

Integrative Management—PIM

- 862 Customer and Competitor Analysis**
Spring. 1(1-1) RB: (PIM 861) R: Open only to MBA students in the Program in Integrative Management.

Assessment of consumer and organizational buying behavior processes and competitive environments. Competitive strategies and customers' needs, wants, motivations, and behaviors throughout the value-added chain. Application of course concepts to work environment.

- 863 Marketing Systems**
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

Marketing decision making within global, customer, economic, ecological, and competitive environments. Gathering and analyzing marketing information. Developing strategies to guide the organization and operational market plans. Application of course concepts to work environment.

- 870 Supply Chain Management**
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

Development of strategies within the supply chain. Interrelationships among purchasing, manufacturing, operations, and logistics management to enhance economic competitiveness. Application of course concepts to work environment.

- 871 Change and Innovation**
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

Analytic, decision making, and planning concepts and tools for development of new innovative products and services. Management of technology within changing processes and global environments.

- 872 International Business**
Fall. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

International, comparative, and cross-cultural perspectives in business. Markets and implications for managers. Global opportunity assessment, currency risk, and operational considerations.

- 873A Current Business Issues: Finance**
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

- 873B Current Business Issues: Marketing**
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

- 873C Current Business Issues: Supply Chain**
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

- 873D Current Business Issues: International Business**
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

- 873E Current Business Issues: Business Law**
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

- 873F Current Business Issues: Management**
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics.

- 873G Current Business Issues: Information Systems**
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics regarding information systems issues.

- 873I Current Business Issues: Accounting**
Fall, Spring, Summer. 1(1-1) A student may earn a maximum of 9 credits in all enrollments for this course. R: Open only to MBA students in the Program in Integrative Management.

Perspectives on current and emerging topics regarding accounting issues.

- 874 The Global Marketplace**
Summer. 1(1-1) R: Open only to MBA students in the Program in Integrative Management.

Commercial, economic, cultural, and political aspects of global environments. Exposure to leading executives and government representatives of major trading partners. Develop a comparative framework for competitive strategy in a multi-country context. Field trip required.

- 322 Packaging with Paper and Paperboard**
Fall, Spring. 4(3-2) P: (PKG 221 or concurrently and PKG 101) and (MTH 124 or MTH 132 or LBS 118 or MTH 152H) and (CEM 143 or CEM 251 or CEM 351) and (STT 200 or STT 201 or STT 315 or STT 351) R: Open only to sophomores or juniors or seniors or graduate students in the School of Packaging. SA: PKG 325

Physical and chemical properties, manufacture, conversion, and use of wood, paper, paperboard, and related components in packaging. Design, use, and evaluation of packages.

- 323 Packaging with Plastics**
Fall, Spring. 4(3-2) P: (PKG 221 or concurrently and PKG 101) and (CEM 143 or CEM 251 or CEM 351) and (STT 200 or STT 201 or STT 315 or STT 351) and (MTH 124 or MTH 132 or LBS 118 or MTH 152H) R: Open only to sophomores or juniors or seniors or graduate students in the School of Packaging. SA: PKG 320

Physical and chemical properties of plastics and their relationship to selection, design, manufacture, performance, and evaluation of packages.

- 330 Package Printing**
Fall. 3(3-0) P: (PKG 221) R: Open only to sophomores or juniors or seniors or graduate students in the School of Packaging.

Methods of printing packages including copy preparation, design, electronic imaging, aesthetics, camera use, and effects of package materials. Production of printed packages including quality control, economics, and environmental considerations.

- 370 Packaging and the Environment**
Spring. 3(3-0) P: Completion of Tier I writing requirement. RB: (CEM 141 or CEM 151 or LBS 164) R: Not open to freshmen or sophomores.

Effects of packaging on environmental quality. Solid waste. Air and water quality. Laws, economics and energy. Resource use and conservation.

- 410 Distribution Packaging Dynamics**
Fall, Spring. 3(3-0) P: (PKG 322 and PKG 323) R: Open only to sophomores or juniors or seniors or graduate students in the School of Packaging. SA: PKG 310

Identification and measurement of hazards in physical distribution. Methods of protection against climate, shock, vibration, and compression.

