

Hospitality Business—HB

- 382 Hospitality Business Real Estate Development**
Fall of even years. 3(3-0) P:M: (HB 311) R:
Open only to juniors or seniors in the Hospitality Business major.
Process of planning and developing a commercial real estate project: conceptualization and planning, feasibility, commitment, design layout and construction, and management and operation.
- 401 Hospitality Business Professional Development II**
Fall, Spring. 1(1-0) P:M: (HB 307) RB:
Completion of Level II internship. R: Open only to Hospitality Business majors.
Defining hospitality career goals and designing and implementing a strategic job search and professional development plan. Offered half of semester.
- 405 Advanced Management of Food and Beverage Systems**
Fall. 3(3-0) P:M: (HB 267 and HB 345) R:
Open only to juniors or seniors in the Hospitality Business major.
Design of food and beverage control systems, emphasis on product purchasing (policies, suppliers, selection and evaluation, determination of quality and quantity, ethics and use of technology), inventory management and issuing systems, revenue control procedures and equipment.
- 411 Hospitality Beverages**
Spring of odd years. 3(3-0) R: Open only to seniors or graduate students in the Hospitality Business major.
Evaluation and selection of hospitality beverages. Geographical origins of beverages, beverage production, quality assessment, matching beverages with food, health and social considerations.
- 415 Managing Quality in Hospitality Businesses**
Fall. 3(3-0) P:M: (HB 307 and HB 375)
Quality management and leadership in hospitality businesses. Quality planning and improvement, assessment, internal and external customer surveys and feedback, costs of quality, strategic quality planning.
- 447 Hospitality Business Law**
Fall, Spring. 3(3-0) P:M: (HB 265 and HB 307) R: Open only to seniors or graduate students in The School of Hospitality Business.
SA: GBL 447
Legal aspects of hospitality industry, including structure of the U.S. legal system, contracts, torts, discrimination, property and product liability. Administrative law and government regulation of the industry.
- 460 International Lodging Development and Management**
Fall of odd years. 3(3-0) P:M: (HB 237 and HB 311) R: Open only to juniors or seniors in the Hospitality Business major.
Global perspective of the lodging industry. International lodging companies, risks and barriers of developing and managing lodging properties internationally, financing international hotels, strategic alliances between international partners, differences in managing lodging properties in a global environment.
- 473 Hospitality Industry Research**
Fall of even years. 3(3-0) P:M: (HB 337) R:
Open only to juniors or seniors in the Hospitality Business major.
Strategies and techniques for obtaining, analyzing, evaluating, and reporting relevant research data.
- 475 Applied Hospitality Marketing in Food Service**
Spring. 3(3-0) P:M: (HB 267 and HB 375) R:
Open only to seniors in the Hospitality Business major. Not open to students with credit in HB 476.
Application of marketing principles in the food service industry. Identifying, influencing and satisfying demand for food products and services.
- 476 Applied Hospitality Marketing in Lodging**
Fall. 3(3-0) P:M: (HB 237 and HB 375) R:
Open only to seniors in the Hospitality Business major. Not open to students with credit in HB 475.
Application of marketing principles in the lodging industry. Identifying, influencing and satisfying demand for lodging products and services.
- 482 Advanced Hospitality Finance**
Spring. 3(3-0) P:M: (HB 311) R: Open only to juniors or seniors in the Hospitality Business major. SA: HRI 482
Cash flow determination and management. Strategies for financing hospitality ventures and expansion. Determining financial viability of proposed and existing operations.
- 485 Hospitality Foodservice Operations**
Fall, Spring, Summer. 3(1-4) P:M: (HB 345) R: Open only to seniors in The School of Hospitality Business. SA: HRI 485
Beverage management and dining room service. Guest relations and current management topics. Emphasis on foodservice team projects.
- 489 Hospitality Business Strategy (W)**
Fall, Spring. 3(3-0) P:M: (HB 307 and HB 311 and HB 375) RB: Completion of Level I and Level II internship. R: Open only to seniors in The School of Hospitality Business.
Management problems and issues in the hospitality industry. Focus on decision-making models. Case study analysis, discussion and report writing.
- 490 Independent Study**
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to juniors or seniors in The School of Hospitality Business. Approval of School. SA: HRI 490
Supervised research in hospitality management and operations.
- 491 Current Topics in Hospitality Business**
Fall, Spring. 3 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to seniors in The School of Hospitality Business. SA: HRI 491
Emerging topics or issues confronting the hospitality service industry.
- 801 Seminar in Hospitality Business**
Fall, Spring. 3(3-0)
Issues of critical importance to hospitality business.
- 802 Hospitality Operations**
Fall, Spring. 3(3-0)
Hospitality business operational issues.
- 807 Workforce Management in the Hospitality Industry**
Fall. 3(3-0) R: Open only to graduate students in Business. SA: HRI 807
Identifying and solving hospitality workforce problems. Topics include leadership styles, interpersonal and organization communication.
- 837 Hospitality Computer Information Systems**
Spring. 3(3-0) R: Open only to graduate students in College of Business. SA: HRI 837
Overview of computer systems and networks designed for the hospitality industry.
- 875 Marketing in the Hospitality Industry**
Spring. 3(3-0) R: Not open to first-year graduate students. Open only to MBA students. SA: HRI 875
A framework for understanding hospitality marketing in a global business environment. Emphasis on industry responses to changing consumer trends, and applying marketing principles to case studies.
- 882 Financial Management in the Hospitality Industry**
Spring. 3(3-0) SA: HRI 882
Interpretation and analysis of financial statements. Budget preparation and analysis. Leasing, franchising, and management contracts.
- 885 Seminar in Food and Beverage Systems Management**
Fall. 3(3-0)
Management principles and practices in quality food and beverage operations. Product, sales, income, and human resource strategies.
- 889 Hospitality Industry Field Study**
Fall, Spring, Summer. 3 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. RB: 12 credits graduate course work R: Open only to graduate students in the College of Business.
Research on a current issue, problem or opportunity in a segment of the hospitality industry. Industry relationships and networking. Faculty supervision in a field setting.
- 890 Independent Study**
Fall, Spring. 1 to 3 credits. A student may earn a maximum of 3 credits in all enrollments for this course. R: Open only to graduate students in the College of Business. Approval of school. SA: HRI 890
Faculty-supervised independent study.

