

**WRITING, RHETORIC
AND AMERICAN
CULTURES**

WRA

**Department of Writing, Rhetoric
and American Cultures
College of Arts and Letters**

1004 Preparation for College Writing

Fall, Spring. 3(3-0) R: Not open to graduate students. SA: ATL 1004 C: WRA 0102 concurrently.

The study and practice of varieties of invention, arrangement, revision, style, and delivery to help students make successful transitions to writing, reading, and researching in Tier 1 writing.

101 Writing as Inquiry

Fall, Spring, Summer. 4(4-0) P: (WRA 1004) or designated score on English Placement test Not open to students with credit in LB 133 or MC 111 or MC 112 or RCAF 111 or WRA 195H or AL 110.

The study and practice of invention, arrangement, revision, style, and delivery to help students make successful transitions to writing, reading, and researching in higher education.

195H Writing as Inquiry Honors

Fall, Spring. 4(4-0) P: Designated score on English Placement test Not open to students with credit in AL 110 or LB 133 or MC 111 or MC 112 or RCAF 111 or WRA 101.

The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading, and researching in higher education.

202 Introduction to Professional Writing

Fall, Spring. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to students in the Professional Writing major or approval of department. SA: AL 202

Basic principles of rhetoric and composition applied to professional writing. Page design, definition of the field, research tools and practices, genres and conventions, and professional style.

210 Introduction to Web Authoring

Fall, Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the College of Arts and Letters or in the Professional Writing Major or approval of department. SA: AL 210

Analyzing, evaluating, and authoring Web sites. Principles of design rhetoric. Practices of Web accessibility.

211 Documentary History and Theory

Fall. 3(3-0) Interdepartmental with Film Studies and Journalism and Media and Information. Administered by Media and Information. R: Open to students in the School of Journalism or in the Department of Media and Information or in the Department of Writing, Rhetoric and American Cultures or in the Documentary Studies Specialization or in the Film Studies major.

Documentary history and theory form its origins to the present.

214 Social Media and the Start-up

Spring, Summer. 3(3-0) Interdepartmental with Communication Arts and Sciences. Administered by Communication Arts and Sciences. P: BUS 190 and CAS 114 R: Open to undergraduate students in the Entrepreneurship and Innovation Minor.

Introduction to using digital spaces and social media to propel entrepreneurship ideas forward. Survey of how businesses and organizations' websites, videos, podcasts, and social media presence brand products and organizations. Website, mobile and social media presence to promote entrepreneurial idea.

225 Introduction to Multimedia Writing

Fall. 3(3-0) P: (WRA 202 or concurrently) and completion of Tier I writing requirement SA: WRA 417

Writing, directing, critiquing, and producing digital compositions that include multiple media. Professional writing, visual rhetoric, and design theories applied to multimedia short subjects.

260 Rhetoric, Persuasion, and Culture

Fall, Spring. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to undergraduate students in the College of Arts and Letters. SA: AL 260

Rhetorical analysis of consumer, corporate, organizational, and popular cultures appropriate to professional settings.

290 Independent Study

On Demand. 1 to 4 credits. R: Open to sophomores. Approval of department. SA: ATL 290

Special projects arranged by an individual student and a faculty member in areas supplementing regular course offerings.

291 Special Topics

Fall, Spring, Summer. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. P: Completion of Tier I Writing Requirement R: Open to undergraduate students.

Special topics in professional writing. Topics vary.

308 Invention in Writing

Fall of odd years. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to students in the Professional Writing major or approval of department. SA: AL 308

Theory and practice of invention in writing. Strategies and theories of generating and exploring thought in civic and professional writing contexts.

311 Introduction to Documentary Production

Spring. 3(2-2) Interdepartmental with Film Studies and Journalism and Media and Information. Administered by Media and Information. P: MI 211 R: Open to students in the Documentary Production Minor. SA: TC 233

Introduction to documentary production using accessible and affordable digital technology.

320 Technical Communication (W)

Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Professional Writing Major and open to students in the Department of Forestry and open to students in the Experience Architecture Major or approval of department. SA: AL 320

Principles and practices of communicating technical information for different audiences and purposes, and across multiple media. Methods of audience-based research, information design, project management, and technical style (verbal and visual).

330 Writing Research in Communities and Cultures

Fall. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement RB: ISS 300-level course

Writing and research methods in and with local, global, and online communities and organizations. Topics include methods of field research and textual analysis and the ethics of representation.

