

**WRITING, RHETORIC AND AMERICAN CULTURES**

**WRA**

**Department of Writing, Rhetoric and American Cultures  
College of Arts and Letters**

**1004 Preparation for College Writing**  
Fall, Spring. 3(3-0) R: Not open to graduate students. SA: ATL 1004 C: WRA 0102 concurrently.

The study and practice of varieties of invention, arrangement, revision, style, and delivery to help students make successful transitions to writing, reading, and researching in Tier 1 writing.

**110 Writing: Science and Technology**  
Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 110 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or RCAH 112 or WRA 115 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H.

The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading, and researching in higher education.

**115 Writing: Law and Justice in the United States**  
Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 115 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or RCAH 112 or WRA 110 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H.

The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading, and researching in higher education.

**125 Writing: The American Ethnic and Racial Experience**  
Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 125 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or RCAH 112 or WRA 110 or WRA 115 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H.

The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading, and researching in higher education.

**130 Writing: American Radical Thought**  
Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 130 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or RCAH 112 or WRA 110 or WRA 115 or WRA 125 or WRA 135 or WRA 140 or WRA 145 or WRA 150 or WRA 195H.

The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading and researching in higher education.

**135 Writing: Public Life in America**  
Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 135 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or RCAH 112 or WRA 110 or WRA 115 or WRA 125 or WRA 130 or WRA 140 or WRA 145 or WRA 150 or WRA 195H.

The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading, and researching in higher education.

**140 Writing: Women in America**  
Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 140 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or RCAH 112 or WRA 110 or WRA 115 or WRA 125 or WRA 130 or WRA 135 or WRA 145 or WRA 150 or WRA 195H.

The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading, and researching in higher education.

**145 Writing: Men in America**  
Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 145 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or RCAH 112 or WRA 110 or WRA 115 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 150 or WRA 195H.

The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading, and researching in higher education.

**150 Writing: The Evolution of American Thought**  
Fall, Spring. 4(4-0) P: (WRA 1004) or designated score on English Placement test SA: ATL 150 Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or RCAH 112 or WRA 110 or WRA 115 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 195H.

The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading, and researching in higher education.

**195H Writing: Major Topics in American Thought**  
Fall, Spring. 4(4-0) RB: Designated score on English placement test. SA: ATL 195H Not open to students with credit in AL 192 or AL 192H or LB 133 or MC 111 or MC 112 or RCAH 112 or WRA 110 or WRA 115 or WRA 125 or WRA 130 or WRA 135 or WRA 140 or WRA 145 or WRA 150.

The study and practice of varieties of invention, arrangement, revision, style and delivery to help students make successful transitions to writing, reading, and researching in higher education.

**202 Introduction to Professional Writing**  
Fall, Spring. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to students in the Professional Writing major or approval of department. SA: AL 202

Basic principles of rhetoric and composition applied to professional writing. Page design, definition of the field, research tools and practices, genres and conventions, and professional style.

**210 Introduction to Web Authoring**  
Fall, Spring. 3(3-0) P: Completion of Tier I writing requirement. R: Open to students in the Professional Writing major or approval of department. SA: AL 210

Analyzing, evaluating, and authoring Web sites. Principles of design rhetoric. Practices of Web accessibility.

**225 Introduction to Multimedia Writing**  
Fall. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement SA: WRA 417

Writing, directing, critiquing, and producing digital compositions that include multiple media. Professional writing, visual rhetoric, and design theories applied to multimedia short subjects.

**233 Documentary Technologies and Problems of Reality-Based Arts**  
Fall. 3(2-2) Interdepartmental with English and Telecommunication. Administered by Telecommunication. R: Open to students in the Documentary Studies Specialization.

Introduction to theoretical, historical, and methodological issues concerning documentary expression and reality-based art forms in a range of media.

**260 Rhetoric, Persuasion, and Culture**  
Fall. 3(3-0) P: Completion of Tier I Writing Requirement SA: AL 260

Rhetorical analysis of consumer, corporate, organizational, and popular cultures appropriate to professional settings.

**290 Independent Study**  
Fall, Spring, Summer. 1 to 4 credits. R: Open only to freshmen or sophomores. Approval of department. SA: ATL 290

Special projects arranged by an individual student and a faculty member in areas supplementing regular course offerings.

**291 Special Topics**  
Fall, Spring, Summer. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. P: Completion of Tier I Writing Requirement R: Open to undergraduate students.

Special topics in professional writing. Topics vary.

**308 Invention in Writing**  
Fall of odd years. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to students in the Professional Writing major or approval of department. SA: AL 308

Theory and practice of invention in writing. Strategies and theories of generating and exploring thought in civic and professional writing contexts.

**320 Technical Writing (W)**  
Fall, Spring. 3(3-0) P: Completion of Tier I Writing Requirement R: Open to students in the Department of Forestry or in the Professional Writing major or approval of department. SA: AL 320

Principles and practices of effective writing in the workplace. Technical, scientific, and electronic-mediated writing. Includes audience and organizational needs, visual rhetoric, information design, electronic publication, ethics, technical style, usability testing, and team writing.

