

RETAILING

RET

**Department of Advertising,
Public Relations and Retailing
College of Communication Arts
and Sciences**

861 Research in Retailing

Fall. 3(3-0) RB: Research methods course.
SA: HED 861

Retailing research streams and methodology. Implications of research for future directions in retailing.

999 Doctoral Dissertation Research

Fall, Spring, Summer. 1 to 24 credits. A student may earn a maximum of 99 credits in all enrollments for this course.

Doctoral dissertation research.