- 415 Packaging Decision Systems**
Fall, Spring. 3(2-2) P: (MTH 116 or LBS 117 or MTH 114 or MTH 124 or MTH 132 or LBS 118 or MTH 152H) RB: (CSE 101 or CSE 131) R: Open only to sophomores or juniors or seniors or graduate students in the School of Packaging.

Application of computers to analyze and solve problems in the management, specification, production, and testing of packaging systems.

- 432 Packaging Processes**
Fall, Spring. 4(3-2) P: (PKG 322 and PKG 323) and (PHY 232 or PHY 232B or PHY 232C or LBS 272 or PHY 184 or PHY 182B or PHY 184A or PHY 184B or PHY 294H) R: Open only to sophomores or juniors or seniors or graduate students in the School of Packaging.

Integrated study of packaging and production operations, quality control, and organization and control of machines. Interrelationship of products, packaging, machinery layout and efficiency, and quality issues.

PACKAGING PKG

School of Packaging College of Agriculture and Natural Resources

- 101 Principles of Packaging**
Fall, Spring, Summer. 3(3-0) SA: PKG 210
Packaging systems, materials and forms and their relationship to the needs and wants of society.
- 221 Packaging with Glass and Metal**
Fall, Spring. 3(3-0) P: (CEM 141 or CEM 151 or LBS 171) and (PHY 231 or PHY 231B or PHY 231C or PHY 183 or PHY 183A or PHY 183B or PHY 193H or LBS 271) and (PKG 101 or concurrently) SA: PKG 320, PKG 325
Physical and chemical properties of glass and metals and their applications to packaging.