## Writing, Rhetoric and American Cultures—WRA

- 330 Writing Research in Communities and Cultures**  
Fall. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement RB: ISS 300-level course  
Writing and research methods in and with local, global, and online communities and organizations. Topics include methods of field research and textual analysis and the ethics of representation.
- 331 Writing in the Public Interest (W)**  
Spring. 3(3-0) P: (WRA 260) and completion of Tier I writing requirement R: Open to students in the Department of Forestry or in the Professional Writing major or approval of department. SA: AL 331  
Various forms of public writing and rhetoric and their roles in democracy and public culture. Practice in modes of public and civic discourse, including deliberative strategies and a range of public literacies.
- 341 Nature, Environmental, and Travel Writing**  
Fall of even years. 3(3-0) Interdepartmental with Fisheries and Wildlife. Administered by Writing, Rhetoric and American Cultures. P: Completion of Tier I Writing Requirement R: Open to undergraduate students in the Department of Forestry or in the Professional Writing major or in the Fisheries and Wildlife major or approval of department. SA: AL 341  
Writing- and reading-intensive course focusing on nature writing, place-based writing, and travel writing which engage the environmental imagination, shaped by the variety of human relationships with place.
- 355 Writing for Publication Workshop**  
Summer. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Professional Writing major or approval of department. SA: AL 355  
Workshop for students developing writing for a variety of print and online publications.
- 360 Visual Rhetoric**  
Fall, Spring. 4(4-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Professional Writing major or approval of department. SA: AL 360  
Visual literacy, design, and rhetoric. Effects of visual elements in print and online documents. Intensive writing and design.
- 370 Introduction to Grammar and Style in Professional Writing**  
Fall. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Professional Writing major or approval of department. SA: AL 370  
Theories, practice, and processes of grammar, style, and rhetorical issues for professional writers.
- 380 Managing Large-Scale Publication Projects (W)**  
Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to undergraduate students in the Professional Writing major or approval of department. SA: WRA 451  
Development processes, role navigation, task management research, collaborative problem-solving approaches, and team processes involved in designing and creating publications
- 395 Writing Center Theory and Practice**  
Fall, Spring. 3(3-0) Interdepartmental with English. Administered by Writing, Rhetoric and American Cultures. P: Completion of Tier I Writing Requirement R: Approval of department.  
Writing center theory and practice. Consulting practices.
- 410 Advanced Web Authoring**  
Spring. 3(3-0) P: (WRA 210) and completion of Tier I writing requirement R: Open to students in the Professional Writing major and open to students in the Rhetoric and Writing major or approval of department. SA: AL 410  
Developing and maintaining large-scale, interactive Web sites. Visual design, usability, audio and video integration, ongoing site management, and web accessibility.
- 411 Collaborative Documentary Design and Production (W)**  
Spring. 3(2-2) Interdepartmental with English and Journalism and Telecommunication. Administered by Telecommunication. P: Completion of Tier I Writing Requirement R: Open to students in the Documentary Studies Specialization.  
Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution.
- 415 Digital Rhetoric**  
Fall. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Professional Writing major and open to students in the Rhetoric and Writing major or approval of department. SA: AL 415  
Rhetorical, social, political, economic, and ethical dimensions of electronic writing and publishing. Rhetorical dynamics of computer-mediated writing spaces such as the Internet, World Wide Web, e-mail, and synchronous chat.
- 420 Content Management for Professional Writers**  
Spring. 3(3-0) P: (WRA 320) and completion of Tier I writing requirement R: Open to graduate students in the Rhetoric and Writing major and open to undergraduate students in the Professional Writing major or approval of department. SA: AL 420  
Applied theory and best practices for content management. Single-source publishing for digital and online formats. Managing dynamic and distributed content production. Issues in digital writing, technical editing, and intellectual property.
- 425 Advanced Multimedia Writing**  
Spring. 3(3-0) P: (WRA 202 and WRA 225) and completion of Tier I writing requirement RB: Experience with multimedia writing and production.  
Professional writing, visual rhetoric, and design theories applied to multimedia projects. Advanced work in writing, directing, critiquing, and producing digital compositions that include multiple media and large-scale projects.
- 453 Grant and Proposal Writing**  
Fall. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to students in the Department of Forestry or in the Professional Writing major and open to students in the Rhetoric and Writing major or approval of department. SA: AL 453  
Researching and writing grants and proposals for corporations, nonprofit organizations, businesses, and government agencies.
- 455 Portfolio Seminar**  
Spring. 3(3-0) P: (WRA 202) and completion of Tier I writing requirement R: Open to juniors in the Department of Writing, Rhetoric and American Cultures and open to seniors in the Department of Writing, Rhetoric and American Cultures. SA: AL 455  
Workshop for students preparing professional document portfolios in print and digital formats, including application materials for career, graduate study, and professional positions.
- 470 Editing and Publishing**  
Spring. 3(3-0) P: (WRA 202 and WRA 370) and completion of Tier I writing requirement R: Open to students in the Professional Writing major and open to students in the Rhetoric and Writing major or approval of department.  
Theories, practice, and processes of editing in professional writing contexts. History and processes of the publishing industry and publishing in business, civic, and nonprofit contexts.
- 482 Information and Interaction Design**  
Fall of even years. 3(3-0) P: (WRA 210 or WRA 410 or WRA 415 or WRA 417) and completion of Tier I writing requirement RB: At least one of the following: web design, database design, graphic design, document design.  
Design of information systems for professional writers. Information and interfaces. User-centered design lifecycle. Activity analysis, object-oriented modeling, prototyping, and technical specifications.
- 490 Independent Study**  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I writing requirement. R: Open only to students in the College of Arts and Letters.  
Special project, directed reading and research.
- 491 Special Topics**  
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. P: Completion of Tier I Writing Requirement R: Open to undergraduate students and open to graduate-professional students.  
Writing and reading intensive course on special topics in professional writing. Topics vary.
- 493 Internship in Professional Writing**  
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: ((WRA 202 and WRA 210 and WRA 260 and WRA 360) or approval of department) and completion of Tier I writing requirement R: Open to students in the Professional Writing major and not open to freshmen or sophomores. Approval of department. SA: AL 493E, WRA 493E, WRA 493D  
Supervised work as writers and editors in a corporate, organizational, or publishing setting. Required online assignments.  
ory medicine.