HUMAN ECOLOGY HEC

College of Human Ecology

- 101 Applications in Human Ecology**
Fall. 2(2-0) R: Open only to freshmen.
Historical and philosophical foundations of human ecology. Exploration of the university as a human ecological system and the ways in which students adapt to and shape their first-year experience.
- 290 Independent Study**
Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to students in the College of Human Ecology.
Individual study of interdisciplinary topics related to the human ecology perspective under the guidance of a faculty member.

497 Human Ecology Topics
 Fall, Spring, Summer. 1 to 4 credits. Fall: State-wide or WEB. Spring: State-wide or WEB. Summer: State-wide or WEB. A student may earn a maximum of 9 credits in all enrollments for this course. RB: Professional experience in the topic area.

Application of human ecological principles to current issues affecting children, youth, and families in their communities.

HUMAN ENVIRONMENT AND DESIGN

HED

Department of Human Environment and Design College of Human Ecology

121 Apparel I: Two-Dimensional Design
 Fall. 3(1-4) P:M: (CSE 101 or concurrently) R: Open only to students in Apparel and Textile Design or approval of department.
 Design fundamentals and creative problem solving in apparel design. Visual communication of design ideas through apparel rendering and computer graphics.

222 Apparel II: Introduction to Three-Dimensional Design
 Spring. 3(0-6) P:M: (HED 121) RB: Garment construction skills. R: Open only to sophomores or juniors or seniors in Apparel and Textile Design or approval of department.
 Garment structuring. Pattern development using two-dimensional and three-dimensional styling techniques.

231 Textile Materials
 Fall, Spring. 4(4-0) R: Not open to freshmen.
 Structures and properties of fibers, yarns, fabrics, and finishes. Applied design processes. Construction and performance specifications. Textile legislation.

232 Textile Design
 Fall, Spring. 3(1-4) P:M: (HED 121 and HED 231) R: Not open to freshmen.
 Textile surface design, knit and woven fabric development, and computer-aided textile design.

323 Apparel III: Advanced Three-Dimensional Design
 Fall. 4(1-6) P:M: (HED 222 and HED 240)
 Structural principles and computer-aided design applications for apparel designers.

424 Apparel IV: Functional Design
 Spring. 3(3-0) P:M: (HED 231 and HED 323) and completion of Tier I writing requirement.
 Apparel design to meet specialized needs.

