

# ARTS AND LETTERS

## AL

### College of Arts and Letters

**101 Arts and Letters Freshman Experience**  
Fall, Spring. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. RB: First-year student majoring in the College of Arts and Letters R: Open to freshmen in the College of Arts and Letters.

Foundation for optimizing educational experiences in the liberal and creative arts and humanities.

**114 Creativity and Innovative Entrepreneurship**  
Fall, Spring, Summer. 3(3-0) Interdepartmental with Communication Arts and Sciences. Administered by Communication Arts and Sciences.

Creative processes, complex problem solving and innovative entrepreneurship. Examination of successful social, cultural and corporate thinkers and creators. Activities focused on inquiry, observation, experimentation and networking for situational problem solving.

**150 Humanities and Computing Projects I**  
Spring. 1(1-0) RB: Understanding of how to use a personal computer, web browsers, and mobile devices. R: Approval of college. C: CSE 231 concurrently.

Problems and implications related to computing from the perspective of the Humanities.

**151 Humanities and Computing Projects II**  
Fall. 1(1-0) RB: Understanding of how to use a personal computer, web browsers, and mobile devices. R: Approval of college. C: CSE 232 concurrently.

Problems and implications related to computing from the perspective of the Humanities.

**200 Cultural Difference and Study Abroad**  
Fall. 3(3-0)

Tools for understanding and interacting with individuals from different cultural backgrounds. Awareness of and sensitivity to cultural difference and the role of language study in understanding cultural difference. Preparation for continued study of and exposure to different cultures and languages through study abroad.

**242 Introduction to Experience Architecture**  
Fall. 3(3-0) RB: Understanding of how to use a personal computer, web browsers, and mobile devices. R: Approval of college.

Basic principles of user-centered design as applied to user experience. Usability, information architecture, interaction design, and service design practices, tools, conventions, and professional community.

**250 Career Strategies for Arts and Letters Students**

Fall, Spring. 1(1-0) RB: Declared major preference in the College of Arts and Letters. R: Open to undergraduate students in the College of Arts and Letters.

Identify, explore, and prepare for suitable career options. Topics include self-assessment, career development strategies, and job search skills.

**271 Introduction to Arts and Cultural Management**

Fall, Spring, Summer. 3(3-0)

Arts and cultural organization administration and management. Operations and procedures of art and humanities-based agencies. Funding and financial structures involving audience development and promotion.

**285 Introduction to Digital Humanities**

Fall. 3(3-0) R: Open to undergraduate students in the College of Arts and Letters.

Critical technology theory and practice. Critique and analysis of technology. Production and creativity with digital tools.

**300 Starting your Business in the Creative, Visual, and Theatre Arts**

Summer. 2(2-0) R: Open to undergraduate students in the College of Arts and Letters or approval of department. Not open to students with credit in MUS 496.

Pursuing a career in arts such as theatre, film, dance, photography, and studio art. Business, financial, and marketing strategies for the individual artist.

**333 Researching Experience Architecture (W)**

Fall. 3(3-0) P: (AL 242) and completion of Tier I writing requirement RB: Understanding of how to use a personal computer, web browsers, and mobile devices. R: Approval of college.

Researching for product, services, and processes as applied to user experience. Contextual inquiry, field studies, card sorting, participatory design, interviewing, focus groups, and usability testing. Field trip required.

**340 Digital Humanities Seminar**

Spring. 3(3-0) P: (AL 285 or approval of college) and completion of Tier I writing requirement R: Approval of college.

Digital humanities issues and research explored from a variety of humanities-based perspectives.

**366 Managing Experience Architecture Projects**

Spring. 3(3-0) RB: Understanding of how to use a personal computer, web browsers, and mobile devices. R: Approval of college.

Managing user experience projects. Project management, staffing projects, scheduling projects, managing process, writing specifications, sales, budgeting.

**375 Information Architecture**

Fall. 3(3-0) P: (AL 242) and completion of Tier I writing requirement R: Open to undergraduate students in the Experience Architecture Major or approval of college.

Theory and practice for architecting information, including understanding and developing taxonomies, folkonomies, site structures, tagging systems, and guided navigation for user experience.

**400 Study Abroad in Arts and Letters**

Fall, Spring, Summer. 2 to 8 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Not open to freshmen. Approval of college.

