

**RETAILING**

**RET**

**Department of Advertising,  
Public Relations and Retailing  
College of Communication Arts  
and Sciences**

**861 Research in Retailing**

Fall. 3(3-0) RB: Research methods course. SA: HED 861

Retailing research streams and methodology. Implications of research for future directions in retailing.

**999 Doctoral Dissertation Research**

Fall, Spring, Summer. 1 to 24 credits. A student may earn a maximum of 99 credits in all enrollments for this course.

Doctoral dissertation research.