- 440 Robotics and Automotive Packaging**
Fall. 3(3-0) P: (MTH 124 or MTH 132 or LBS 118 or MTH 152H)
Robotic systems: configurations, components, drive mechanisms, control and feedback, safety. Line inspection, vision systems, guided vehicle and storage retrieval systems, reusable and expendable packaging, container cleaning and identification and economics.
- 452 Medical Packaging**
Fall. 4(3-2) P: (PKG 322 or PKG 323)
Special requirements for packaging pharmaceuticals and medical devices. Evaluation of package systems and packaging procedures.
- 455 Food Packaging**
Spring. 3(3-1) P: (PKG 322 and PKG 323)
R: Open only to sophomores or juniors or seniors or graduate students in the Packaging major.
Food package systems related to specific products and processes. Product composition: problems and packaging solutions, shelf life considerations, and packaging lines.
- 460 Distribution Packaging and Performance Testing**
Spring. 3(2-2) P: (PKG 410) R: Open only to sophomores or juniors or seniors or graduate students in the School of Packaging.
Interrelationships between packaging and distribution systems. Transportation, material handling, warehousing. Logistics and management systems. Performance testing and industry practices. Package container design and testing.
- 475 Packaging Economics**
Fall. 3(3-0) RB: (EC 201 or EC 202)
Economic issues in packaging as they relate to policies of the firm and of government. Relationships between economic policy and societal issues.
- 480 Packaging Laws and Regulations**
Spring. 3(3-0) RB: (PKG 322 and PKG 323)
R: Open only to sophomores or juniors or seniors or graduate students in the School of Packaging.
History and development of packaging laws and regulations. Relationships among law, government regulation and commercial regulation. Effect of current laws and regulations on packaging.
- 485 Packaging Development (W)**
Fall, Spring. 4(4-0) P: (PKG 410 and PKG 415 and PKG 432) and completion of Tier I writing requirement. R: Open only to seniors or graduate students in the School of Packaging.
Package development including selection, design and implementation of package systems for protection, distribution, merchandising, use and disposal.
- 490 Directed Studies in Packaging Problems**
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. RB: (PKG 322 and PKG 323) R: Open only to sophomores or juniors or seniors or graduate students in the School of Packaging. Approval of department; application required.
Development of solutions to specific packaging problems. Supervised individual study.
- 491 Special Topics**
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course.
Selected topics of current interest.
- 492 Senior Seminar**
Fall, Spring. 1(2-0) R: Open only to seniors in Packaging.
Seminar on current packaging issues, business organization and operations, and accepted practices in a corporate environment.
- 493 Professional Internship in Packaging**
Fall, Spring, Summer. 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. P: (PKG 322 and PKG 323) R: A student may earn a maximum of 6 credits in all enrollments for any or all of these courses: ABM 493, AEE 493, ANR 493, ANS 493, CSS 493, EEP 493, FIM 493, FW 493, HRT 493, PKG 493, PLP 493, PRR 493, and RD 493. Approval of school; application required.
Supervised professional experience in the field of packaging offered through corporations and other businesses throughout the U.S.
- 801 Packaging Materials**
Fall. 4(4-0) R: Approval of department.
Physical and chemical properties of packaging materials; design, manufacture, performance and evaluation of packages.
- 802 Packaging Machinery, Distribution, and Dynamics**
Spring. 4(4-0) P:M: (PKG 801) R: Approval of department.
Packaging machinery and line operations, statistical process control. Transportation environment. Distribution packaging design and testing.
- 805 Advanced Packaging Dynamics**
Spring. 3(2-2) RB: (PKG 410)
Shock and vibration. Distribution hazards and product fragility. Cushion performance and package design. Environmental measurement and simulation.
- 815 Permeability and Shelf Life**
Spring. 3(2-2) RB: (MTH 124Q and MTH 132 and PKG 322 and PKG 323)
Relationship between the storage life of packaged food and pharmaceutical products and the gas, moisture, and organic vapor permeability of packages in various environments.
- 817 Instruments for Analysis of Packaging Materials**
Fall of even years. 4(3-2) RB: (PKG 322 and PKG 323)
Analytical methods for packaging including spectrophotometry and chromatography. Material identification and characterization. Migration and permeation measurements.
- 827 Polymeric Packaging Materials**
Fall. 3(3-0) RB: (PKG 323 or PKG 801) SA: PKG 825
Physical and chemical properties of polymeric materials and structures used in packaging. Relationship of properties to performance.
- 828 Processing and Applications of Packaging Plastics**
Spring. 3(3-0)
Processing of packaging plastics: extrusion, coating, film, containers. Effects of processing variables on morphology and performance.
- 829 Packaging Plastics Laboratory**
Fall. 1(0-2) Not open to students with credit in PKG 825.
Structure versus property relationships and plastics processing.
- 875 Stability and Recyclability of Packaging Materials**
Fall of odd years. 3(3-0) RB: (PKG 322 and PKG 323)
Interactions between packaging materials and environments: corrosion, degradation, stabilization, and recycling. Impacts of packaging disposal.
- 888 Master's Project**
Fall, Spring, Summer. 2 credits. R: Open only to master's students in the School of Packaging. Approval of school, application required.
Master's degree Plan B project. Completion of a project related to packaging issues.
- 890 Independent Study in Packaging**
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 4 credits in all enrollments for this course. R: Open only to graduate students in Packaging. Approval of department; application required.
Special investigations of unique packaging problems.
- 891 Selected Topics**
Fall, Spring, Summer. 1 to 4 credits. A student may earn a maximum of 8 credits in all enrollments for this course. R: Open only to graduate students in Packaging.
Selected topics of interest to graduate packaging students.
- 899 Master's Thesis Research**
Fall, Spring, Summer. 1 to 8 credits. A student may earn a maximum of 99 credits in all enrollments for this course. R: Open only to master's students in the Packaging major.
Master's thesis research.
- 985 Analytical Solutions to Packaging Design**
Spring of even years. 3(3-0) RB: (PKG 825)
R: Open only to graduate students in the College of Agriculture and Natural Resources or College of Engineering or College of Natural Science. Approval of department; application required.
Analytical and quantitative techniques for packaging design and evaluation.
- 990 Independent Study in Packaging**
Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to Ph.D. students in the School of Packaging. Approval of department; application required.
Special investigations of unique packaging problems.
- 992 Packaging Seminar**
Fall. 1(2-0) A student may earn a maximum of 3 credits in all enrollments for this course. R: Open only to graduate students in packaging.
Presentations of detailed studies on specialized aspects of packaging.
- 999 Doctoral Dissertation Research**
Fall, Spring, Summer. 1 to 24 credits. A student may earn a maximum of 50 credits in all enrollments for this course. R: Open only to Doctoral students in packaging.
Doctoral dissertation research.