Supervised study of selected topics in the arts, languages, history, philosophy, and religious studies, in relation to particular cultural sites, museums and institutions.

**431 European Fairy Tale Tradition**

Summer. 3(3-0) R: Not open to freshmen or sophomores.

Integrative exploration of fairy tale genre through time and cultures, introduced through multiple disciplines within Arts and Letters.

**444 Prototyping Experience Architecture**

Fall. 3(3-0) RB: Understanding of how to use a personal computer, web browsers, and mobile devices. R: Approval of college.

Process models used in the planning and designing of interactive experiences. Organization of information, user interactions, visual design attributes, prototyping methods, and interface design.

**461 Strategies of Arts and Cultural Management**

Fall, Spring. 3(2-2) P: AL 271 R: Approval of college.

Strategic theory and approaches for arts and cultural organization administration and management. Budget development and strategy; fundraising and financial strategy. Staffing and human resource management.

**462 Promotion and e-Commerce in Arts and Cultural Management**

Fall, Spring. 3(2-2) P: AL 271 R: Approval of college.

Publicity, promotion, and outreach principles for arts and cultural management. Promoting research and strategy, outreach and education, e-Commerce strategies and social media management.

**463 Event Production and Planning for Arts and Culture**

Fall, Spring. 3(2-2) P: AL 271 R: Approval of college.

Technical aspects of event planning, production and management. Operational procedures of presenting, producing and programming events and cultural activities. Technical and venue management procedures.

**464 Education and Outreach for Arts and Cultural Management**

Fall, Spring. 3(3-0) P: AL 271 or approval of college R: Open to graduate students in the College of Arts and Letters or approval of college.

Arts and cultural organization education and outreach. Understanding of K-12 school and community programs.

**465 Leadership and Innovation for Arts and Cultural Management**

Fall, Spring. 3(3-0) P: AL 271 or approval of college R: Open to graduate students in the College of Arts and Letters and open to undergraduate students in the Entrepreneurship & Innovation Minor or approval of college.

Development of leadership abilities, creative, and innovative planning in arts and cultural management through readings and practical application.

**466 Experience Architecture Capstone**

Spring. 3 to 6 credits. P: AL 242 RB: Understanding of how to use a personal computer, web browsers, and mobile devices. R: Open to juniors or seniors or approval of college.

Integrate knowledge and skills acquired from previous courses. Conceptualization, planning, implementation, and assessment of a project, service, system or an idea in a collaborative setting.

