mid-career health communication professionals is changing rapidly, and they need a way to update their skills, particularly with regard to the cutting-edge developments in health communication on social media, new forms of health interventions/promotion in an ever-changing media environment, and new challenges as evidenced by Covid.

   b. **Academic Programs Catalog Text:**

      The Graduate Certificate in Health and Risk Communication is designed for working professionals seeking to master the art of effective communication in vital health and risk contexts. The program equips students with the skills to create and disseminate health information, communicate strategically about risk, and confidently engage diverse audiences in digital, community, and workplace settings to foster healthy behaviors and reduce unhealthy or risky behavior patterns.

      **Admission**

      To be considered for admission to the Graduate Certificate in Health and Risk Communication, applicants must:

      1. have completed a bachelor's degree;
      2. provide a personal statement which includes the motivations, expectations, and prior experience relevant to the certificate program;
      3. provide a resume or curriculum vitae;
      4. submit test scores of English language proficiency if English is not their first language.

      **Requirements for the Graduate Certificate in Health and Risk Communication**

      Students must complete 9 credits from the following courses:

      1. Both of the following courses (6 credits):
         - CAS 825  Mass Communication and Public Health 3
         - CAS 826  Health Communication for Diverse Populations 3
      2. One of the following courses (3 credits):
         - COM 828  Cross-Cultural Communication 3
         - COM 860  Persuasion 3
         - CAS 892  Special Topics 3
      Students selecting CAS 892 Special Topics must enroll in the Risk Communication section or the Communication and Technology section.

      Effective Summer 2024.
2. Request to change the requirements for the Bachelor of Arts degree in Communication in the Department of Communication.

   a. Under the heading Requirements for the Bachelor of Arts Degree in Communication make the following changes:

      (1) In item 3. a. (4) (b) under the Communication Science, Analytics and Research Methods concentration, replace item 1. with the following:

         Both of the following courses (6 credits):
         COM 301 Special Topics I Communication Sciences, Analytics and Research Methods 3
         COM 494 Practicum in Communication Research and Instruction 3
         The topic taken in COM 301 must be different than the topic taken in COM 301 in item 2. if COM 301 is used to fulfill the requirement in item 2.

      (2) In item 3. a. (4) (b) under the Communication Science, Analytics and Research Methods concentration, replace the note in item 2. with the following:

         Students who use COM 301 to fulfill this requirement must take a different topic than the topic taken in requirement 1. COM 301 may be taken two times to fulfill this requirement with different topics.

      (3) In item 3. a. (4) (b) under the Health Communication concentration, in item 2. delete the following course:

         HM 101 Introduction to Public Health 3

         Add the following course:

         PH 101 Introduction to Public Health 3

      (4) In item 3. a. (4) (b) under the Intercultural Communication concentration, in item 2. delete the following course:

         CSUS 250 Global Issues in Agriculture and Natural Resources 3

      (5) In item 3. a. (4) (b) under the Mediated Communication concentration, in item 2. delete the following course:

         WRA 425 Advanced Multimedia Writing 3

   Effective Summer 2024.

3. Request to change the requirements for Master of Arts Degree in Media and Information. The University Committee on Graduate Studies (UCGS) will consider this request at its February 19, 2024 meeting.

   a. Under the heading Master of Arts Degree in Media and Information replace items 1. and 2. with the following:

      1. The following core course (1 credit):
         MI 810 Media and Information Seminar 1

      2. At least one of the following theories courses (3 credits):
         MI 820 Theories of Media and Information 3
         MI 831 Theories of Games and Interaction Design 3

      3. At least one of the following methods courses (3 credits):
         MI 803 Introduction to Quantitative Research Methods 3
         MI 841 Advanced Methods of Understanding Users 3

      4. At least three of the following specialization classes (9 credits):
         MI 839 Game and Project Design Studio I 3
         MI 844 Interaction Design 3
         MI 845 Interactive Usability and Accessibility: Design and Evaluation 3
5. Additional elective course work at the 400-level or above to meet the 30 credits required for the degree. Students may take up to three different sections of MI 891. The course work must be approved by the student's academic advisor. Not more than 6 elective credits may be taken from outside the college. Not more than 6 credits in media and information independent study or internship courses combined may be counted toward the requirements for the Master of Arts degree in Media and Information.