425 Apparel V: Design Studio
 Spring. 3(0-6) A student may earn a maximum of 6 credits in all enrollments for this course. P:M: (HED 232 and HED 323) RB: (HED 424 or concurrently)
 Execution of original apparel designs in appropriate end use fabric.

426 History of Dress and Textiles
 Fall. 3(3-0) R: Not open to freshmen or sophomores.
 History of dress and textiles as a reflection of the cultural milieu.

430 Dress, Culture, and Human Behavior
 Fall. 4(4-0) R: Not open to freshmen or sophomores. SA: HED 420
 Dress as an expression of self and reflection of society and culture. Effect of dress on human behavior at the personal, interpersonal, and social organizational levels in Western and non-Western societies.

431 Ecology of the Global Textile and Apparel Complex
 Fall. 3(3-0) R: Not open to freshmen or sophomores.
 Softgoods industry. U.S. and global patterns of production, distribution, and consumption of textiles and apparel. Employment practices and international trade policy. Natural resource use and ecological consequences.

439 The Developing Professional in Apparel and Textiles
 Spring. 4(4-0) P:M: (HED 323) and completion of Tier I writing requirement. R: Open only to seniors in the Apparel and Textile Design major.
 Roles, ethics, and reflective practice of a professional in apparel and textiles. Resource identification, information retrieval, professional communication, and conflict management. Problem-solving in a professional team context. Capstone course.

454 Design Communication Methods
 Fall, Spring, Summer. 3(1-4) P:M: (HED 240 and HED 250)
 Technical methods and techniques for communicating design concepts.

456 Interior Design Preservation and Conservation
 Fall. 3(2-2) R: Open only to seniors in the Interior Design major or to master's students in the Interior Design and Facilities Management major.
 The interior design component of the preservation movement. Historic restoration and adaptive reuse. Field trips required.

458 Housing from a Human Ecological Perspective
 Spring. 3(3-0) R: Not open to freshmen or sophomores.
 Impact of housing on human beings and families. Psychological and cultural dimensions. Financial and policy factors.

490 Independent Study
 Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Not open to freshmen or sophomores. Approval of department.
 Supervised individual study in an area of human environment and design.

490H Honors Independent Study
 Fall, Spring. 1 to 10 credits. A student may earn a maximum of 10 credits in all enrollments for this course. R: Open only to Honors students. Approval of department.
 Independent study of selected topics in human environment and design.

493B Internship in Apparel and Textile Design
 Fall, Spring, Summer. 1 to 6 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P:M: (HED 323) R: Approval of department.
 Preprofessional experience in a selected business, industry, or community organization.

493C Internship in Interior Design
 Summer. 3(0-6) P:M: (HED 393) R: Open only to juniors or seniors in the Interior Design major and approval of department.
 Preprofessional experiences in selected interior design business or community projects.

801 Research Literature in Human Environment and Design
 Fall. 3(3-0) R: Open only to graduate students.
 Investigation into literature in areas of study in human environment and design. Introduction to graduate research.

816 Environmental Design Theory
 Fall. 3(3-0) Interdepartmental with Landscape Architecture; Horticulture; Park, Recreation and Tourism Resources. Administered by Department of Geography. RB: Undergraduate design degree recommended.
 Differences between normative theories, scientific theories, models, and constructs. Exploration of normative theories related to thesis or practicum.

817 Environmental Design Studio
 Spring. 3(0-6) Interdepartmental with Landscape Architecture; Horticulture; Park, Recreation and Tourism Resources. Administered by Department of Geography. P:M: (LA 816 and LA 883) RB: Undergraduate design degree.
 Development of a student-selected environmental design project in a collaborative setting.

821 Dress and Environmental Settings as Nonverbal Communication
 Spring of odd years. 3(3-0)
 Theory and research on dress and environmental settings as aspects of nonverbal communication. Visual cues, associated meanings and responses. Methodological and ethical issues in applications.

826 Material Culture
 Fall. 3(3-0)
 Artifacts of clothing, textiles, and interiors as evidence of material culture. Research, analysis, and interpretations of history, craftsmanship, and use of artifacts to determine function and meaning within a culture.

831 Analysis of Clothing Theory
 Spring of even years. 3(3-0) RB: (HED 801)
 Theories in clothing from behavioral, ecological, cultural, developmental, and aesthetic perspectives.

840 Design Analysis and Programming
 Spring. 3(3-0) R: Open only to graduate students.
 Human performance criteria as design requirements in facilities planning and management.