## Arts and Letters—AL

- 467 Development and Public Relations for Arts and Cultural Management**  
Fall, Spring. 3(3-0) P: AL 271 or approval of college R: Open to graduate students in the College of Arts and Letters or approval of college.  
Arts and cultural organization development and public relations. Investigation of foundation, government, corporate and individual funding sources. Membership and subscription services, press releases, strategies and advertising campaigns.
- 468 Facilities and Operations for Arts and Cultural Management**  
Fall, Spring. 3(3-0) P: AL 271 or approval of college R: Open to graduate students in the College of Arts and Letters or approval of college.  
Address the complex skills involved in the management of both private and public arts and cultural venues. Understand and analyze the skills required for building operations, policies, vendor contracting, scheduling, maintenance, daily operations, event coordination, additional fundraising opportunities; and policies required for public safety and control. Internal and external relationships required for complex arts and cultural venues.
- 471 Arts and Cultural Management Seminar**  
Fall, Spring, Summer. 3(2-2) P: AL 271 and (AL 461 or AL 462 or AL 463) R: Approval of college.  
Seminar covering key topics and approaches in arts and cultural management, and the preparation of academic and professional portfolios.
- 480 Digital Humanities Portfolio Workshop**  
Spring. 3(3-0) P: ((AL 285 and AL 340) and completion of Tier I writing requirement) and ((AL 491 or concurrently) or (AL 493D or concurrently)) R: Open to seniors. Approval of college.  
Workshop covering key topics and approaches in digital humanities, preparing professional portfolios in print and digital formats, including application materials for career, graduate study, and professional positions.
- 482 Experience Architecture Internship**  
Fall, Spring, Summer. 1 to 3 credits. RB: Understanding of how to use a personal computer, web browsers, and mobile devices. R: Open to juniors or seniors or approval of college.  
Field experience in a professional environment that supports, user experience, interaction design, design research, usability, information architecture, project management, interface development, and/or web development. Work under the supervision of a professional.
- 485 Foundations of Museum Studies**  
Fall. 3(3-0) Interdepartmental with Anthropology and History of Art. Administered by Arts and Letters. R: Open to juniors or seniors or graduate students.  
Activities, functions, and organization of museums. Changing role of museums as cultural institutions.
- 488 Museum Curatorial Practices**  
Spring. 3(3-0) Interdepartmental with Anthropology and History of Art. Administered by Arts and Letters. R: Open to juniors or seniors or graduate students. SA: HA 488  
Methods and practices for the development, care, and use of museum collections in research, education, and exhibition activities.
- 490 Independent Study**  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I writing requirement. R: Approval of college.  
Special project, directed reading and research arranged by an undergraduate student and a faculty member in areas supplementing regular course offerings.
- 491 Special Topics**  
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open to juniors or seniors or graduate students.  
Special topics supplementing regular course offerings proposed by faculty on group study basis.
- 492 Special Topics in Museum Studies**  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. Interdepartmental with Anthropology and History of Art. Administered by Arts and Letters. R: Open to juniors or seniors or graduate students.  
Special topics supplementing regular course offerings.
- 493A Arts and Letters Internship**  
Fall, Spring, Summer. 2 to 8 credits. A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 8 credits in AL 493A and AL 493B combined. P: Completion of Tier I writing requirement. RB: 12 credits in the major. R: Not open to sophomores. Approval of college.  
Supervised preprofessional field experience in the arts and humanities.
- 493B Arts and Letters International Internship**  
Fall, Spring, Summer. 2 to 12 credits. Fall: Abroad. Spring: Abroad. Summer: Abroad. A student may earn a maximum of 12 credits in all enrollments for this course. P: Completion of Tier I Writing Requirement RB: 12 credits in major. R: Not open to freshmen and not open to sophomores. Approval of college.  
Supervised preprofessional international field experience in the arts and humanities.
- 493C Museum Internship**  
Fall, Spring, Summer. 2 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. Interdepartmental with History of Art. Administered by History of Art. R: Not open to sophomores or freshmen. Approval of department.  
Activities, functions and organization of a museum.
- 493D Digital Humanities Internship**  
Fall, Spring, Summer. 3 to 4 credits. P: (AL 285) and completion of Tier I writing requirement R: Open to seniors. Approval of college.  
Supervised preprofessional field experience in digital humanities.
- 494 Museum Exhibitions: Theory and Development**  
Fall, Spring. 3(2-2) Interdepartmental with Anthropology and History of Art. Administered by Arts and Letters. R: Open to juniors or seniors or graduate students.  
Theoretical and practical approaches to the planning, design, development, installation, and evaluation of museum exhibitions.
- 496 Museum Studies Internship**  
Fall, Spring, Summer. 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. Interdepartmental with History of Art. Administered by Arts and Letters. P: AL 485 RB: AL 498 and AL 494 R: Approval of college.  
A capstone course consisting of supervised professional experience in learning environments such as museums, zoos, botanical gardens, and historic homes.
- 497 Practicum in Museum Studies**  
Fall, Spring. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. Interdepartmental with Anthropology and History of Art and History. Administered by Arts and Letters. RB: AL 485 R: Open to students in the Museum Studies Minor and open to students in the Museum Studies Graduate Certificate or approval of college.  
Practical experience in museum studies.
- 498 Learning in Museums**  
Spring. 3(3-0) Interdepartmental with History of Art. Administered by Arts and Letters. RB: AL 485 R: Open to juniors or seniors or graduate students. SA: HA 487  
Theoretical and practical approaches to understanding and enhancing ways visitors experience museums, zoos, botanical gardens, and other informal learning environments. Creating educational programs, exhibits, and media.
- 801 Introduction to Arts and Cultural Management**  
Fall, Spring. 3(3-0) R: Open to graduate students in the College of Arts and Letters or approval of college.  
Arts and cultural organization artistic administration and executive management. Operations and procedures of art and humanities-based agencies. Funding and financial structures involving audience development and marketing.
- 810 Historiography and Social Science Methods in Chicano/Latino Studies**  
Fall. 3(3-0) Interdepartmental with Chicano/Latino Studies. Administered by Chicano/Latino Studies. SA: SSC 810  
Historical, political, economic, and cultural approaches to the study of peoples of Indo-Afro-Hispanic origins in the United States, Latin America, and the Caribbean.
- 811 Literary and Cultural Theory in Chicano/Latino Studies**  
Spring. 3(3-0) Interdepartmental with Chicano/Latino Studies. Administered by Chicano/Latino Studies. SA: SSC 811  
Comparative global examination of experiences of peoples of Indo-Afro-Hispanic origin in the United States, Latin America, and the Caribbean. Exploration of intersecting experiences of race and ethnicity.
- 821 Proseminar in Comparative Literature**  
Fall. 3(3-0) Interdepartmental with English and Linguistics and Languages and Romance Languages. Administered by Arts and Letters. R: Open only to graduate students in the College of Arts and Letters.  
History and practice of comparative literature including foundational concepts and current directions.

