810 Introduction to Descriptive and

Analytical EpidemiologyFall. 3(3-0) R: Open only to master's students in the Epidemiology major or approval of department. SA: HM 810

Study of disease from a population perspective as the interaction of host, agent, and environment. Fundamental concepts include case definition, measuring frequency of disease, mortality and morbidity data, and major study designs.

Causal Inference in Epidemiology

Fall. 3(3-0) P:NM: (EPI 810 and LCS 829) R: Open only to master's students in the Epidemiology major or approval of department. SA: HM 812

Causal models, criteria, and causality related to study design and analysis in epidemiology. Application of theoretical concepts to the design, analysis, and assessment of epidemiologic research.

Investigation of Disease Outbreaks
Fall, Spring, Summer. 3 credits. P:NM: (EPI 810 or concurrently) R: Open only to master's students in the Epidemiology major or approval of department. SA: HM 813

Principles of and practice in investigating disease outbreaks. Field trips required.

Nutritional Epidemiology Fall of odd years. 3(3-0) P:NM: (EPI 810 or concurrently) R: Open only to master's students in the Epidemiology major or approval of department. SA: HM 814

Methodologies used in epidemiologic studies of diet and health in the context of U.S. and international dietary patterns. Relationship between diet and specific diseases.

815 **Epidemiology of Cardiovascular Disease** Spring of even years. 3(3-0) P:NM: (EPI 810) R: Open only to master's students in

the Epidemiology major or approval of department.

Survey of methodologies used in epidemiologic studies of cardiovascular diseases. Review of ev idence of genetic, environmental, and behavioral causes of cardiovascular disease.

Reproductive and Perinatal

Epidemiology Summer of odd years. 3(3-0) P:NM: (EPI 810 or concurrently) R: Open only to master's students in the Epidemiology major or approval of department. SA: HM 816

Epidemiology of adverse health states in pregnancy and the puerperium. Impact of these health states on subsequent child development.

817 **Epidemiology of Communicable** Diseases

Fall of even years. 3(3-0) P:NM: (EPI 810) R: Open only to master's students in the Epidemiology major or approval of department. SA: HM 817

Application of principles of epidemiology to research in communicable diseases relevant to public health in the U.S. and other countries.

The Epidemiology of Zoonotic Diseases

Spring of odd years. 3(3-0) Interdepartmental with Veterinary Medicine. P:NM: (EPI 810) R: Open only to master's students in the Epidemiology major or approval of department. SA: HM 818

Human susceptibility to diseases of animals. Modes of transmission, surveillance, and strategies for prevention of specific zoonotic diseases.

819 Spatial Epidemiology and Medical

Geography Summer of even years. 3(3-0) Interdepartmental with Geography. P:NM: (EPI 810) R: Open only to master's students in the Epidemiology major or approval of department. SA: HM 819

Concepts, techniques, and utilization of spatioepidemiologic analyses for human health.

Evidence-Based Medicine

Fall. 3(3-0) Interdepartmental with Medicine. P:M: (EPI 810 or concurrently and STT 421 or concurrently)

Methodology of clinical epidemiology and health services outcomes research. Linkage of epidemiology with daily clinical problems.

Epidemiology of the Health and

Cognitive Status of the Elderly
Fall of odd years. 3(3-0) Interdepartmental
with Family Practice. P:NM: (EPI 810 or concurrently) R: Open only to master's students in the Epidemiology major or approval of department. SA: FMP 821, HM 821

Interpretation of research on the health and cognitive status of elderly. Interpretation of statistical tests of hypotheses. Conclusions based on data.

Environmental Epidemiology

Fall of odd years. 3(3-0) P:M: (EPI 810 or concurrently and STT 421 or concurrently) RB: Basic science in biology, physiology, immunology R: Open only to graduate students in the Department of Epidemiology or approval of department.

Epidemiology of health effects and risk communication

823

Cancer Epidemiology
Fall of even years. 3(3-0) P:M: (EPI 810 and STT 421) R: Open only to master's students in the Epidemiology major or approval of department. SA: HM 823

Basic principles of carcinogenesis. Major etiologic factors, types of malignancies, and biomarkers for susceptibility and exposure. Prevention and early detection of cancer.

Reproductive Epidemiology Fall of even years. 3(3-0) P:M: (EPI 810 or concurrently and STT 421 or concurrently) RB: Social science or biological science R: Open only to graduate students in the Department of Epidemiology or approval of department.

Epidemiology of reproductive events.

