

## Integrative Management—PIM

**862 Customer and Competitor Analysis**  
Spring. 1(1-1) RB: (PIM 861) R: Open only to MBA students in the Program in Integrative Management.

Assessment of consumer and organizational buying behavior processes and competitive environments. Competitive strategies and customers' needs, wants, motivations, and behaviors throughout the value-added chain. Application of course concepts to work environment.

**863 Marketing Systems**  
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

Marketing decision making within global, customer, economic, ecological, and competitive environments. Gathering and analyzing marketing information. Developing strategies to guide the organization and operational market plans. Application of course concepts to work environment.

**870 Supply Chain Management**  
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

Development of strategies within the supply chain. Interrelationships among purchasing, manufacturing, operations, and logistics management to enhance economic competitiveness. Application of course concepts to work environment.

**871 Change and Innovation**  
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

Analytic, decision making, and planning concepts and tools for development of new innovative products and services. Management of technology within changing processes and global environments.

**872 International Business**  
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

International, comparative, and cross-cultural perspectives in business. Markets and implications for managers. Global opportunity assessment, currency risk, and operational considerations.

**873A Current Business Issues: Finance**  
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

**873B Current Business Issues: Marketing**  
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

**873C Current Business Issues: Supply Chain**  
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

**873D Current Business Issues: International Business**  
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

**873E Current Business Issues: Business Law**  
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

**873F Current Business Issues: Management**  
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

**873G Current Business Issues: Information Systems**  
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics regarding information systems issues.

**873I Current Business Issues: Accounting**  
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics regarding accounting issues.

**874 The Global Marketplace**  
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

Commercial, economic, cultural, and political aspects of global environments. Exposure to leading executives and government representatives of major trading partners. Develop a comparative framework for competitive strategy in a multi-country context. Field trip required.

## INTEGRATIVE STUDIES IN ARTS AND HUMANITIES IAH

### Center for Integrative Studies in Arts and Humanities College of Arts and Letters

**201 United States and the World (D)**  
Fall, Spring. 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) required for students receiving 1.0 or 1.5 in Tier I writing course.

Major issues in development of U.S. society and culture, presented in international and comparative context. Influences from native Americans, Europeans, Africans, and Asians. Organized historically, with thematic emphasis on literature and the arts.

**202 Europe and the World (I)**  
Fall, Spring, Summer. 4(4-0) P:M: Completion of Tier I writing requirement. R: Open only to undergraduate students. Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.0 or 1.5 in Tier I course.

Cultural encounters and political relationships between Europeans and people(s) from other regions of the world since 1500 as shown through study of written texts, literature, the visual arts, music, and other forms of expression. Examples from Europe and several continents.

**203 Latin America and the World (I)**  
Fall, Spring, Summer. 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) required for students receiving 1.5 or 1.0 in Tier I writing course.

Major issues in the development of Latin American societies and cultures, presented in global perspective. Influences from indigenous peoples, Europeans, Africans, and others. Organized thematically and historically, through study of written texts, literature, and the arts.

**204 Asia and the World (I)**  
Fall. 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) required for students receiving 1.5 or 1.0 in Tier I writing course.

Major issues in the development of Asian societies and cultures and their interaction with other regions of the world since 1600. Topics from East, Southeast, and South Asia. Organized thematically and historically, through study of written texts, the arts, and other forms of expression.

**206 Self, Society, and Technology (D)**  
Fall, Spring. 4(4-0) P:M: Completion of Tier I writing requirement. R: Open only to undergraduate students. Concurrent registration in AL 201 (Writing Tutorial) is required for students receiving 1.0 or 1.5 in Tier I course.

Exploration in how technology affects and is affected by our conceptions of ourselves, relations with others, and our ideals. Approaches and materials from philosophy, literature, art, music, and history as well as the natural sciences.

**207 Literatures, Cultures, Identities (I)**  
Fall, Spring, Summer. 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) required for students receiving 1.5 or 1.0 in Tier I writing course.

Explorations in how literature reflects, creates, and challenges cultural and individual identities. Approaches and materials from literature, philosophy, the arts, religion, and history. Selected themes and issues, variable by term.

**208 Music and Culture (I)**  
Fall, Spring. 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) required for students receiving 1.5 or 1.0 in Tier I writing course.

Relationships between music and culture. Organized historically, geographically, or thematically, through study of written texts, music, the visual arts, and other forms of expression. Selected topics, variable by term in content and approach.

**209 Art, the Visual, and Culture (D)**  
Fall, Spring, Summer. 4(4-0) P:M: Completion of Tier I writing requirement. R: Concurrent registration in AL 201 (Writing Tutorial) required for students receiving 1.5 or 1.0 in Tier 1 writing course.