Effective Fall 2024.
PART II - NEW COURSES AND CHANGES

COLLEGE OF ARTS AND LETTERS

GD 191  Special Topics in Graphic Design
Fall of every year. Spring of every year.1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course.
NEW  Researching and designing special topics in Graphic Design. Topics vary.
Effective Fall Semester 2024

GNL 832  Project Management Principles for Nonprofits
On Demand.2(2-0)
NEW  Management of projects in the nonprofit sector. Management of project lifecycle, time, quality, and costs. Project management tools and processes for efficient planning and implementation.
Effective Fall Semester 2024

GNL 855  Monitoring, Evaluation, and Learning for Nonprofits
On Demand.2(2-0)
Effective Fall Semester 2024

ITL 101  Elementary Italian I
Fall of every year. Spring of every year. Fall of every year. Spring of every year. Summer of every year.4(4-1) 4(3-2) RB: No previous experience in Italian or approval of department. R: Not open to seniors.
Practice in using and understanding Italian to develop listening, speaking, reading, and writing skills. Pronunciation, grammar, vocabulary, and cultural topics.
Effective Fall Semester 2024

ITL 102  Elementary Italian II
Fall of every year. Spring of every year. Fall of every year. Spring of every year. Summer of every year.4(4-1) 4(3-2) P: ITL 101
Further practice in using and understanding Italian to develop listening, speaking, reading, and writing skills. Pronunciation, grammar, vocabulary, and cultural topics.
Effective Fall Semester 2024

ITL 201  Second-Year Italian I
Fall of every year. Fall of every year. Spring of every year. Summer of every year.4(4-0) 4(3-2) P: ITL 102
Intermediate-level review and development of aural comprehension, speaking, reading, and writing skills. Topics in Italian culture.
Effective Fall Semester 2024

ITL 202  Second-Year Italian II
Spring of every year. Fall of every year. Spring of every year. Summer of every year.4(4-0) 4(3-2) P: ITL 201
Further review and development of aural comprehension, speaking, reading, and writing skills. Topics in Italian culture.
Effective Fall Semester 2024

ITL 330  Italian Culture and Civilization
Fall of every year. Fall of every year. Spring of every year. Summer of every year.3(3-0)A student may earn a maximum of 6 credits in all enrollments for this course. P: ITL 202
Diverse aspects of political, social, economic, intellectual, artistic, and literary life of Italy. Class discussion in Italian of readings, films, television programs, and musical selections.
Effective Fall Semester 2024
ITL 350  Introduction to Italian Literature 
Overview of Italian Literature
Spring of every year. Fall of every year. Spring of every year 3(3-0) P: (ITL 320) and completion of Tier I writing requirement 
P: (ITL 202) and completion of Tier I writing requirement
Italian literature from its origins to the present. Reading and discussion in Italian of representative works from all genres.
Effective Fall Semester 2024

THR 211  Introduction to Lighting Design
Fall of every year. Spring of every year. Summer of every year. Fall of every year. Spring of every year 3(2-2) P: THR 111 and THR 111L P: THR 111
Design and technical aspects regarding the design process and electrical production of stage lighting.
Effective Fall Semester 2024

THR 212  Introduction to Costume Design
Fall of odd years. Spring of even years. Fall of every year. Spring of every year 3(2-2) P: THR 111 and THR 111L P: THR 111
Design and technical aspects regarding the process and production of stage costumes and costume history.
Effective Fall Semester 2024

THR 214  Introduction to Scene Design
Fall of every year. Spring of every year. Summer of every year. Fall of every year. Spring of every year 3(2-2) P: THR 111 and THR 111L P: THR 111
Design and technical aspects regarding the design process and production of stage scenery.
Effective Fall Semester 2024

THR 216  Introduction to Sound Design
Fall of odd years. Spring of even years. Fall of every year. Spring of every year 3(2-2) P: THR 111 and THR 111L P: THR 111
Design and technical aspects regarding the process and production of sound performance media, composition and sound reinforcement for the stage.
Effective Fall Semester 2024