825 **Epidemiologic Modeling**

Spring of odd years. 3(3-0) Interdepartmental with Physics. P:NM: (EPI 810 and STT 422) R: Approval of department. SA: HM 825

Mathematical modeling of epidemics. Stochastic and chaotic systems approaches. Applications through personal computer software.

Research Methods in Epidemiology 826

Fall. 3(3-0) P:M: (STT 422) R: Open only to master's students in the Epidemiology major. SA: HM 826

Analyses of epidemiologic and clinical data applying statistical methods, based on logistic and survival models, using standard software.

827 The Nature and Practice of Scientific Integrity Spring. 3(3-0) P:M: (EPI 810)

Historical development of where and how science is practiced in the United States. Scientific culture. sociology, and ethical standards. Principles, standards, and practices which define scientific integrity and responsible research conduct.

Design and Conduct of Epidemiological 829 Studies and Clinical Trials

Spring. 3(2-2) Interdepartmental with Large Animal Clinical Sciences. Administered by Department of Large Animal Clinical Sciences. P:NM: (VM 533) or approval of department. R: Open only to graduate students in the colleges of Human Medicine, Osteopathic Medicine, or Veterinary Medicine.

Applied analytical methods in experimental design. Assessment of health and disease status of animal and human populations. Risk assessment and interpretation of clinical trials.

890 Independent Study in Epidemiology

Fall, Spring, Summer. 1 to 3 credits. A student may earn a maximum of 12 credits in all enrollments for this course. P:NM: (EPI 810) R: Open only to master's students in the Epidemiology major. Approval of epartment. SA: HM 890

Independent study in areas relevant to epidemiology such as population genetics.

Master's Thesis Research 899

Fall, Spring, Summer. 1 to 12 credits. A student may earn a maximum of 36 credits in all enrollments for this course. R: Open only to master's students in the Epidemiology major. Approval of department. SA: HM

Master's thesis research.

EXECUTIVE MBA PROGRAM

EMB

The Eli Broad College of **Business and The Eli Broad Graduate School of Management**

801

Business as an Institution
Fall. 2(2-0) R: Open only to students in the Executive M.B.A. Program. SA: MGT 808

Institutional goals and control of the business enterprise. Positioning of the firm in the marketplace. Ethical foundations of business.

802 **Accounting and Financial Concepts**

Fall. 2(2-0) R: Open only to students in the Executive M.B.A. Program. SA: ACC 802 C: EMB 812 concurrently.

Financial statement relationships and analysis. Cash flow and working capital measurement and analysis. Contemporary financial reporting issues

Executive MBA Program-EMB

811 Organization Design and the

Management of Change Fall. 2(2-0) P:NM: (EMB 801) R: Open only to students in the Executive M.B.A. Program. SA: MGT 819

Alternative methods of organization. Dividing tasks and coordinating divided parts. Strategies for implementing new organizational forms and for changing strategies in general.

Managerial Accounting and Information Systems

Fall. 3(3-0) P:M: (EMB 802 or concurrently) R: Open only to students in the Executive M.B.A. Program. SA: ACC 812

Use of accounting data for planning, performance evaluation, and control. Costing and pricing. Relevant revenue and cost-based decision making. Information systems in business operations.

820

Marketing Management Spring. 2(2-0) SA: MSC 822, MSC 823, MSC 820

Concepts, methods, and applications of decisionmaking to address marketing issues such as market segmentation and positioning, new product development, promotional and distribution strategies. Techniques to model and analyze marketing decision problems to ensure optimal performance results.

821

Financial Management Spring. 3(3-0) P:NM: (EMB 802) R: Open only to students in the Executive M.B.A. Program. SA: FI 821

Managerial finance covering short-, intermediateand long-term problems. Financial planning and control using financial theory and management techniques. Applications in domestic and international settings

Supply Chain Management 822

Spring. 3(3-0) R: Open only to students in the Executive MBA Program. SA: MSC 822, MSC 823 MSC 820

Integrative approach to product design, development, and delivery. Flow of products from concept development through delivery to the final user, including product and process development, managing information and product flows, total quality management, and resource and capacity management.

Strategic Planning

Spring. 2(2-0) R: Open only to students in the Executive M.B.A. Program. SA: ML 818, MTA 818, MSC 818

Models and methods of business planning. Relationship of strategic intent, business missions and planning hierarchies. Linking marketing, financial, and human resource strategic plans.

831

Business Legal Environment Summer. 2(2-0) R: Open only to students in the Executive M.B.A. Program. SA: GBL 859

Critical analysis of government regulation of business from legal, political, and social perspectives. An examination of moral concepts and social policy underlying government regulation.