331 Writing in the Public Interest (W)

Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Department of Forestry or in the Professional Writing major or approval of department. SA: AL 331

Various forms of public writing and rhetoric and their roles in democracy and public culture. Practice in modes of public and civic discourse, including deliberative strategies and a range of public literacies.

341 Nature and Environmental Writing

Fall of even years. 3(3-0) Interdepartmental with Fisheries and Wildlife. Administered by Writing, Rhetoric and American Cultures. P: Completion of Tier I Writing Requirement R: Open to undergraduate students in the Department of Forestry or in the Professional Writing major or in the Fisheries and Wildlife major or approval of department. SA: AL 341

Place-based writing that engages the environmental imagination, shaped by the variety of human relationships with place.

355 Writing for Publication Workshop

Summer. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to undergraduate students or approval of department. SA: AL 355

Workshop for students developing writing for a variety of print and online publications.

360 Visual Rhetoric

Fall, Spring. 4(4-0) P: ((WRA 202) and completion of Tier I writing requirement) or (AL 242 and completion of Tier I writing requirement) R: Open to students in the College of Arts and Letters or in the Professional Writing Major or approval of department. SA: AL 360

Visual literacy, design, and rhetoric. Effects of visual elements in print and online documents. Intensive writing and design.

370 Introduction to Grammar and Editing (W)

Fall, Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Professional Writing Major or approval of department.

Theories, practice, and processes of grammar, style, and rhetorical issues for professional writers.

