

TELECOMMUNICATION TC

Department of Telecommunication,
Information Studies and Media
College of Communication
Arts and Sciences

- 101 Understanding Media in the Information Age**
Fall, Spring, Summer. 3(3-0) SA: TC 100, TC 110
Critique and analysis of media including television, radio, film, handhelds, video games, social media and the Internet. Media history, policy, industry structure, and ethics. Technology, industry and social trends affecting the media in the information society.
- 201 Introduction to Media and Information Technology**
Fall, Summer. 3(3-0) P: TC 101
Operational principles and applications of media and information technologies.
- 233 Documentary Technologies and Problems of Reality-Based Arts**
Fall. 3(2-2) Interdepartmental with English and Writing, Rhetoric and American Cultures. Administered by Telecommunication. R: Open to students in the Documentary Studies Specialization.
Introduction to theoretical, historical, and methodological issues concerning documentary expression and reality-based art forms in a range of media.
- 247 Three-Dimensional Modeling and Design**
Fall, Spring. 3(2-2) P: (CAS 111 and CAS 205) or (STA 110 and STA 113) R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization or in the Game Design and Development Specialization.
Principles of 3D of computer graphics applied in cinema, games, illustration, design and sculpture. Use of 3D software to create and manipulate synthetic objects, materials, lights, and cameras.
- 291 Special Topics**
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 16 credits in TC 191, TC 291, TC 391, and TC 491.
Contemporary issues in media and communication technology.
- 300 Media Policy and Economics**
Fall. 3(3-0) P: TC 101 SA: TC 200, TC 210
Economics and public policy related to traditional, new and emerging media, including radio, television, cinema, telephony, mobile communications, interactive media, and the Internet.
- 301 Bringing Media to Market**
Spring, Summer. 3(3-0) P: TC 101 SA: TC 356, TC 381
Process of bringing media to market across multiple delivery platforms including broadcast, cable, satellite, internet and mobile devices. Industry structure of creative and distribution methods, pricing and repurposing of content. Practical and theoretical models of the behavior of media consumers.

- 331 Introduction to Interactive Media Design**
Fall, Spring. 3(2-2) P: TC 201 and CAS 204 and CAS 208 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization or in the Game Design and Development Specialization. SA: TC 241
Brainstorming, planning, implementing, and troubleshooting applications and interfaces for interactive media. Basic principles of programming for interactivity.
- 335 Film Directing**
Fall. 4(2-4) Interdepartmental with English. Administered by English. P: (ENG 230 and TC 243) and completion of Tier I writing requirement R: Approval of department; application required.
Concepts and techniques for directing in styles most associated with the art of film. Studies of innovative film directors. Skills of film directing, including script and shot breakdown. Directing actors and crew. Directing on location.
- 337 Compositing and Special Effects**
Fall. 3(1-4) P: (CAS 201 and CAS 205 and CAS 206) or THR 219 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Department of Theatre or in the Documentary Studies Specialization or in the Fiction Film Production Specialization. SA: TC 437
Conceptual and technical use of animation and compositing software for television, cinema, interactive media, and live performance.
- 341 Film Style Production for Cinema and Television**
Fall, Spring, Summer. 3(2-2) P: CAS 112 and CAS 201 and CAS 202 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Documentary Studies Specialization or in the Design Specialization or in the Fiction Film Production Specialization.
Advanced film style planning, techniques, and aesthetic principles for cinema and television production.
- 342 Multi Camera Production for Television**
Fall, Summer. 3(2-2) P: CAS 112 and CAS 201 and CAS 202 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Documentary Studies Specialization or in the Design Specialization or in the Fiction Film Production Specialization.
Conceptualizing, designing, planning, producing, directing and evaluating multi-camera video programs.
- 343 Basic Audio Production**
Fall, Spring, Summer. 3(2-2) P: CAS 112 and CAS 201 and CAS 202 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Documentary Studies Specialization or in the Design Specialization or in the Fiction Film Production Specialization.
Basic audio production techniques. In-depth audio and radio industry analysis. Media writing.
- 346 Web and Mobile Game Design**
Fall. 3(2-2) P: TC 331 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization or in the Game Design and Development Specialization.
Design and development of digital games for the web and mobile platforms.