Exploration of art and visual culture in historical and cultural contexts. Reading and analysis of images. Approaches and materials from art history, anthropology, history, literature, philosophy, religious studies, economics, and natural science in cross-cultural and international perspective. Content variable by term.

**211A Area Studies and Multicultural Civilizations: Africa (I)**  
Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Arts and humanities of Africa: literature, art, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.

**211B Area Studies and Multicultural Civilizations: Asia (I)**  
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Arts and humanities of Asia: literature, visual arts, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.

**211C Area Studies and Multicultural Civilizations: The Americas (D)**  
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Arts and humanities of the Americas: literature, visual arts, music, religion and philosophy presented in historical context. Selected regions, cultures, and themes. Variable by term.

**211D Area Studies and Multicultural Civilizations: The Middle East (I)**  
Fall. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Arts and humanities of the Middle East: literature, visual arts, music, religion and philosophy presented in historical context. Themes variable by term.

**221A Great Ages: The Ancient World (I)**  
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Arts and humanities of the ancient world examined through the frame of urban and intellectual life. Literature, visual arts, music, religion and philosophy presented in historical context. Selected regions and themes, variable by term.

**221B Great Ages: The European Renaissance**  
Fall of odd years. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Arts and humanities of Renaissance Europe: literature, visual arts, music, religion and philosophy presented in historical context. Selected themes, variable by term.

**221C Great Ages: The Modern World (I)**  
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Arts and humanities of the modern world, examined through the frame of urban and intellectual life. Literature, visual arts, music, religion and philosophy presented in historical context. Selected regions and themes. Variable by term.

**231A Themes and Issues: Human Values and the Arts and Humanities**  
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Values of individualism, responsibility, love, community, and rationality. Students are introduced to diverse methods and materials from the arts and humanities.

**231B Themes and Issues: Moral Issues and the Arts and Humanities**  
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Human conflict and moral dilemmas, addressed through diverse methods and materials from the arts and humanities.

**231C Themes and Issues: Roles of Language in Society (D)**  
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Language as the medium of culture in various societies. Power and social identity as manifested through language. Students are introduced to diverse methods and materials from the arts and humanities.

**241A Creative Arts and Humanities: Music and Society in the Modern World (D)**  
Fall of even years. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

The arts and humanities of the modern world through the prism of music. Music traditions and methodologies in their historic context. Relationship of music creativity to societies in which it has been produced.

**241B Creative Arts and Humanities: Philosophy in Literature**  
Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Philosophy and literature, relationships to each other and to societies in which they were produced. Themes such as the meaning of life, God and the problem of evil, and the nature of knowledge. Authors such as Voltaire, Dostoevsky, Wright, and Atwood examined from a variety of perspectives.

**241C Creative Arts and Humanities: Cultural and Artistic Traditions of Europe**  
Fall, Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

European artistic and cultural movements and styles, introduced through works of art, music, literature, philosophy and religion. Presented in historical context. Specific eras and works variable by term.

**241D Creative Arts and Humanities: Theater and Society in the West**  
Spring. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Artistic creativity seen through the prism of theater. Presented in historical context. Influences from art, literature, music, and religion. Focus on translation of social visions into dramatic art. Plays and themes variable by term.

**241E Creative Arts and Humanities: The Creative Process**  
Spring of even years. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Philosophical, religious and historical foundations for understanding the process of creation in visual arts, theatre, music and literature. Variations across eras and societies.

**241F Creative Arts and Humanities: Traditions in World Art (I)**  
Fall. 4(4-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 204 or IAH 206 or IAH 207 or IAH 208 or IAH 209)

Aesthetic qualities of painting, sculpture and architecture within historical contexts across major civilizations. Visual forms in relation to belief systems and musical and literary traditions.

**251A Topics in Area Studies and Multicultural Civilizations (D)**  
Fall, Spring, Summer. 2(2-0) P:M: (IAH 201 or IAH 202 or IAH 203 or IAH 206 or IAH 207 or IAH 208 or IAH 209 or IAH 204)

Topics in the arts and humanities of Africa, Asia, the Middle East, Europe, or the Americas. Integration of perspectives from literature, history, visual arts, music, religion, or philosophy applied to study of a specific issue, question, or topic. Offered half of semester.

## INTEGRATIVE STUDIES IN BIOLOGICAL SCIENCE ISB

### Center for Integrative Studies in General Science College of Natural Science

**200 History of Life**  
Fall, Spring, Summer. 3(3-0) P:M: (MTH 103 or concurrently or MTH 110 or concurrently or MTH 116 or concurrently or LBS 117 or concurrently or MTH 124 or concurrently or MTH 132 or concurrently or MTH 201 or concurrently or STT 200 or concurrently or STT 201 or concurrently) or designated score on Mathematics placement test.

Life from its origin to the dawn of human history. Living things as both the products of evolutionary processes and as a major force driving evolution and altering the environment of planet earth.