Writing, Rhetoric and American Cultures—WRA

- 395 Writing Center Theory and Practice**
Fall, Spring. 3(3-0) Interdepartmental with English. Administered by Writing, Rhetoric and American Cultures. P: Completion of Tier I Writing Requirement R: Approval of department.
Writing center theory and practice. Consulting practices.
- 401 Writing and Leadership in the Professions**
Summer. 3(3-0) P: Completion of Tier I Writing Requirement
Designed to support the learning of the basics of work-place communication. Focus on core rhetorical skills used across diverse businesses and organizations.
- 410 Advanced Web Authoring**
Spring. 3(3-0) P: (WRA 210) and completion of Tier I writing requirement R: Open to students in the Professional Writing major and open to students in the Rhetoric and Writing major or approval of department. SA: AL 410
Developing and maintaining large-scale, interactive Web sites. Visual design, usability, audio and video integration, ongoing site management, and web accessibility.
- 411 Collaborative Documentary Design and Production (W)**
Spring. 3(2-2) Interdepartmental with Film Studies and Journalism and Media and Information. Administered by Media and Information. P: Completion of Tier I Writing Requirement R: Open to students in the Documentary Production Minor. SA: TC 411
Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution.
- 415 Digital Rhetoric**
Fall, Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Professional Writing major and open to students in the Rhetoric and Writing major or approval of department. SA: AL 415
Rhetorical, social, political, economic, and ethical dimensions of digital communication, including identity, community, genre, and events. Rhetorical dynamics of communication across digital spaces such as apps, websites, software, and other experiences.
- 420 Content Strategy**
Spring. 3(3-0) P: (WRA 320) and completion of Tier I writing requirement R: Open to students in the Professional Writing Major and open to graduate students in the Department of Writing, Rhetoric and American Cultures or in the Professional Writing Major or approval of department.
Applied theory and best practices for content strategy. Understanding the content management lifecycle, aligning content strategy to business goals, assessing communication needs for audiences and participants. Issues in project leadership, management, intellectual property, and organizational communication for creating flexible, dynamic content and content structures.
- 425 Advanced Multimedia Writing**
Spring. 3(3-0) P: (WRA 202 and WRA 225) and completion of Tier I writing requirement RB: Experience with multimedia writing and production.
Professional writing, visual rhetoric, and design theories applied to multimedia projects. Advanced work in writing, directing, critiquing, and producing digital compositions that include multiple media and large-scale projects.
- 441 Social Justice as Rhetorical Practice**
Fall of odd years. 3(3-0) P: Completion of Tier I Writing Requirement
Rhetorical, cultural, and historical analyses of significant texts in peace and justice movements; production of effective texts in support of social, economic, and environmental justice and social entrepreneurship.
- 453 Grant and Proposal Writing**
Fall. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Department of Forestry or in the Professional Writing major and open to students in the Rhetoric and Writing major or approval of department. SA: AL 453
Researching and writing grants and proposals for corporations, nonprofit organizations, businesses, and government agencies.
- 455 Portfolio Seminar**
Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to seniors in the Professional Writing Major and open to seniors in the Department of Writing, Rhetoric and American Cultures.
Workshop for students preparing professional document portfolios in print and digital formats, including application materials for career, graduate study, and professional positions.
- 460 Advanced Visual Rhetoric and Document Design**
Spring. 3(3-0) P: (WRA 202 and WRA 360) and completion of Tier I writing requirement R: Open to students in the Department of Writing, Rhetoric and American Cultures or in the Experience Architecture Major or approval of department.
Develop and manage document design projects with clients, using iterative and participatory design and research methods. Research, design, project management, and client communication skillsets in visual rhetoric, professional writing, and document design.
- 471 The Rhetoric of Grammar**
Spring. 3(3-0) P: WRA 370 R: Open to students in the Professional Writing Major or approval of department.
Discussion of grammar, style, and language debates, paying special attention to the role of rhetorical context in ideas of grammaticality and appropriateness.
- 480 Publication Management I**
Fall. 3(3-0) P: ((WRA 202 and WRA 370) or approval of department) and completion of Tier I writing requirement R: Open to students in the Professional Writing Major or approval of department. SA: WRA 380
Experience in publication processes: creating, designing, editing, and managing periodical, book, or online publications. Copyediting, developmental editing, design and layout, distribution and publicity. Rhetorical approaches to editing. Team processes involved in designing and editing publications. History of publishing.
- 481 Publication Management II**
Spring. 3(3-0) P: (WRA 202 and WRA 370) and completion of Tier I writing requirement R: Open to students in the Professional Writing Major. SA: WRA 470
Experience in publication processes: creating, designing, editing, and managing periodical, book, or online publications. Copyediting, developmental editing, design and layout, distribution and publicity. Rhetorical approaches to editing. Team processes involved in designing and editing publications. History of publishing.
- 482 Information and Interaction Design**
Fall of even years. 3(3-0) P: (WRA 210 or WRA 410) and completion of Tier I writing requirement RB: At least one of the following: web design, database design, graphic design, document design. R: Open to undergraduate students in the Department of Writing, Rhetoric and American Cultures or in the Professional Writing Major and open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
Design of information systems for professional writers. Pitching ideas. Developing information and interfaces. User-centered design lifecycle. Activity analysis, object-oriented modeling, prototyping, and technical specifications, and implementation planning.
- 490 Independent Study**
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I writing requirement. R: Open to students.
Special project, directed reading and research.
- 491 Special Topics**
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: ((WRA 202 and WRA 210 and WRA 260 and WRA 360) or approval of department) and completion of Tier I writing requirement R: Open to undergraduate students and open to graduate-professional students.
Writing and reading intensive course on special topics in professional writing. Topics vary.
- 493 Internship in Professional Writing**
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: ((WRA 202 and WRA 210 and WRA 260 and WRA 360) or approval of department) and completion of Tier I writing requirement R: Open to students in the Professional Writing major and not open to freshmen or sophomores. Approval of department. SA: AL 493E, WRA 493E, WRA 493D
Supervised work as writers and editors in a corporate, organizational, or publishing setting. Required online assignments.

