

**WRITING, RHETORIC  
AND AMERICAN  
CULTURES**

**WRA**

**Department of Writing, Rhetoric  
and American Cultures  
College of Arts and Letters**

**1004 Preparation for College Writing**  
Fall, Spring. 3(3-0) R: Not open to graduate students. SA: ATL 1004 C: WRA 10102 concurrently.

The study and practice of varieties of invention, arrangement, revision, style, and delivery to help students make successful transitions to writing, reading, and researching in Tier 1 writing.

**101 Writing as Inquiry**  
Fall, Spring, Summer. 4(4-0) P: (WRA 1004) or designated score on English Placement test Not open to students with credit in LB 133 or MC 111 or MC 112 or RCAH 111 or WRA 195H or AL 110.

The study and practice of invention, arrangement, revision, style, and delivery to help students make successful transitions to writing, reading, and researching in higher education.

**195H Writing as Inquiry Honors**  
Fall, Spring. 4(4-0) P: Designated score on English Placement test Not open to students with credit in AL 110 or LB 133 or MC 111 or MC 112 or RCAH 111 or WRA 101.

The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading, and researching in higher education.

**202 Introduction to Professional and Public Writing**  
Fall, Spring. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to students in the Professional and Public Writing Major or approval of department. SA: AL 202

Principles of rhetoric and writing applied to professional and public writing, with emphasis on writing as social and professional action. Definition and major theories of the field, research tools and practices, genres and conventions, and professional style.

**210 Introduction to Web Authoring**  
Fall, Spring. 3(3-0) P: (WRA 202 or concurrently) or (WRA 260 or concurrently) R: Open to students in the Experience Architecture Major or in the Professional and Public Writing Major or approval of department.

Analyzing, evaluating, and authoring Web sites through principles of design rhetoric. Practices of Web accessibility, usability, and sustainability by using HTML and CSS.

**211 Documentary Film History and Theory**  
Fall. 3(1-4) Interdepartmental with Film Studies and Journalism and Media and Information. Administered by Media and Information. R: Open to students in the School of Journalism or in the Department of Media and Information or in the Department of Writing, Rhetoric and American Cultures or in the Film Studies major.

Documentary history and theory from its origins to the present.

**214 Social Media and the Start-up**  
Spring, Summer. 3(3-0) Interdepartmental with Communication Arts and Sciences. Administered by Communication Arts and Sciences. P: BUS 190 and CAS 114 R: Open to undergraduate students in the Entrepreneurship and Innovation Minor.

Introduction to using digital spaces and social media to propel entrepreneurship ideas forward. Survey of how businesses and organizations' websites, videos, podcasts, and social media presence brand products and organizations. Website, mobile and social media presence to promote entrepreneurial idea.

**225 Introduction to Composing Digital for Video**  
Fall. 3(3-0) P: (WRA 202 or concurrently) or (WRA 260 or concurrently) R: Open to undergraduate students in the Professional and Public Writing Major. SA: WRA 417

Rhetorical and design theories applied to digital video composing and producing. Analyzing and composing digital video for professional and public contexts.

**260 Writing, Rhetoric, Cultures, and Community**  
Fall, Spring. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to undergraduate students in the Experience Architecture Major or in the Professional and Public Writing Major or approval of department. SA: AL 260

Introduction to rhetorical practices, processes, and strategies. Study of intersections of rhetorical theories and cultural engagement, with emphasis on analyzing and composing for different professional and public settings. Exploration of different knowledge-making processes and influences on writing. Reading- and discussion-intensive course.

**290 Independent Study**  
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I Writing Requirement RB: ((WRA 202 or concurrently) or (WRA 260 or concurrently)) and completion of Tier I writing requirement R: Open to undergraduate students in the Professional and Public Writing Major. Approval of department. SA: ATL 290

Special projects arranged by an individual student and a faculty member in areas supplementing regular course offerings.

**291 Special Topics**  
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: (WRA 202 or concurrently) or (WRA 260 or concurrently) R: Open to undergraduate students in the Professional and Public Writing Major.

Writing- and reading-intensive course on special topics in professional and public writing. Topics vary.