THR 219  Introduction to Projection Design for the Stage
Fall of even years. Spring of odd years. Fall of every year. Spring of every year 3(2-2) P: THR 111 and THR 111L P: THR 111
Design and technical aspects regarding the design process and production of projection performance media.
Effective Fall Semester 2024

THR 314  Stagecraft  Stagecraft: Scenic Construction Techniques
Fall of every year. Spring of every year 3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. P: THR 111 and THR 111L RB: (THR 211 and THR 211L) or (THR 214 and THR 214L) RB: THR 111 or concurrently
Theory and techniques of stagecraft for theatrical production. Introduction to the use of tools, materials, and techniques in theatrical scenic construction.
Effective Fall Semester 2024

THR 361  Topics in Lighting Technology  Lighting Technology for Theatre
Fall of every years. Spring of every years. Spring of every years 1 to 6 credits. 3(2-2) A student may earn a maximum of 9 credit in all enrollments for this course. A student may earn a maximum of 6 credits in all enrollments for this course. P: THR 211 RB: THR 211 or concurrently
Topics supplementing regular design and technology course offerings on a group study basis. Study of contemporary lighting equipment, electrical practices, and advanced light board operation.
Effective Fall Semester 2024
THR 362  
**Topics in Costume Technology Costcoom Construction**

Fall of odd years. Spring of odd years. Fall of even years. 1 to 6 credits. 3(2-4)

A student may earn a maximum of 9 credit in all enrollments for this course. A student may earn a maximum of 6 credits in all enrollments for this course. P: THR 214 P: THR 111 RB: THR 212 or concurrently

Topics supplementing regular design and technology course offerings on a group study basis. Sewing and Patterning methods used in theatrical costuming including flat patterning, draping, tailoring, pattern alteration, advanced stitching techniques. Effective Fall Semester 2024

THR 363  
**Costume Crafts**

Fall of odd years. 3(2-4)

A student may earn a maximum of 6 credits in all enrollments for this course. P: THR 111 RB: THR 212 or concurrently

NEW Craft techniques used in theatrical costuming and props. Projects and topics variable by term. Effective Fall Semester 2024

THR 364  
**Topics in Scenery Technology Scene Painting for Theatre**

Fall of odd years. Spring of odd years. Spring of odd years. 1 to 6 credits. 3(2-2)

A student may earn a maximum of 9 credit in all enrollments for this course. A student may earn a maximum of 6 credits in all enrollments for this course. P: THR 214 RB: THR 111 or concurrently

Topics supplementing regular design and technology course offerings on a group study basis. Hands on study of traditional and contemporary techniques for painting 2D and 3D theatrical set pieces. Effective Fall Semester 2024

THR 365  
**Props Design & Crafts for Theatre**

Fall of even years. 3(2-2)

A student may earn a maximum of 6 credits in all enrollments for this course. RB: THR 111 or concurrently

NEW Artistic and technical principles of prop design and crafts. Play analysis, research and creative interpretation of props design. Effective Fall Semester 2024

THR 369  
**Topics in Digital Technology Media and Audio Engineering for Theatre**

Fall of even years. Fall of odd years. Spring of even years. Fall of odd years. 1 to 6 credits. 3(2-2)

A student may earn a maximum of 9 credit in all enrollments for this course. A student may earn a maximum of 6 credits in all enrollments for this course. P: THR 216 or THR 219 RB: THR 111 or concurrently

Topics supplementing regular design and technology course offerings on a group study basis. System design and installation for media and audio technology use in theatre. Effective Fall Semester 2024

THR 815  
**Drafting for Theatre**

Spring of odd years. 3(2-2)

A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Theatre or in the Master of Fine Arts in Theatre or approval of department.

NEW Introduction to the principles of hand and CAD drafting for theatre including terminology, USITT best practices and fundamentals, scale and dimension drawings, sections, ground plans, auxiliary views and reproduction processes. Effective Fall Semester 2024

THR 861  
**Lighting Technology for Theatre**

Spring of even years. 3(2-2)

A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Master of Fine Arts in Theatre or approval of department.