- 499 International Research in Professional Writing**
 Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: (WRA 202 or approval of department) and completion of Tier I writing requirement RB: WRA 330 R: Approval of department.
 Supervised research experiences in research in professional writing topics and sites.
- 805 Rhetoric Theory and History**
 Fall. 3(3-0) R: Open to graduate students in the College of Arts and Letters or in the College of Communication Arts and Sciences or approval of college. SA: AL 805
 Historical perspective on major theories, issues, and topics in rhetoric and writing from classical times to the present.
- 841 Professional Writing Theory and Research**
 Spring of odd years. 3(3-0) R: Open to master's students or doctoral students in the Digital Rhetoric and Professional Writing major or in the Rhetoric and Writing major. SA: AL 841
 Theory and research informing technical and professional writing practices. Workplace studies, usability research, information design theory, rhetoric of science and technology, research on computer-mediated writing.
- 848 American Cultural Rhetorics: Theory and Methodology**
 Spring. 3(3-0) R: Open to graduate students in the College of Arts and Letters or in the College of Communication Arts and Sciences or approval of college. SA: AL 848
 Current methodological issues in rhetorical approaches to American cultural rhetorics.
- 853 Workshop in Rhetoric and Writing**
 Spring. 3(3-0) R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures.
 Directed practice in various forms of academic and professional writing necessary to scholars and teachers in the discipline of rhetoric and writing.
- 854 Nonfiction Writing Workshop**
 Spring. 3(3-0) RB: Some experience in writing workshop courses. R: Open to graduate students in the College of Arts and Letters or in the College of Communication Arts and Sciences or in the College of Education. SA: AL 854
 Directed practice in writing various forms of nonfiction.
- 860 Visual Rhetoric Theory for Professional Writers**
 Spring of even years. 3(3-0) R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department. SA: AL 860
 Theories of visual rhetoric and document design. Effects of visual elements in print and online documents. Intensive writing, analysis, and production.
- 870 Research Methodologies in Rhetoric and Composition**
 Fall. 3(3-0) R: Open to doctoral students in the Rhetoric and Writing major and open to master's students in the Critical Studies in Literacy and Pedagogy major and open to master's students in the Digital Rhetoric and Professional Writing major. SA: AL 870
 Survey of rhetoric and composition methodologies and their theoretical bases.
- 872 Methods of Research in Rhetoric and Writing**
 Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures. SA: AL 872, ENG 872
 Specific methods modules. Practices, concepts and procedures for designing, evaluating, and conducting research in Rhetoric & Writing using specifically designated methods
- 877 Community Literacy**
 Spring of even years. 3(3-0) Interdepartmental with Teacher Education. Administered by Writing, Rhetoric and American Cultures. R: Open to graduate students or master's students or doctoral students in the College of Education or in the Department of English or in the Professional Writing Major or in the Rhetoric and Writing Major. SA: AL 877
 Applied research in a community organization, non-profit agency, workplace, or school. Theories and designs of service learning pedagogies.
- 878 Composition Studies: Issues, Theory, and Research**
 Spring. 3(3-0) R: Open to graduate students in the College of Arts and Letters or in the College of Education or approval of college. SA: ENG 876, AL 878
 Issues, research, and theories shaping current work in composition studies. Intersections with studies in literacy, discourse, and critical theory.
- 882 Contemporary Theories of Rhetoric**
 Spring of even years. 3(3-0) R: Open to graduate students or master's students or doctoral students in the Department of English or in the Professional Writing Major or in the Rhetoric and Writing Major. SA: AL 882
 Modern, postmodern, and contemporary rhetoric theories and their impact on writing and writing instruction. Cultural studies, critical theory, feminist discourse theory, rhetorical ethics, visual rhetoric, digital and media theory.
- 885 Research Colloquium**
 Fall. 3(3-0) R: Open to doctoral students in the Rhetoric and Writing major. SA: AL 885
 Professional development seminar focused on developing research skills, designing research projects, and preparing publications and conference presentations.
- 886 Master's Research Colloquium**
 Fall. 1(1-0) R: Open to master's students in the Department of Writing, Rhetoric and American Cultures.
 Professional development seminar focused on developing research skills, designing research projects, and preparing publications, conference presentations, and other professional materials unique to master's students.
- 888 Methods in the Teaching of College-Level Writing**
 Spring. 3(3-0) R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures.
 Strategies and methods of teaching college-level writing.
- 890 Independent Study in Rhetoric and Writing**
 Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
 Special projects, directed reading, and research arranged by an individual graduate student and a faculty member in areas supplementing regular course offerings.
- 891 Special Topics in Rhetoric and Writing**
 Fall, Spring, Summer. 3(3-0) A student may earn a maximum of 24 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
 Special topics supplementing regular course offerings, proposed by faculty on a group study basis.
- 893A Internship in Rhetoric and Writing**
 Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
 Internships in a corporate, organizational, or publishing setting. Supervised graduate practicums, observations, or internships in secondary classrooms or in college writing, literacy, or rhetoric classrooms.
- 893B Internship in Professional Writing**
 Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
 Internship in professional writing for master's students.
- 893D Internship in Literacy and Pedagogy**
 Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.
 Internship in literacy and pedagogy for master's students.

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898 Master's Research

Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.

Master's research for Plan B students.

899 Master's Thesis Research

Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 15 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.

Master's thesis for Plan A students.

992 Seminar in Language Literacy and Pedogogy

Fall. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of college. SA: ENG 992A, AL 992

Teaching English literature, language, and composition.

999 Doctoral Dissertation Research

Fall, Spring, Summer. 1 to 12 credits. A student may earn a maximum of 36 credits in all enrollments for this course. R: Open to graduate students in the Department of Writing, Rhetoric and American Cultures or approval of department.

Dissertation research for doctoral students.