**311 Introduction to Documentary Filmmaking**  
Spring. 3(2-2) Interdepartmental with Film Studies and Journalism and Media and Information. Administered by Media and Information. P: MI 211 R: Open to students in the Documentary Production Minor. SA: TC 233

Introduction to documentary production using accessible and affordable digital technology.

**320 Technical Communication (W)**  
Spring. 3(3-0) P: WRA 202 or WRA 260 R: Open to undergraduate students in the Experience Architecture Major or in the Forestry Major or in the Professional and Public Writing Major or approval of department. SA: AL 320

Principles and practices of communicating technical and procedural information for different audiences. Methods of audience-based research, information design, project management, and technical style.

**325 Writing and Multimodality**  
Fall, Spring. 3(3-0) P: (WRA 202 or concurrently) or (WRA 260 or concurrently) R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.

Rhetorical and cultural dimensions of composing in digital spaces. Study of and practice with the rhetorical affordances and expectations of different writing spaces. Practice in messaging across contexts and composing with multiple technologies.

**330 Writing Research in Communities and Cultures**  
Fall. 3(3-0) P: (WRA 202 or concurrently) or (WRA 260 or concurrently) RB: ISS 300-level course R: Open to undergraduate students in the Professional and Public Writing Major or approval of department.

Writing and research methods in and with local, global, and online communities and organizations. Topics include methods of field research and textual analysis, working with quantitative and qualitative data, and ethics of representation. Focus on the ways in which culture informs and influences community and writing by/with communities.

**331 Writing in the Public Interest (W)**  
Spring. 3(3-0) P: (WRA 202 or WRA 260) and completion of Tier I writing requirement R: Open to students in the Forestry Major or in the Professional and Public Writing Major or approval of department. SA: AL 331

Various forms of public writing and rhetoric and their roles in civic and public culture. Emphasis on non-profit communication practices, tools, and genres, and orientation toward culture and its influence on public and community writing. Practice in modes of public and civic discourse, including deliberative strategies and a range of public literacies with attention to cultural engagement.