NEW Study of contemporary lighting equipment, electrical practices, and advanced light board operation. Effective Fall Semester 2024
THR 862   Costume Construction
Fall of even years.3(0-6) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Theatre or in the Master of Fine Arts in Theatre or approval of department.
NEW  Sewing and Patterning methods used in theatrical costuming including flat patterning, draping, tailoring, pattern alteration, advanced stitching techniques. Effective Fall Semester 2024

THR 863   Costume Crafts
Fall of odd years.3(0-6) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Theatre or in the Master of Fine Arts in Theatre or approval of department.
NEW  Sewing and Patterning methods used in theatrical costuming including flat patterning, draping, tailoring, pattern alteration, advanced stitching techniques. Effective Fall Semester 2024

THR 864   Scene Painting for Theatre
Spring of odd years.3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Theatre or in the Master of Fine Arts in Theatre or approval of department.
NEW  Hands on study of traditional and contemporary techniques for painting 2D and 3D theatrical set pieces. Effective Fall Semester 2024

THR 865   Props Design & Crafts for Theatre
Fall of even years.3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Theatre or in the Master of Fine Arts in Theatre or approval of department.
NEW  Artistic and technical principles of prop design and crafts. Play analysis, research and creative interpretation of props design. Effective Fall Semester 2024

THR 869   Media and Audio Engineering for Theatre
Fall of odd years.3(2-2) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Theatre or in the Master of Fine Arts in Theatre or approval of department.
NEW  System design and installation for media and audio technology use in theatre. Effective Fall Semester 2024

ELI BROAD COLLEGE OF BUSINESS

IBUS 393   Introduction to International Business
Fall of every year. Spring of every year. Summer of every year.1 to 3 credits. Interdepartmental with Accounting, Finance, General Business and Business Law, Hospitality Business, Management, Supply Chain Management. R: Open to students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the School of Hospitality Business. R: Open to students in the Eli Broad College of Business and The Eli Broad Graduate School of Management or in the School of Hospitality Business or approval of college.
Introduction to the context of international business delivered on-site in foreign settings. Fundamental concepts and principles of globalization such as multinational corporations, foreign markets and economies, internal and external market transactions, international law, cultural influences, and multinational business strategies. Request the use of ET-Extension to postpone grading. The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
SA: MKT 393
Effective Spring Semester 2024
COLLEGE OF COMMUNICATION ARTS AND SCIENCES

MI 810   Media and Information Seminar  
Fall of every year. Spring of every year. Summer of every year. 1(1-0) R: Open to master's students in the College of Communication Arts and Sciences or in the Department of Media and Information or in the Media and Information Major. 
Overview of scholarship, industry expectations, and job opportunities in the areas of media and information  
Effective Fall Semester 2024

MI 841   Understanding Users Advanced Methods of Understanding Users 
Fall of every year. 3(3-0) RB: Direct experience with the creative process in interactive media. R: Open to students in the College of Communication Arts and Sciences or in the Media and Information Major or in the Serious Game Design and Research Certificate or in the Educational Technology Major or in the Educational Technology Graduate Certificate or approval of department. 
Methods of user-centered research to support game, media and interaction design. 
Iterative cycles of user and product conceptualization.  
SA: TC 841 
Effective Fall Semester 2024

MI 847   Special Topics in Games 
Fall of every year. Spring of every year. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Media and Information. 
NEW Topics in games studies. Emerging technologies, sociological impacts of games, making games inclusive, and accessibility for games, using industry standard tools for game development. 
Effective Fall Semester 2024

MI 851   Understanding and Managing Social Media Analytical Methods for User Generated Content 
Spring of every year. 3(3-0) R: Open to graduate students in the College of Communication Arts and Sciences or approval of department.  
Overview of social media applications and services, social media history, social media affordances, effects on individuals, organizations, and society, and best practices for the management and study of social media. History and methodology of emerging research methods, such as big data analysis. Insights into how to apply these findings in multiple domains, such as games or usability of apps. 
SA: TC 851 
Effective Fall Semester 2024

MI 862   Managing Digital Enterprises Media and Information Project Management 
Spring of every year. 3(3-0) RB: MI 861 R: Open to graduate students in the College of Communication Arts and Sciences or approval of department.  
SA: TC 862 
Effective Fall Semester 2024
Global Media and Communications
Fall of even years. 3(3-0) R: Open to graduate students in the College of Communication Arts and Sciences or approval of department.
Comparative and international perspectives on approaches to traditional and new media and their transformations by increased global connectivity. Addresses broadcasting, cable TV, satellite, fixed networks, mobile communications, and the Internet. Political economy of media, economic, institutional and content issues. Interactions and media flows among countries. International governance bodies.
SA: TC 877
DELETE COURSE
Effective Fall Semester 2024