- 823 Seminar in Comparative Literary Criticism**  
Fall. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. Interdepartmental with English and Linguistics and Languages and Romance Languages. Administered by Arts and Letters. R: Open only to graduate students in the College of Arts and Letters.  
Theory and practice of comparative literary criticism, with attention to the development of critical approaches and to current topics in the critical literature.
- 827 Pro-seminar in Critical and Cultural Theory**  
Summer. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course.  
Basic concepts in critical and cultural theory drawn from across the disciplines in the humanities.
- 840 Writing in the Sciences**  
Fall, Spring. 2(2-0) A student may earn a maximum of 6 credits in all enrollments for this course. Interdepartmental with Natural Science. Administered by Natural Science.  
Discussion and critique of students' writing in peer response workshop groups.
- 842 Writing Workshop for Teachers**  
Fall. 3(3-0) R: Open only to graduate students in the College of Arts and Letters or College of Education or approval of college. SA: ENG 840  
Examination of techniques for teaching. Directed practice in writing.
- 861 Digital Humanities Pedagogy**  
Spring. 3 credits.  
Teaching with digital tools, technologies, and spaces in the humanities. Key concepts, issues, and approaches for digital pedagogy in different course spaces (physical, digital). Course planning, curricular development, engagement and learning, and evaluation and assessment related to digital humanities pedagogy. Methods for research and scholarship on digital humanities pedagogy (teacher scholarship).
- 863 Digital Humanities Research**  
Fall. 3 credits.  
Methodological and theoretical approaches for digital humanities research. Ethical issues and human subjects considerations. Analysis and application of qualitative and quantitative methods, including data analysis, and database creation and management, social media analyses, visualization projects, and geospatial mapping.
- 865 Digital Humanities Methods Seminar**  
Fall. 3 credits.  
Brainstorming, creating, and managing digital humanities research projects. Selecting appropriate methodologies, methods, and tools for digital humanities research. Applying project management tools. Seeking funding and support for digital humanities research projects.
- 868 Law and Policy for Arts and Cultural Management**  
Fall, Spring. 3(3-0) R: Open to graduate students in the College of Arts and Letters or approval of college.  
Legal issues pertaining to the creation and operation of cultural business entities. Exploration of relevant aspects of nonprofit and business law, finances and taxes, contracts, intellectual property, constitutional law, artists' moral and economic rights, estate planning for individuals and organizations. Historical and contemporary examination of reparations of cultural property.
- 871 Internship in Arts and Cultural Management**  
Fall, Spring, Summer. 3 to 6 credits. R: Open to graduate students in the College of Arts and Letters or approval of college.  
Supervised internship with arts and cultural organizations associated with management and operational studies.
- 881 Special Topics in Teaching with Technology in Arts and Humanities**  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. RB: Familiarity with Macintosh or Windows platform.  
Teaching with technology in the arts and humanities. Implications of technology for learning strategies and course design, disciplinary and cross-disciplinary applications of technology, testing on the Web, implications of broader access to knowledge for student research and writing, and distance learning.
- 886 Fundamentals of Museum Studies**  
Fall. 3(3-0) Interdepartmental with Anthropology and Community Sustainability and History. Administered by Arts and Letters. R: Open to lifelong graduate students in the College of Arts and Letters or in the Department of Anthropology or in the Department of History. Approval of department. Not open to students with credit in AL 485.  
Introduction to the history of museums and current practices, standards, issues and ethics related to education, administration, visitor studies and the development, care and use of museum collections.
- 887 Museums and Technology**  
Summer of even years. 3(3-0) Interdepartmental with History of Art and Community Sustainability. Administered by Arts and Letters. RB: AL 485 R: Open to graduate students or lifelong graduate students in the College of Arts and Letters.  