Management in the Global Marketplace Summer. 4(1-6) R: Open only to students in

the Executive M.B.A. Program. SA: MGT 836, MSC 836

Global, comparative, and cross-cultural aspects of business. Drivers of global markets and consequences for management. International travel eauired.

842 **Managerial Economics and Public Policy** Fall. 3(3-0) R: Open only to students in the

Executive M.B.A. Program. SA: EC 842 Analysis of the firm. Demand and revenues, optimal production, cost minimization, supply, profitability, and pricing. Competitive forces and public policies in the firm's regional and international markets.

Leadership: An Executive Challenge

Fall. 2(2-0) R: Open only to students in the Executive M.B.A. Program. SA: MGT 839

Motivating others toward a shared vision. Classic and popular theories of leadership. Fundamental practices of exemplary leadership. Examination of personal leadership styles and development of a personal plan for leadership development.

845 **New Technology and Products** Management

Fall. 2(2-0) R: Open only to students in the Executive M.B.A. Program. SA: MSC 832 Strategic management of new product development processes. Planning, analytical, and decisionmaking concepts and tools available to market and brand managers. Global new product management best practices, product strategy and policy, introductions, product portfolio management, and organizational implications.

Managerial Decision Support Models

Fall. 3(3-0) R: Open only to students in the Executive M.B.A. Program. SA: MGT 847, MSC 847

Development and application of analytical models to support decision making. Topics include data analysis and multiple regression, linear optimization, decisions under uncertainty, forecasting, risk and decision analysis.

Macroeconomics in a Global Economy Spring. 3(3-0) R: Open only to students in

the Executive M.B.A. Program. SA: EC 852 Measurement, determinants, and forecasting of national income, employment, interest rates, and inflation. Analysis of business fluctuations, fiscal and monetary policy, international trade, and capital

Labor and Management Relations

Spring. 2(2-0) Interdepartmental with Labor and Industrial Relations. R: Open only to students in the Executive M.B.A. Program. SA: MGT 855

Industrial relations in American union and management collective bargaining. Compensation issues. Grievance concepts and arbitration. Dispute resolu-

856 Organizational Behavior and Human Resource Management

Spring. 3(3-0) R: Open only to students in the Executive M.B.A. Program. SA: MGT 846

Management of human resources. Organizational culture, motivation, communications, employee perceptions, individual and organizational learning. Staffing, interviewing, training, development, appraisal, terminating, and legal issues.

Financial Strategies

Spring. 2(2-0) R: Open only to students in the Executive M.B.A. Program. SA: FI 858 Formulation and analysis of corporate strategies aimed at the creation and transfer of shareholder value.

Relationship of corporate activities to overall firm performance and valuation.

201 Special Topics in Executive Management Spring. 2 to 3 credits. A student may earn a maximum of 6 credits in all enrollments for this course. R: Open only to students in the Executive M.B.A. program. Approval of col-

lege. Faculty-supervised study in special topics relevant to business executives.

FAMILY AND CHILD ECOLOGY

FCE

Department of Family and Child Ecology College of Human Ecology

The Individual, Marriage and the Family Fall, Spring. 3(3-0) R: Open only to freshmen or sophomores.

Development of the young adult in the human ecological context. Issues of sexuality, gender, parenting, work and family interface, communication, and resource use. Diversity in relationships and families.

Child Growth and Development: Conception Through Early Childhood

Fall, Spring. 3(3-0) R: Not open to freshmen

Physical, cognitive, social, emotional, and ecological aspects of human growth and development from conception through early childhood.

211L **Child Growth and Development** Laboratory

Fall, Spring. 1(0-3) P:M: (FCE 211 or concurrently or PSY 244) R: Not open to freshmen

Observing and recording the behavior and development of voung children.

Children, Youth and Family

Fall, Spring. 3(3-0)

An ecosystems perspective on development during childhood and adolescence emphasizing family and community contexts.

Ecology of Lifespan Human Development in the Family

Fall, Spring. 3(3-0) R: Not open to seniors. Human development across the lifespan with an ecological perspective. Relationships between human resource professionals and family systems.

238

Personal Finance Fall, Spring, Summer. 3(3-0)

Strategies, techniques and resources useful in the management of personal finance.

270 Introduction to Family Community

Fall, Spring. 4(3-2)

Family community services from an ecological perspective. Professional orientation and factors influencing the field. Participation in community agency required.

Community as Context for Individual and Family Development

Fall, Spring. 3(2-2)

Families' and individuals' fit within a community over their life span from an ecological perspective. Analysis of change. Influence of context on development and its implications for family community services. Community observations required.