## Writing, Rhetoric and American Cultures—WRA

- 341 Nature and Environmental Writing**  
Fall of even years. 3(3-0) Interdepartmental with Fisheries and Wildlife. Administered by Writing, Rhetoric and American Cultures. P: Completion of Tier I Writing Requirement R: Open to undergraduate students in the Department of Forestry or in the Professional Writing major or in the Fisheries and Wildlife major or approval of department. SA: AL 341  
Place-based writing that engages the environmental imagination, shaped by the variety of human relationships with place.
- 345 Topics in Writing**  
Fall, Spring. 3(3-0) Fall: China. A student may earn a maximum of 6 credits in all enrollments for this course. P: WRA 202 or WRA 260 R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Courses supplementing regular course offerings. Topics recommended by students, proposed by faculty, and/or offered due to intellectual or professional need or interest.
- 350 Sound Writing and Rhetoric**  
Spring. 3(3-0) P: WRA 202 or WRA 260 R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Theories and principles of sound composing. Intensive reading and practice with emphasis on rhetorical dimensions of listening to and composing sound. Expectation of the roles of editing, equalization, and mastering as rhetorical variables that affect how audiences respond to sound. Practice with accessible and ethical audio writing and editing techniques.
- 355 Writing for Publication Workshop**  
Summer. 3(3-0) P: WRA 202 or WRA 260 R: Open to undergraduate students in the Professional and Public Writing Major or approval of department. SA: AL 355  
Workshop for students developing writing for a variety of print and online publications. Discussion of and practice with freelance writing, author guidelines, and editorial processes.
- 360 Design of Print and Digital Documents**  
Fall, Spring. 4(4-0) P: (WRA 202 or concurrently) or (WRA 260 or concurrently) R: Open to students in the Experience Architecture Major or in the Professional and Public Writing Major or approval of department. SA: AL 360  
Rhetorical and cultural dimensions of composing and designing print and digital documents. Analysis and composing of documents with attention to rhetorical affordances including typography, and color theory.
- 370 Introduction to Grammar and Editing (W)**  
Fall, Spring. 3(3-0) P: (WRA 202 or WRA 260) and completion of Tier I writing requirement R: Open to undergraduate students in the Professional and Public Writing Major or approval of department.  
Principles and practices of copyediting for professional and public writers, with special attention to grammar, style, and rhetorical issues.
- 395 Writing Center Theory and Practice**  
Fall, Spring. 3(3-0) Interdepartmental with English. Administered by Writing, Rhetoric and American Cultures. P: Completion of Tier I Writing Requirement R: Approval of department.  
Writing center theory and practice. Consulting practices.
- 401 Rhetoric, Leadership, and Innovation**  
Spring. 3(3-0) P: WRA 202 or WRA 260 R: Open to undergraduate students in the Professional and Public Writing Major or approval of department.  
Exploration of rhetorical theories applied to managing and leading communication in civic and professional organizations. Emphasis on team dynamics and on managing and leading teams and projects. Discussion of entrepreneurial thinking in professional and public writing.
- 410 Advanced Web Authoring**  
Spring. 3(3-0) P: (WRA 202 or WRA 260) and WRA 210 R: Open to students in the Digital Rhetoric and Professional Writing Major or in the Experience Architecture Major or in the Professional and Public Writing Major or approval of department. SA: AL 410  
Introduction to team-based approaches to web development, with focus on rhetorical strategies and ethical practices. Visual design, usability, media integration, site management and sustainability, and web accessibility. Grounded in content-management systems and advanced programming languages.
- 411 Collaborative Documentary Design and Production (W)**  
Spring. 3(2-2) Interdepartmental with Film Studies and Journalism and Media and Information. Administered by Media and Information. P: Completion of Tier I Writing Requirement R: Open to students in the Documentary Production Minor. SA: TC 411  
Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution.
- 411A Advanced Documentary Filmmaking I (W)**  
Fall. 3(2-2) Interdepartmental with Film Studies and Journalism and Media and Information. Administered by Media and Information. P: (MI 311) and Completion of Tier I Writing Requirement R: Open to undergraduate students in the Documentary Production Minor. SA: MI 411  
Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution.
- 411B Advanced Documentary Filmmaking II (W)**  
Spring. 3(2-2) Interdepartmental with Film Studies and Journalism and Media and Information. Administered by Media and Information. P: (MI 411A) and completion of Tier I writing requirement R: Open to undergraduate students in the Documentary Production Minor. SA: MI 411  
Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution.
- 415 Digital Rhetoric**  
Fall, Spring. 3(3-0) P: WRA 202 or WRA 260 R: Open to students in the Digital Rhetoric and Professional Writing Major or in the Professional and Public Writing Major or approval of department. SA: AL 415  
Rhetorical, social, political, economic, and ethical dimensions of digital communication, including identity, community, genre, and events. Rhetorical dynamics of communication across digital spaces such as apps, websites, software, and other experiences.
- 420 Content Strategy**  
Spring. 3(3-0) P: WRA 320 R: Open to students in the Experience Architecture Major or in the Professional and Public Writing Major and open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Exploration of theory, practice, and ethics of content strategy in professional and public writing settings. Understanding the content management life cycle, aligning content strategy to various goals, assessing communication needs for audiences and participants. Issues in project leadership, management, intellectual property, and organizational communication for creating flexible, dynamic content and content structures.
- 441 Social Justice as Rhetorical Practice**  
Fall of odd years. 3(3-0) P: (WRA 202 or WRA 260) and completion of Tier I writing requirement R: Open to students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Rhetorical, cultural, and historical analyses of significant texts in peace and justice movements. Production of effective texts in support of social, economic, and environmental justice and social entrepreneurship.
- 453 Grant and Proposal Writing**  
Fall. 3(3-0) P: WRA 202 or WRA 260 R: Open to students in the Department of Forestry and open to students in the Professional and Public Writing Major or approval of department. SA: AL 453  
Researching and writing grants and proposals for corporations, nonprofit organizations, businesses, and government agencies. Rhetorical dimensions of pitching and proposing, with various moves and methods of support such as preparing rationale statements, and creating budgets.