COLLEGE OF EDUCATION

Educational Leadership and Transformation
Fall of every year. 3(3-0) R: Open to graduate students in the Educational Leadership Major.
Creating organizational value through leadership. Leading through conflict. Personal and collective leadership development. Connecting schools with civic life. Convening community groups for democratic deliberation.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
DELETE COURSE
Effective Summer Semester 2024

Educational Leadership and Transformation I
Fall of every year. 2(2-0)
NEW
Creating organizational value through leadership. Leading through conflict. Personal and collective leadership development. Connecting schools with civic life. Convening community groups for democratic deliberation.
Effective Fall Semester 2024

Educational Leadership and Transformation II
Spring of every year. 1(1-0) P: EAD 921A
NEW
Creating organizational value through leadership. Leading through conflict. Personal and collective leadership development. Connecting schools with civic life. Convening community groups for democratic deliberation.
Effective Spring Semester 2025

Analyzing Education Systems
Fall of every year. 3(3-0)
Analyzing systems of educational organizations, including schools, local education agencies, and state education agencies. Theory and research on educational organizations to actual cases in order to identify interdependent strengths and weaknesses that support and/or undermine instructional improvement.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
DELETE COURSE
Effective Summer Semester 2024

Analyzing Educational Systems I
Fall of every year. 1(1-0)
NEW
Analyzing systems of educational organizations, including schools, local education agencies, and state education agencies. Theory and research on educational organizations to actual cases in order to identify interdependent strengths and weaknesses that support and/or undermine instructional improvement.
Effective Fall Semester 2024
EAD 922B   Analyzing Education Systems II
Spring of every year. 2(2-0) P: EAD 922A
NEW
Analyzing systems of educational organizations, including schools, local education agencies, and state education agencies. Theory and research on educational organizations to actual cases in order to identify interdependent strengths and weaknesses that support and/or undermine instructional improvement.
Effective Spring Semester 2025

EAD 924   Data and Decisions
Fall of every year. 3(3-0) R: Open to graduate students in the Educational Leadership Major.
Request the use of ET-Extension to postpone grading.
The work for the course must be completed and the final grade reported within 1 semester after the end of the semester of enrollment.
DELETE COURSE
Effective Summer Semester 2024

EAD 924A   Data and Decisions I
Fall of every year. 3(3-0) R: Open to graduate students in the Educational Leadership Major.
NEW
Effective Fall Semester 2024

EAD 924B   Data and Decisions II
Spring of every year. 1(1-0) P: EAD 924A
NEW
Effective Spring Semester 2025

EAD 980   Engaged Educational Leadership
Summer of every year. 1 to 3 credits. 2(2-0) A student may earn a maximum of 6 credits in all enrollments for this course. R: Approval of department.
Developing skills for engaged leadership. Convening forums to discuss and disseminate ideas for improvement of educational organizations and educational policy. Developing leadership skills that encourage and support agency of stakeholders.
Request the use of the Pass-No Grade (P-N) system.
Effective Summer Semester 2024

TE 860   Practice and Inquiry in Science Education
Spring of every year. 3(3-0)
REINSTATEMENT Teaching science subjects. Emphasis on learner diversity, learning community, conceptual understanding, subject matter content, and learners' prior knowledge.
Effective Fall Semester 2024

TE 964   Critical Whiteness Studies in Education
Fall of even years. 3(3-0) RB: TE 963 and/or TE 903 R: Open to doctoral students.
NEW
Engage with various theoretical and empirical approaches to unveiling and disrupting whiteness and white supremacy in individuals, schools and other institutions, and society across various contexts. Explore different ways of understanding the structures and impacts of white supremacy as a global project and its co-formations with other systems of oppression. Reflect on the material and epistemic impacts of whiteness in individual and collective lives, schooling experiences, scholarly disciplines and subjects, and research approaches. Consider the possibilities of disrupting and divesting from
Effective Fall Semester 2024