- 347 Three-Dimensional Computer Animation**
Spring. 3(2-2) P: TC 247 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization or in the Game Design and Development Specialization.
How aesthetic skill, technical competency, and engaging performance are woven together to create compelling animation using 3D computer graphics. Use of industry standard software to create, manipulate and render synthetic characters and their environments.
- 348 Advanced Lighting and Camera Techniques**
Fall, Spring. 3(1-4) P: TC 341 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Documentary Studies Specialization or in the Fiction Film Production Specialization.
Advanced techniques for manipulation of light and image characteristics in film and television settings.
- 349 Client-Side Web Development**
Fall. 3(2-2) P: CAS 204 and CAS 205 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization.
Development of web sites, services, and applications that employ primarily client-side technologies.
- 351 Producing For Cinema and Television**
Spring. 3(3-0) P: CAS 201 and CAS 202 R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Documentary Studies Specialization or in the Design Specialization or in the Fiction Film Production Specialization.
Conceptualizing, designing, planning, and developing projects for cinema and television.
- 355 Media Research**
Fall, Spring, Summer. 3(3-0) Interdepartmental with Advertising. Administered by Advertising. R: Open to undergraduate students in the College of Communication Arts and Sciences. SA: ADV 340, TC 376
Applied media research methods, practices, techniques and ethics in media settings.
- 359 Server-Side Web Development**
Spring. 3(2-2) P: TC 349 R: Open to students in the Department of Telecommunication, Information Studies and Media. SA: TC 449
Development of advanced Web sites, services, and applications that employ both client-side and server-side technologies.
- 361 Information and Communication Technology Management**
Fall. 3(3-0) P: TC 201 or CSE 231
Technologies and organizations that support data communications infrastructure. Case studies of businesses that develop the infrastructure.
- 362 Web Administration**
Spring. 3(2-2) P: TC 331 RB: (TC 361 or concurrently) or (TC 349 or concurrently) R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Information and Communication Technology for Development Specialization.
Administration of Web servers and the services necessary to support modern information applications.