- 455 Portfolio Seminar**  
Spring. 3(3-0) P: WRA 202 and WRA 260 R: Open to seniors in the Department of Writing, Rhetoric and American Cultures.  
Workshop for students preparing professional document portfolios in print and digital formats, including application materials for careers in professional and public writing or for graduate study.
- 471 Rhetoric of Grammar**  
Spring. 3(3-0) P: WRA 370 R: Open to students in the Professional and Public Writing Major or approval of department.  
Rhetorical, cultural, and ethical dimensions of grammar and style, paying special attention to the role of rhetorical context in ideas of grammaticality and appropriateness.
- 480 Publication Management**  
Fall, Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: WRA 370 or approval of department R: Open to students in the Professional and Public Writing Major or approval of department. SA: WRA 380  
Experience in publication processes: creating, designing, editing, and managing periodical, book, or online publications. Copyediting, developmental editing, design and layout, distribution and publicity. Rhetorical approaches to editing. Team processes involved in designing and editing publications.
- 482 Information and Interaction Design**  
Fall of even years. 3(3-0) P: WRA 210 RB: At least one of the following: web design, database design, graphic design, document design. R: Open to students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Design of information systems for professional and public writers. Activity analysis, object-oriented modeling, prototyping, technical specifications, and implementation planning. Pitching ideas. Developing information and interfaces. User-centered design lifecycle.
- 483 Community Publishing**  
Spring. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. P: (WRA 202 or WRA 260) and (WRA 360 or WRA 370) R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Project-based focus on developing and producing writing projects coordinated with the Digital Publishing Lab. Emphasis on collaborative action, drafting, and editing, defining goals; managing publication distribution.
- 484 Ethics in Writing**  
Fall. 3(3-0) P: WRA 202 or WRA 260 R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Ethical issues related to professional and public writing including censorship, copyright, ethical practices and philosophies of editing, open access, privacy, preservation, and accessibility. Attention to cultural issues, including cultural appropriation and culturally relevant practices.
- 490 Independent Study**  
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: WRA 202 or WRA 260 R: Approval of department.  
Special projects arranged by an individual student and a faculty member in areas supplementing regular course offerings.
- 491 Special Topics**  
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: WRA 202 or WRA 260  
Writing-and reading-intensive special topics in professional and public writing. Topics vary.
- 493 Internship in Public or Professional Writing**  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: (WRA 202 or WRA 260 or approval of department) and (WRA 325 or WRA 360) R: Open to juniors or seniors in the Professional and Public Writing Major. Approval of department. SA: AL 493E, WRA 493E, WRA 493D  
Supervised work as writers and editors in an organizational setting.
- 495 Advanced Studies in Writing and Tutoring Pedagogy**  
Fall, Spring. 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course. P: Completion of Tier I Writing Requirement  
Writing- and reading-intensive special topics in writing, writing centers, and tutoring pedagogy, such as curriculum design, working with varied populations and media, writing in/for different contexts.
- 499 International Research in Public or Professional Writing**  
Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: (WRA 202 or WRA 260) and completion of Tier I writing requirement RB: WRA 330 R: Approval of department.  
Supervised research experiences in professional or public writing topics and sites.
- 805 Rhetoric Theory and History**  
Fall. 3(3-0) R: Open to graduate students in the College of Arts and Letters or in the College of Communication Arts and Sciences or approval of college. SA: AL 805  
Historical perspective on major theories, issues, and topics in rhetoric and writing from classical times to the present.
- 841 Professional Writing Theory and Research**  
Spring of odd years. 3(3-0) R: Open to master's students or doctoral students in the Digital Rhetoric and Professional Writing major or in the Rhetoric and Writing major. SA: AL 841  
Theory and research informing technical and professional writing practices. Workplace studies, usability research, information design theory, rhetoric of science and technology, research on computer-mediated writing.
- 848 Cultural Rhetorics Theory and Methodology**  
Spring. 3(3-0) R: Open to graduate students in the College of Arts and Letters or in the College of Communication Arts and Sciences or approval of college. SA: AL 848  
Current methodological issues in rhetorical approaches to American cultural rhetorics.
- 853 Workshop in Rhetoric and Writing**  
Spring. 3(3-0) R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures.  
Directed practice in various forms of academic and professional writing necessary to scholars and teachers in the discipline of rhetoric and writing.
- 860 Multimodal Composing Theory and Practice**  
Fall of even years. 3(3-0) R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department. SA: AL 860  
Theories of multimodal composing, including issues of visual rhetoric and consideration of document design. Effects of visual elements in print and online documents. Intensive writing, analysis, and production.
- 870 Research Methodologies in Rhetoric and Writing**  
Spring. 3(3-0) R: Open to doctoral students in the Rhetoric and Writing major and open to master's students in the Critical Studies in Literacy and Pedagogy major and open to master's students in the Digital Rhetoric and Professional Writing major. SA: AL 870  
Exploration of inquiry approaches in rhetoric and writing. Discussion of methodologies, theoretical foundations, methods and tools, and project design.
- 872 Methods of Research in Rhetoric and Writing**  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures. SA: AL 872, ENG 872  
Specific methods modules. Practices, concepts and procedures for designing, evaluating, and conducting research in rhetoric and writing using specifically designated methods.
- 878 Composition Studies: Issues, Theory, and Research**  
Fall. 3(3-0) R: Open to graduate students in the College of Arts and Letters or in the College of Education or approval of college. SA: ENG 876, AL 878  
Issues, research, and theories shaping current work in composition studies. Intersections with studies in literacy, discourse, and critical theory.
- 882 Contemporary Theories of Rhetoric**  
Spring. 3(3-0) R: Open to graduate students or master's students or doctoral students in the Department of English or in the Professional Writing Major or in the Rhetoric and Writing Major. SA: AL 882  
Modern, postmodern, and contemporary rhetoric theories and their impact on writing and writing instruction. Cultural studies, critical theory, feminist discourse theory, rhetorical ethics, visual rhetoric, digital and media theory.