Theoretical and practical approaches to the way museums, zoos, gardens and other cultural sites use digital media, the web, interactive media and databases to engage the public, create virtual exhibits and web presences, and manage collections. Ways technologies are changing the definition of visitors and visitor experiences and the definitions of museums.
- 888 Curatorial Practices in Museums and Cultural Organizations**  
Spring. 3(3-0) RB: AL 485 R: Open to graduate students or lifelong graduate students in the College of Arts and Letters. Not open to students with credit in AL 488.  
Research methods and practices for the development, care, and use of museum collections in research, exhibition, and interpretation.
- 890 Independent Study**  
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 24 credits in all enrollments for this course. R: Approval of college.  
Special projects, directed reading, and research arranged by an individual graduate student and a faculty member in areas supplementing regular course offerings.
- 891 Special Topics in Arts and Humanities**  
Fall, Spring. 3(3-0) A student may earn a maximum of 24 credits in all enrollments for this course. R: Approval of college.  
Special topics supplementing regular course offerings, proposed by faculty on a group study basis.
- 892 Seminar**  
Fall, Spring. 3(3-0) A student may earn a maximum of 12 credits in all enrollments for this course. R: Open only to graduate students in the College of Arts and Letters.  
Directed original research and its presentation. Current topics in Arts and Letters.
- 893 Museum Internship**  
Fall, Spring, Summer. 3(0-6) A student may earn a maximum of 6 credits in all enrollments for this course. Interdepartmental with History of Art. Administered by Arts and Letters.  
Supervised applied experience in a museum, zoo, garden or other learning environment related to a student's field of study.
- 893B Internship in Professional Writing**  
Spring. 3 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Approval of college.  
Internship in a corporate, organizational, or publishing setting. Classroom discussion of workplace issues and documents.
- 893E Readings in Chicano/Latino Studies**  
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. Interdepartmental with Chicano/Latino Studies. Administered by Chicano/Latino Studies. R: Approval of department. SA: SSC 893E  
Directed research and readings on selected topics in collaboration with Chicano/Latino Studies faculty member.
- 894 Fieldwork in Chicano/Latino Studies**  
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 9 credits in all enrollments for this course. Interdepartmental with Chicano/Latino Studies. Administered by Chicano/Latino Studies. R: Approval of department. SA: SSC 894  
Social action research on selected topic in collaboration with a Chicano/Latino Studies faculty member in area of interest.
- 895 Special Topics in Museum Studies**  
Summer. 3(3-0) A student may earn a maximum of 6 credits in all enrollments for this course. Interdepartmental with Anthropology and History of Art. Administered by Arts and Letters. RB: AL 485  
Current issues in museum studies.
- 896 Seminar in Chicano/Latino Studies**  
Fall, Spring. 3(3-0) A student may earn a maximum of 12 credits in all enrollments for this course. Interdepartmental with Chicano/Latino Studies. Administered by Chicano/Latino Studies. R: Open to graduate students in the Chicano/Latino Studies major. Approval of department. SA: SSC 896  
Selected topics in Chicano/Latino studies. Theories, issues, methodological innovations.
- 897 Practicum in Museum Studies**  
On Demand. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. Interdepartmental with Anthropology and Community Sustainability and History. Administered by Arts and Letters. C: AL 485 concurrently or AL 886 concurrently.  
Practical experience in museum studies.

## Arts and Letters—AL

### **898 Master's Research**

Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course.

Directed research in support of Plan B Master's program requirements

### **899 Master's Thesis Research**

Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 15 credits in all enrollments for this course.

Directed research leading to a master's thesis, used in partial fulfillment of plan A master's degree requirements.

### **999 Doctoral Dissertation Research**

Fall, Spring, Summer. 1 to 12 credits. A student may earn a maximum of 36 credits in all enrollments for this course. R: Open to doctoral students in the College of Arts and Letters.

Doctoral dissertation research.