Telecommunication—TC

- 401 Topics in Media Impacts on Society**
Fall, Spring. 3(3-0) A student may earn a maximum of 9 credits in all enrollments for this course. P: TC 101 and Completion of Tier I Writing Requirement SA: TC 239, TC 339, TC 375
Cultural, technological, and design evolution of media. Current and historical genres, content, audience, and industries for media. Conventional and emerging theories of media processes and effects. Critical examination of empirical research concerning social impacts of media.
- 411 Collaborative Documentary Design and Production**
Spring. 3(2-2) Interdepartmental with English and Journalism and Writing, Rhetoric and American Cultures. Administered by Telecommunication. R: Open to students in the Documentary Studies Specialization.
Design and development of documentaries in a team setting using video and audio, still photography, web design, and print media. Participation in a production cycle including idea generation, research, design, production, and distribution
- 435A Creating the Fiction Film I**
Fall. 3(2-2) Interdepartmental with English. Administered by English. P: ENG 335 R: Approval of department.
Creation of a short film, including scripting, conceptualization and planning, shooting, and rough editing.
- 435B Creating the Fiction Film II**
Spring. 3(2-2) Interdepartmental with English. Administered by English. P: ENG 435A
Finishing a short film, including fine editing, color correction, music composition, sound mixing, and Foley work. Developing web promotion, marketing strategies, and distribution.
- 442 Design of Cinema and Television Projects (W)**
Fall, Spring, Summer. 3(2-2) P: TC 341 and Completion of Tier I Writing Requirement R: Open to juniors or seniors in the Department of Telecommunication, Information Studies and Media or in the Design Specialization.
Design and development of television and cinema projects in a team setting. Participation in a production cycle including planning, budgeting, design, proposal writing, production, testing, and evaluation. Issues of professionalism, ethics, and communication.
- 443 Audio Industry Design and Management (W)**
Fall, Spring. 3(2-2) P: TC 343 and Completion of Tier I Writing Requirement R: Open to students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization.
Advanced audio production specializing in multi-channel techniques. Industry focus on all aspects of the audio field.
- 444 Information Technology Project Management**
Spring. 3(3-0) Interdepartmental with Computer Science and Engineering and Information Technology Management. Administered by Information Technology Management. P: ITM 311 R: Open to seniors in the Information Technology Specialization.
Practical training and experiences in design, testing, and launch of new information technologies and systems.
- 445 Game Design and Development I**
Fall. 3(2-2) P: (TC 331 or CSE 331 or CSE 335 or STA 360) and Completion of Tier I Writing Requirement RB: TC 247 or TC 347 R: Open to students in the Design Specialization or in the Game Design and Development Specialization and open to graduate students in the Department of Telecommunication, Information Studies and Media.
Design, architecture, and creation concepts related to the development of interactive digital games.
- 447 Advanced Three-Dimensional Animation Workshop (W)**
Fall. 3(1-4) P: TC 347 and Completion of Tier I Writing Requirement RB: TC 337 R: Open to juniors or seniors or graduate students in the Department of Telecommunication, Information Studies and Media or in the Design Specialization or in the Game Design and Development Specialization or approval of department.
Design of advanced 3D computer graphic animation.
- 450 Human Computer Interaction and User Experience Design (W)**
Fall, Spring. 3(2-2) P: TC 331 and Completion of Tier I Writing Requirement R: Open to juniors or seniors in the Department of Telecommunication, Information Studies and Media.
Development, formalization, and communication of information designs. Gathering and structuring information and requirements to meet technological, personal, and business communication goals. Systematic usability evaluation of information designs.
- 452 Media Strategy (W)**
Fall. 3(3-0) P: (TC 300 and TC 301) and Completion of Tier I Writing Requirement R: Open to juniors or seniors in the Department of Telecommunication, Information Studies and Media.
Strategic options, with their attendant risks and opportunities, available to media firms in an industry that is being transformed by new information and communication technologies.
- 455 Game Design and Development II**
Spring. 3(2-2) P: TC 445 and Completion of Tier I Writing Requirement RB: TC 247 or TC 347 R: Open to students in the Design Specialization or in the Game Design and Development Specialization and open to graduate students in the Department of Telecommunication, Information Studies and Media.
Advanced design, architecture, and creation concepts related to the development of real-time interaction 3D design for gaming, simulation, and immersive virtual environments.
- 458 Project Management (W)**
Spring. 3(3-0) P: TC 301 and Completion of Tier I Writing Requirement R: Open to juniors or seniors in the Department of Telecommunication, Information Studies and Media.
Managing complicated and multidisciplinary projects. Organizing projects into manageable elements: scope, time, cost, quality, human resources, communication, risk, procurement, and integration. Communicate with stakeholders. Analyze organizations. Develop a budget. Identify roles and responsibilities during the critical planning, deployment, and evaluation stages.
- 462 Social Computing (W)**
Fall. 3(2-2) P: (TC 349 or TC 361) and Completion of Tier I Writing Requirement R: Open to juniors or seniors in the College of Engineering or in the Department of Telecommunication, Information Studies and Media or in the Information and Communication Technology for Development Specialization. SA: TC 462B
Social and technological perspectives on how people collaborate using information and communication technology. Experience with using multiple collaboration platforms and analysis of differences between enabling technologies.
- 472 Electronic Commerce (W)**
Spring. 3(2-2) P: (TC 349 or TC 361) and completion of Tier I writing requirement RB: TC 359 or concurrently R: Open to juniors or seniors in the Department of Telecommunication, Information Studies and Media. SA: TC 462C
Technologies, business models, and organizational and social implications of electronic commerce. Design of e-commerce sites.
- 480 Information and Communication Technologies for Development**
Fall. 3(3-0)
Role of information and communication technologies in facilitating social, political, economic, and environmental change in developing nations.
- 488 Information and Communication Technology Global Corps Field Study**
Spring, Summer. 3 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. RB: TC 361 R: Open to juniors or seniors in the College of Engineering or in the Department of Telecommunication, Information Studies and Media or in the Information and Communication Technology for Development Specialization.
Implementation of an information and communication technology project in a developing country, rural region of the U.S., or low-income urban area. Includes on-campus preparation followed by field work on location.
- 490 Independent Study**
Fall, Spring, Summer. 1 to 7 credits. A student may earn a maximum of 7 credits in all enrollments for this course. R: Open only to juniors or seniors in the Department of Telecommunication, Information Studies and Media. Approval of department; application required.
Directed study under faculty supervision.
- 491 Special Topics**
Fall, Spring. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. A student may earn a maximum of 16 credits TC191, TC291, TC391 and TC491.
Contemporary issues in media and communication technology.
- 493 Internship**
Fall, Spring, Summer. 1 to 7 credits. A student may earn a maximum of 7 credits in all enrollments for this course. RB: TC 101 and TC 201 and TC 301 R: Open to juniors or seniors in the Department of Telecommunication, Information Studies and Media. Approval of department; application required.
Supervised professional experience in a media or information institution, business or facility.