## Writing, Rhetoric and American Cultures—WRA

- 885 Research Colloquium**  
Fall. 3(3-0) R: Open to doctoral students in the Rhetoric and Writing major. SA: AL 885  
Professional development seminar focused on developing research skills, designing research projects, and preparing publications and conference presentations.
- 886 Master's Research Colloquium**  
Fall. 1(1-0) R: Open to master's students in the Department of Writing, Rhetoric and American Cultures.  
Professional development seminar focused on developing research skills, designing research projects, and preparing publications, conference presentations, and other professional materials unique to master's students.
- 888 Methods in the Teaching of College-Level Writing**  
Spring of even years. 3(3-0) R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures.  
Strategies and methods of teaching college-level writing.
- 889 Writing Center Theory and Administration**  
Spring of odd years. 3(3-0) A student may earn a maximum of 3 credits in all enrollments for this course. R: Approval of department.  
Examination of theoretical and practical components of writing center work. Theories of writing, culture, education, and administration shaping writing center theory, practice, and administration.
- 890 Independent Study in Rhetoric and Writing**  
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Special projects, directed reading, and research arranged by an individual graduate student and a faculty member in areas supplementing regular course offerings.
- 891 Special Topics in Rhetoric and Writing**  
Fall, Spring, Summer. 3(3-0) A student may earn a maximum of 24 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Special topics supplementing regular course offerings, proposed by faculty on a group study basis.
- 893B Internship in Professional Writing**  
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Internship in professional writing for master's students.
- 893D Internship in Literacy and Pedagogy**  
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Internship in literacy and pedagogy for master's students.
- 898 Master's Research**  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Master's research for Plan B students.
- 899 Master's Thesis Research**  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 15 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Master's thesis for Plan A students.
- 992 Seminar in Literacy Studies**  
Fall of even years. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of college. SA: ENG 992A, AL 992  
Literacy theory and research for/in rhetoric and writing studies.
- 999 Doctoral Dissertation Research**  
Fall, Spring, Summer. 1 to 12 credits. A student may earn a maximum of 36 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.  
Dissertation research for doctoral students.