- 497 Game Design Studio**
 Fall. 3(1-4) P: TC 455 R: Open to students in the Game Design and Development Specialization and open to graduate students in the Department of Telecommunication, Information Studies and Media.
 Conceptualization, design documentation, planning, prototyping, and distribution of games.
- 498 Collaborative Game Design (W)**
 Spring. 3(2-2) P: (TC 445 and TC 455 and TC 497) and completion of Tier I writing requirement R: Open to students in the Game Design and Development Specialization.
 Design and development of comprehensive digital games in a team setting working with a client. Participation in a design cycle including specification, design, prototyping, implementation, testing, and documentation. Issues of professionalism, ethics, and communication.
- 803 Introduction to Quantitative Research Methods**
 Fall, Summer. 3(3-0) Interdepartmental with Advertising and Communication and Journalism. Administered by Communication. SA: ADV 875, COM 800, JRN 817, TC 802
 Introduction to quantitative social science research methods and applied analyses for understanding research reports and developing graduate level research projects.
- 820 Introduction to Theory in Telecommunication, Information, Society**
 Fall. 3(3-0) SA: TC 821
 Classic and contemporary theories of communication with special emphasis on applications to telecommunication, new media, and technology.
- 830 Foundations of Serious Games**
 Fall. 3(3-0) R: Open to graduate students in the Department of Telecommunication, Information Studies and Media. Approval of department.
 Rationales, principles, processes, and pedagogies for serious game design. Applications of serious game genres and simulations. Funding and distribution.
- 831 Serious Game Theories**
 Fall. 3(3-0) Interdepartmental with Advertising. Administered by Telecommunication. R: Open to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department.
 Theories and research on effects of serious games on cognition, affect, engagement, learning, and persuasion. Creating effective serious games.
- 832 Serious Game Design and Development**
 Spring. 3(2-2) R: Open to graduate students in the Department of Telecommunication, Information Studies and Media. Approval of department.
 Design and development. Design documentation, storyboarding, prototyping, playtesting, implementation, and summative research. Management of interdisciplinary project teams.
- 840 Foundations of Digital Media Arts and Technology**
 Fall. 3(2-2) RB: Basic familiarity with computers and Internet. R: Approval of department.
 Foundational technology and design concepts and skills unique to and common across video, audio, multimedia, and 3-D animation/virtual reality.
- 841 Design Research for Digital Media Arts and Technology**
 Spring. 3(3-0) Interdepartmental with Communication. Administered by Telecommunication. RB: Direct experience with the creative process for one or more digital media arts and technologies areas including audio, video, multimedia, and 3-D animation/virtual reality. SA: TC 824
 Research methods used by design teams for asking and answering questions related to digital media arts and technology, before, during, and after design of creative work. The design goals and the design prototype are tested to guide development and evaluate effectiveness.
- 842 Design and Development of Media Projects**
 Fall. 3(2-2) P: TC 840 and (TC 442 or TC 443 or TC 446 or TC 847) R: Open only to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department.
 Design of digital media arts projects in video, audio, multimedia, 3-D animation/virtual reality and other new media. Proposal development, team building, project management and workflow methods, production techniques and evaluative methods in the creation of media projects.
- 843 Digital Media Project**
 Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: Open only to master's students in the Department of Telecommunication, Information Studies and Media.
 Digital media arts and technology individual student project.
- 848 Special Topics in Digital Media Arts and Technology**
 Fall, Spring. 1 to 3 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P: ((TC 840 or concurrently) and TC 841) and ((TC 442 or concurrently) or (TC 443 or concurrently) or (TC 446 or concurrently) or (TC 447 or concurrently)) R: Approval of department.
 Current topics at the cutting edge of digital media arts and technology.
- 850 Telecommunication and Information Policy**
 Spring. 3(3-0) R: Open only to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department. SA: TC 810
 Analysis of major public and private telecommunication and information policies. Applying concepts and data from law, political science, economics, communication, technology and general social science.
- 852 Economic Structure of Telecommunication Industries**
 Fall. 3(3-0) R: Open only to graduate students in the Department of Telecommunication, Information Studies and Media or approval of department.
 Economic aspects of telecommunication and information industries. Emphasis on market structure, conduct, performance. Content diversity, new technologies, recent regulatory policies, and antitrust.
- 853 Information Technology and Organizations**
 Spring. 3(3-0) RB: Knowledge of communication industries and technologies that might be acquired either academically or through professional experience.
 Develops basic perspectives for analyzing the impact of information technologies on organizational structures, the allocation and performance of tasks within organizations, organization members, and organizational strategies and effectiveness, and relationships among firms in a market economy.
- 854 Economics of Media Markets and Strategies**
 Spring of odd years. 3(3-0) P: TC 852 RB: Intermediate microeconomics class.
 Conceptual tools and analytical perspectives on economic forces and incentives underlying structure, conduct, and responses to new technologies in media markets.
- 861 Information Networks and Technologies**
 Fall. 3(3-0) RB: Academic or professional background in telecommunication field.
 Fundamental characteristics, components, standards and applications of information networks and services. Local and wide area network technologies, fundamentals of the Internet, and private network technologies and services from a management perspective.
- 862 Information Networks and Electronic Commerce**
 Spring. 3(2-2) P: TC 840 or TC 861 RB: Academic or professional background in telecommunication field.
 Design and management of electronic commerce strategies and the telecommunications infrastructure. Impact of electronic commerce on organizations and society.
- 877 Comparative and International Telecommunication**
 Fall of even years. 3(3-0)
 Comparison of various national approaches to broadcasting, cable, satellite and telephone systems. Policy, economic, institutional and content issues. Interactions and media flows among countries. International regulatory bodies.
- 890 Independent Study**
 Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to graduate students in the Department of Telecommunication, Information Studies and Media. Approval of department; application required.
 Individualized study under faculty supervision.
- 891 Special Topics in Telecommunication**
 Fall, Spring. 1 to 3 credits. A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to graduate students in the College of Communication Arts and Sciences or approval of department.
 Contemporary issues. Topics vary.
- 893 Telecommunication Internship (N)**
 Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course.
 Internships in information industries.

Telecommunication—TC

899 Master's Thesis Research

Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to graduate students in the Department of Telecommunication, Information Studies and Media.

Master's thesis research.

900 Theory Building in Media and Information Studies

Fall. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Advertising.

Concepts and issues relating explanation, scientific inquiry, theory building and applications to interdisciplinary studies in media and information.

912 Information Technology Transactional Perspectives

Spring of even years. 3(3-0) Interdepartmental with Information Technology Management. Administered by Information Technology Management. RB: Graduate level microeconomics course R: Open to doctoral students.

Multiple perspectives on relationships between organizations and information technology. Information processing, communications and management strategy approaches. Economic perspectives.

916 Qualitative Research Methods

Spring. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Journalism. R: Open only to doctoral students in the College of Communication Arts and Sciences or Department of Communication.

Qualitative research in mass and specialized communication systems. Topics include documentary, bibliographic, case study and participant observation methods.

921 Media Theory

Fall. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Advertising. R: Open only to doctoral students in College of Communication Arts and Sciences or the Department of Communication.

Process and effects of mediated communication. Audiences, socialization, and persuasion. Macrosocietal, and intercultural perspectives. Theory construction.

930 Law and Public Policy of the Media

Fall. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Journalism. R: Open only to doctoral students in the Media and Information Studies major.

Philosophical, legal, political, and statutory principles underlying law and public policy applied to media. Selected issues involving constitutional law, common law, statutes, and administrative policy.

960 Media and Technology

Spring. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Telecommunication. R: Open only to doctoral students in the Communication Arts and Sciences-Media and Information Studies major or Communication major or approval of department.

Theoretical frameworks concerning media and communication processes, and their interactions with technology. Social, organizational, critical, and economic perspectives.

975 Quantitative Research Design

Fall. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Advertising. RB: One graduate-level research design or statistics course. R: Open only to doctoral students in the Media and Information Studies major.

Survey, experimental and content-analytic techniques applied to the study of media. Academic and applied research methods. Univariate and multivariate techniques.

985 Advanced Quantitative Analysis for Media

Spring. 3(3-0) Interdepartmental with Advertising and Journalism. Administered by Telecommunication. P: ADV 975 RB: Masters-level research course in addition to ADV 975.

Multivariate research methods for media and information studies research.